

2021 LASHRM Volunteer Leader's Summit (Virtual)

November 5, 2021

8:00 am-2:00 pm

New Board/Council Orientation (anyone can attend but it is focused on new volunteers)	8:00-8:30
Welcome Sandy Michelet, SHRM-SCP, SPHR, LASHRM State Director	8:30-8:40
State Council Introductions	8:40-9:00
Roundtable Discussions – Meet Your Counterpart <i>Attendees will be divided by 2021 roles for networking & group discussion with counterparts throughout Louisiana. These discussions are to encourage networking within core areas and to share ideas and concerns.</i>	9:00-10:15
<ul style="list-style-type: none"> • Group 1: President/President Elect • Group 2: Secretary/Hospitality/Communication • Group 3: SHRM Foundation • Group 4: Membership/Marketing • Group 5: Treasurer • Group 6: Diversity/Workforce/Legal/Certification 	
Break	10:15-10:30
Pro Tips for Managing Your Chapter	10:30-11:30
<ul style="list-style-type: none"> • Effective chapter management A review of chapter fundamentals (operations & legal). • Membership engagement/Building membership A discussion on increasing and engaging your membership. • Marketing your chapter Tips to increase the visibility of your chapter • Board Engagement Key strategies to keeping your board engaged 	
Wrap Up Morning Sessions	11:30-12:00
Lunch	12-12:30
Roundtable Discussions – Hot Topics (<i>Choose any topic</i>)	12:30-1:45
<ul style="list-style-type: none"> • Remote, Removed or Reenergized: How to maintain membership post COVID • Membership Revenue is down. Now what?: 5 ideas to help generate non dues revenue • Virtual Value: How to bring value to members (even when you aren't in the same room) • Hurricanes? Floods? Ice Storms? Pandemic? Managing your chapter (and members) in the midst of chaos 	
Wrap Up Afternoon Sessions and Closing Remarks	1:45 – 2:00