



Prospectus

HOSTED BY:



CONVENED BY:



Pennsylvania Automated Vehicle Summit 2021

2

The Pennsylvania Automated Vehicle Summit is the largest dedicated Automated Vehicle conference in the Northeast region, bringing together both public and private industries.

The conference's subject matter experts and diverse group of attendees come together to discuss and engage with the broad range of issues related to these emerging technologies.

HOSTED BY:

- ITSPA - Intelligent Transportation Society of Pennsylvania
- MASITE - Mid-Atlantic Section of the Institute of Transportation Engineers



CONVENED BY:

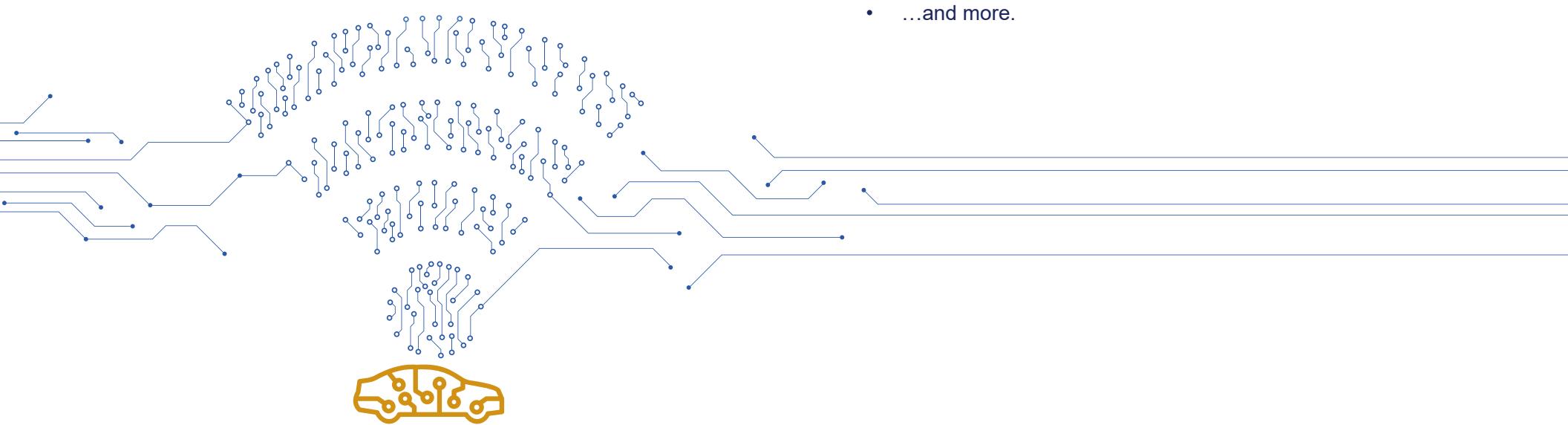
- PennDOT - Pennsylvania Department of Transportation
- PTC - Pennsylvania Turnpike Commission
- DCED - Department of Community and Economic Development



The PA AV Summit aims to foster a wider public understanding and dialogue around the benefits and issues related to AV technologies. Attendees are encouraged to actively engage in the conference sessions and discussions, sharing their diverse views and perspectives with the other industry stakeholders.

Speakers and attendees come from a wide range of industries:

- AV Testers/Developers
- Automotive Manufacturers/Vendors
- Government Officials (federal, state, regional, and local)
- Academics/Educators
- Researchers
- Engineers/Scientists
- Planners
- Economic Developers
- Lawyers
- Insurance Representatives
- Business Consultants
- Non-Profits
- Industry Associations
- Workforce Associations
- ...and more.



In the wake of the cancellation of the 2020 Pennsylvania Automated Vehicle Summit, the organizers of the Pennsylvania Automated Vehicle Summit created the 2021 PAAV Summit Series, an exciting line-up of topic-specific events and discussions throughout the year, leading up to the convening of the fourth PA AV Summit being held this October. 3

The Summit Series, sponsored by the Society of Automotive Engineers, features vehicle automation experts presenting webinars, Oxford-style debates, fireside chats, and panels providing a diverse range of perspectives on the critical issues and opportunities that AVs offer Pennsylvania and the nation. An incredible lineup of engaging and authoritative speakers and topics have been planned throughout the year leading up to the 2021 Summit conference. The topics and dates for the Summit Series events are featured below.

