



# 2019 SPONSORSHIP PACKET

Prepared for:

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Arizona Friends of Foster Children Foundation



2019

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Last year, the Arizona Friends of Foster Children Foundation's annual Slider Throwdown attracted more than 1,500 attendees to beautiful Kierland Commons for an afternoon of food, music and family fun. We are happy to announce that we're doing it again!



## 2019 SLIDER THROWDOWN

### SUNDAY, NOVEMBER 17 | 12PM – 3PM

### KIERLAND COMMONS

Plans for this year include:

- Eight to 10 food trucks competing for the title of *Best Slider*
- Live entertainment
- Children's expo and activities
- Silent auction with one-of-a-kind items



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## YOU'RE INVITED TO "FUND FUN" FOR A CHILD IN FOSTER CARE!

Become a sponsor of this year's AFFCF Slider Throwdown and be a positive force of good for children in foster care.

Here's why it's important:

Currently, more than 13,000 children are in foster care in Arizona, with an average of 32 children coming in to care every day. And that number is on the rise. They have no voice and no choice about what happens next. Most children enter foster care with little more than the clothes on their backs.

For more than 35 years, the Arizona Friends of Foster Children Foundation has been 'funding fun' for children in foster care. We pay for the activities that give a kid a childhood – sports registration, music lessons, swim lessons, prom dresses, gymnastics, tutoring and more.

Your sponsorship of this fun, family-friendly event allows us help even more kids. Slider fans of all ages are welcome, putting your brand directly in front of a diverse audience. The following table shows the different Slider Throwdown sponsorship opportunities. Please remember that AFFCF also can custom tailor a sponsorship opportunity for your company. Your sponsor packet includes tickets to the event, so you can bring your family, friends, colleagues and appetite to have a great time while helping some of the most vulnerable children in Arizona.





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	CHAMPION \$5,000	FRONTRUNNER \$2,500	WATER STATION \$1,500	PLAYER \$1,000
UNIQUE OPPORTUNITIES	<ul style="list-style-type: none"> <li>Branded visibility at event as Champion Sponsor (including prominent placement of company banner/logo during event)</li> <li>On-stage announcements throughout event</li> <li>Logo or offer inclusion on tickets</li> <li>Category exclusivity</li> </ul>	<ul style="list-style-type: none"> <li>Branded visibility at event as Frontrunner Sponsor (including prominent placement of company banner/logo during event)</li> <li>On-stage announcements throughout event</li> </ul>	<ul style="list-style-type: none"> <li>Branded visibility as Water Station Sponsor near all drink stations</li> <li>Company name or logo on water bottles distributed during the event</li> <li>Category exclusivity</li> </ul>	<ul style="list-style-type: none"> <li>On-stage announcements throughout event</li> <li>Placement of company banner/logo during event</li> </ul>
PRINT/BROADCAST	<ul style="list-style-type: none"> <li>Inclusion in all print and media leading up to the event as Champion Sponsor, including signage at Kierland Commons two weeks prior to the event</li> <li>Mention as Champion Sponsor in event press releases</li> <li>Sponsor name/logo on event volunteer shirts</li> </ul>	<ul style="list-style-type: none"> <li>Company name or logo on event signage, save the date announcements, invitations and event program</li> </ul>	<ul style="list-style-type: none"> <li>Company name or logo on event program</li> </ul>	<ul style="list-style-type: none"> <li>Company name or logo on event program</li> </ul>
DIGITAL PERKS	<ul style="list-style-type: none"> <li>Display ad/logo inclusion on home page of event website</li> <li>Mentions as Champion Sponsor in AFFCF (11,850 impressions) and Kierland Commons (8,000 impressions) e-mail blasts</li> <li>Logo or name inclusion on all social medial platforms</li> <li>Logo and a link back to your company's website on the AFFCF website for one year (38,000 impressions monthly)</li> </ul>	<ul style="list-style-type: none"> <li>Display ad/logo inclusion on home page of event website</li> <li>Mention as Frontrunner Sponsor in AFFCF e-mail blasts (11,850 impressions)</li> <li>Logo or name inclusion on all social media platforms</li> <li>Logo and a link back to your company's website on the AFFCF website up to one week past event date</li> </ul>	<ul style="list-style-type: none"> <li>Mention as Water Sponsor in AFFCF e-mail blasts (11,850 impressions)</li> <li>Logo or name inclusion on all social media platforms</li> <li>Logo and a link back to your company's website on the AFFCF website up to one week past event date</li> </ul>	<ul style="list-style-type: none"> <li>Mention as Player Sponsor in AFFCF e-mail blasts (11,850 impressions)</li> <li>Logo or name inclusion on all social media platforms</li> <li>Logo and a link back to your company's website on the AFFCF website up to one week past event date</li> </ul>
EVENT PERKS	<ul style="list-style-type: none"> <li>10 tickets to the Slider Throwdown</li> </ul>	<ul style="list-style-type: none"> <li>Five tickets to the Slider Throwdown</li> </ul>	<ul style="list-style-type: none"> <li>Five tickets to the Slider Throwdown</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to the Slider Throwdown</li> </ul>



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## SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2019 AFFCF Slider Throwdown at the level below:

**CHAMPION SPONSOR**  
\$5,000

**FRONTRUNNER SPONSOR**  
\$2,500

**WATER STATION SPONSOR**  
\$1,500

**PLAYER SPONSOR**  
\$1,000

We are unable to attend but would like to contribute.  
Please accept this donation.

## SPONSOR INFORMATION

*Please list your information as you would like it to appear in printed materials.*

NAME/COMPANY

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

## PAYMENT INFORMATION

*Please make checks payable to AFFCF.*

SEND INVOICE

CHECK ENCLOSED

PLEASE CHARGE:

NAME ON CARD

CARD NUMBER

EXP

CCV

BILLING ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

**Please complete form and return to AFFCF**  
360 E. Coronado Rd., Ste. 190, Phoenix, AZ 85003