

# PREVENTIVE AND MEDICAL OFFICE VISITS

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January 2025



**WYOMING**

# Differentiating Visits

## PREVENTIVE

- Preplanned Annually
- Focused on prevention of illness
- Detects health concerns early (before symptoms are noticeable)

No Cost Share Applies

## MEDICAL

- Scheduled for specific symptom or concern
- Presentation of new health issue
- Diagnostic in nature

Cost Share Applies



# Components of a Preventive Visit

The following components are needed for a preventive visit:

- A comprehensive history and physical exam findings; AND
- A description of the status of chronic, stable problems that are not “significant enough to require additional work,” according to CPT; AND
- Notes concerning the management of minor problems that do not require additional work; AND
- Notes concerning age-appropriate counseling, screening labs, and tests; AND
- Orders for vaccines appropriate for age and risk factors.



# Billing a Preventive Visit

BCBSWY allows two types of billing for preventive visits.

- Standard E/M code with a preventive diagnosis
- Preventive E/M code with a preventive diagnosis

## STANDARD E/M

- 99202-99205
- 99211-99215

## PREVENTIVE E/M

- 99383-99387
- 99393-99397
- G0438-G0439

MUST BE BILLED WITH AN APPROPRIATE DIAGNOSIS CODE IN ANY POSITION



# Billing a Preventive Visit

In addition, a preventive diagnosis must be billed in ANY position on the claim. Common examples include, but are not limited to:

- Z00.00: Encounter for general adult medical examination without abnormal findings
- Z00.01: Encounter for general adult medical examination with abnormal findings
  - If reported, please report the abnormal findings

BCBSWY will provide reimbursement as preventive if ANY diagnosis is preventive\*. Billing of medical conditions in conjunction with a preventive diagnosis is not only allowed, but ENCOURAGED.



# Limitations

Males: One (1) preventive visit per CALENDAR YEAR

Females: **At least** one (1) preventive visit per CALENDAR YEAR

BCBSWY does not have ANY products that are not calendar year accumulation for PREVENTIVE office visits.

- *Example. Member has a preventive exam 6.12.2024. The member is eligible for another preventive exam as of 1.1.2025. They **DO NOT** have to wait until 6.13.2025*

# Billing Two Preventive Visits (Same Date of Service)

*The guidance below is intended for guidance of the following situation. 38-year-old situations may vary.*

Member is a 38-year-old women who sees her PCP for an annual wellness. The PCP is a male and does not offer GYN services. The member makes a separate appointment to see a female provider at the practice for her annual GYN appointment.

Two distinct providers can bill for preventive visits on the same date of service ***if they meet the requirements of the billed code.***

- Both visits should be appended to the same claim submission.
  - Each visit can be billed on separate claims, HOWEVER duplicate logic may be problematic on a claim-by-claim basis.
- Each claim line should be billed with the distinct provider rendering the service.
- Each claim line should be billed with an appropriate diagnosis code reflective of the reason for the visit.
- 25 modifier should be appended to the second visit listed on the claim  
[HCFA / 837p submitters only]

If a provider is not meeting the requirements of the billed code, no reimbursement is available under a reduced code or use of a reduction modifier.



# Billing a Sick and Well Visit (Same Date of Service)

Coming Soon: Updated Billing Guidelines at <https://www.bcbswy.com/providers/provider-resources/billing/>

Providers can bill a sick and well visit on the same date of service and receive reimbursement. **BCBSWY does NOT require different dates of service for reimbursement of both visits.**

- Both visits should be appended to the same claim submission.
- 25 modifier should be appended to the problem-focused visit (99202-99215, 99218-99220, 99224-99226) [HCFA / 837p submitters only]

Problem-oriented codes should not be billed with for either of the following encounters during a preventive visit:

- Insignificant or trivial problems
- Routine services like the refilling of a prescription

*There is no limitation from a reimbursement perspective for the level of the problem-focused visit that can be billed. There is no reimbursement reduction applied to claims with a sick and well visit.*



# Member Incentive Program

Members meeting the following criteria will receive a \$100.00 Amazon gift card.

- Member is a subscriber or spouse age 18 and older
- Member has a ZSK alpha prefix
- Member has a preventive office visit with a date of service in 2025
- Provider submits a claim to BCBSWY that benefits as preventive

Need Help? All questions or concerns regarding member incentives can be emailed to [populationhealth@bcbswy.com](mailto:populationhealth@bcbswy.com).



# THANK YOU FOR YOUR PARTICIPATION.

For additional conversations surrounding this topic,  
please reach out to our Population Health team at  
[populationhealth@bcbswy.com](mailto:populationhealth@bcbswy.com) or 1-866-204-7132.

