

SHOW *me*

The Ozarks Magazine Since 2001

BARTON COUNTY

Every August we feature Barton County. Your business can be in promoting your community! Our readers will find over 20 pages filled with amazing stories, community leaders, special anniversaries and events!

The 79th Annual Lamar Free Fair is scheduled for August 20-27th and the theme is “Summer Fun at the Lamar Free Fair”, our readers will find a complete schedule of events, Barco Drive in has upgraded its projector to a 4K for the best drive experience in the region! See the promotion attached for more.

We are customizing Barton County Business Business Spotlight pages, these are perfect for retailers and service providers. This includes a photo and/or logo with a 50-60 word writeup for only \$259! Our writer will contact you and she is amazing! You can email us a photo or logo. Hurry, the deadline is July 7th!

A very popular promotion is the “Faces of Barton County”, our goal is to put a face with a name of businesses and industries like retail, financial, insurance, healthcare and more. Don’t miss the opportunity to showcase yourself or your staff. These are full page or 1/2 page profiles. These include an elegant black and white photo and a writeup. The full page is only \$900 and a 1/2 page is only \$500! Our photographer and writer is on call and ready to meet with you! Hurry, deadline for this promotion is July 6th!

Show Me The Ozarks Magazine is celebrating 21 years, We are there most popular, locally owned monthly niche publication in the region. Our digital edition receives over 20,000 views a month, we are delivered to over 200 locations, we have 1600 subscribers and advertisers, with over 70,000 readers! All ads and stories are shared with our 20,000 followers on Facebook and Instagram. Check us out and follow us!

We ❤️ Barton County!

Lee

Lee Radcliff

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Show Me The Ozarks Magazine is creating a section inside our August edition filled with local celebrity profiles, photography, special events, business spotlights and everything that welcomes visitors to Barton County!

Readers will discover:

- The 79th Annual Lamar Free Fair is scheduled for August 20-27 and the theme is "Summer Fun at the Lamar Free Fair."
- Barton County Memorial Park now has a Sherman Tank and making much more progress. An interview with Joe Davis.
- Girl Power... Sports star Phajjia Gordon - State Champ this year in track.
- Meet the "Dream Team" of ER Physicians at Cox Barton Hospital.
- The Barco Drive In has upgraded its projector to a 4K, it's the best Drive In experience in the area.
- Father & Son, Mark and Landin Myers - learn why they run.
- Faces of Barton County, Business Spotlights and more!

Don't miss out on the opportunity to showcase your business to over 70,000 readers in the 4-State region. *Show Me The Ozarks Magazine* has nearly 1,700 subscribers and is distributed to over 200 area locations including specialty shops, grocery stores, hospitals, doctor's offices, hair salons, bank lobbies, hotels and area Chambers of Commerce, visitors centers, expos and trade shows.



Business Spotlights

We are customizing pages just for our Barton County retailers! This includes a photo or logo and a 50 word write-up about your business, for only \$259!

Show Me the Ozarks Magazine is excited to highlight the pillars of your community in our Faces of Barton County feature. This includes an elegant back and white portrait photo and article. Don't miss the opportunity to showcase yourself or one of your staff. Only \$500 for a 1/2 page with 150 words, or \$900 for a full page with 200 words. Space is limited!



Sponsor these pages with special rates* for Barton County businesses only!

Ad Size	August Only	3 Months Cost per month
1/4 page	\$375	\$350
1/2 page	\$650	\$625
Full page	\$1100	\$1000

*Agency discounts do not apply to these special rates

With a 3 month ad schedule, 1/4 page or larger we will include a feature on your business!



We are more than a magazine...we are filled with many entertaining, informative reads and beautiful photography!

Show Me The Ozarks Magazine is the most widely read magazine in the 4-State region and almost 70% of our readers say they purchase products or services from ads in our magazine. What better way to advertise than directly to your target market!

Call or email today to secure your ad space.

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