

## Message from Eli

I hope everyone is having a great summer! The past two months have kept our team busy and we have many updates to share.

First, our new Travel Medford Welcome Center at the airport is almost completely built. The new welcome center desk will be placed in front of the revolving doors so we can meet and greet a larger segment of visitors. The airport is on track to have around 1.1 million passengers this year, so we'll meet a lot of travelers! We will announce a "save the date" for the grand opening and ribbon cutting soon. We are expecting to open in October or early November.

Next, I am happy to announce the new Siskiyou Welcome Center has opened; it is expected to be one of the busiest statewide welcome centers. I encourage you to visit their state-of-the-art facility.

Travel Medford has also launched a new [Industry Resource page](#) on our website. This is a one-stop-shop for industry partners to review research, Travel Medford data, reports and measurables, and other collateral such as our logo and community partnership application form.

Lastly, the Travel Medford Tourism Council will conduct its annual planning session soon. Also, I will present the Travel Medford annual report to the City Council at 6 p.m. on October 3rd at City Hall.

As we move from summer into fall, I hope everyone continues to enjoy the multitude of activities in and around our beautiful region.

Respectfully,

A handwritten signature in dark ink, appearing to read "Eli Matthews", with a long horizontal flourish extending to the right.

Eli Matthews  
Senior Vice President  
Travel Medford  
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