PA AV SUMMIT
SERIES
SPONSORED BY:



www.PAAVSummit.org



Let's get social!
#PAAV

Follow us on
LinkedIn
paavsummit



Summit Series Topics

- ✓ Infrastructure Readiness – Planning and Development: February 4, 2021
- ✓ Safety – Validation: March 4, 2021
- ✓ Work Zones: April 29, 2021
- ✓ Multimodal/Transit: June 10, 2021
- ✓ Fostering Vibrant Economies Through Automated Vehicles: July 8, 2021
- ✓ Back Roads: Suburban & Rural Use Cases for Automated Vehicles: August 12, 2021

Who Attends the PA AV Summit?



HOSTED BY:



CONVENED BY:



Summit Attendance by Industry

5



Past Sponsors and Exhibitors

6





Why Attend the PA AV Summit?



HOSTED BY:



CONVENED BY:



Leading Industry Topics



Featured Speakers

9

PA AV
Summit
2021



Tekin Mericli
CTO and Co-Founder
Locomotion



Pedro Rivera
President
Thaddeus Stevens College



Vivian Sun
VP of Business Development
TuSimple



Selika Talbott
Professional Lecturer
American University

2021 Summit Series

Feb 2021 to Aug 2021



Omar Ahmad
Deputy Director of the National
Advanced Driving Simulator
University of Iowa



Sam Amen
Connected and Automated
Vehicle Manager
California DOT



Nat Beuse
Head of Safety
Aurora



Bryan Brilhart
Director of Operations
Robotic Research



Maureen Brown
Innovation Underwriting Unit Leader
Munich Reinsurance America, Inc's



Adam Carreon
Operational Traffic &
Safety Group
Arizona DOT



Amy Chu
Director
Automated Vehicle Safety
Consortium



John Corbin
Transportation Automation
Program Manager
FHWA Office of Operations



Dennis Davin
Secretary
DCED



Jackie Erickson
Communications &
Marketing Lead
Edge Case Research



Ranjit Godavarthy
Assistant Professor of
Transportation & Logistics
North Dakota St. University



Jill Hough
Director of UGPTI's Small Urban
& Rural Center on Mobility
North Dakota St. University



David Kack
Executive Director
Western Transportation Institute
at Montana St. University



Amy Kessler
Director of Community
Development & Regional Planning
North Central PA MPO



Mike Mollenhauer
Division of Technology Implementation
Virginia Tech Transportation Institute



Suzanne Murtha
National Lead for Connected
& Automated Technology
AECOM



Todd Peterson
FHWA Transportation Specialist
USDOT



Karina Ricks
Director of Mobility
& Infrastructure
City of Pittsburgh

Featured Speakers (cont.)

10

2021 Summit Series

Feb 2021 to Aug 2021



Audrey Russo
President and CEO
Pittsburgh Technology Council



Faisal Saleem
SMARTDrive Program Manager
Maricopa County DOT



Bernard Schmidt
VP of Automation
Jacksonville Transportation Authority



Mahmood Shehata
President
MASITE



Charlie Stanfield
Transportation Planner
RTD



Mark Thomas
President
Pittsburgh Regional Alliance



Vincent Valdes
Executive Director
Southwestern Pennsylvania Commission



Vijay Varadarajan
Senior PM for
Emerging Mobility Projects
HNTB



Kristen White
Executive Director
Minnesota's Connected & Automated Vehicle Office



April Wire
Arterial Operations
Program Manager
Maricopa County DOT



Andy Wolpert
Deputy Program Manager
Smart Columbus

Past Keynote Speakers



Valerie Briggs
Director of Office of Transportation
Management
FHA



Robin Chase
Co-founder and former CEO
of Zipcar & Co-founder of Veniam



Amy Ford
Director of Mobility on Demand
Alliance of ITS America



Dr. Erica Groshen
Senior Scholar at Cornell
University School of Industrial
& Labor Relations



Edward Mortimer
Vice President, Transportation
& Infrastructure, U.S. Chamber
of Commerce



Leslie S. Richards
Secretary of Pennsylvania
DOT



Mark Rosekind
Zoox Chief Safety Innovation Officer
& former Administrator
NHTSA

Program Diversity

11

The PA AV Summit has historically consisted of a richly varied line-up of 100+ speakers, panelists, and presenters who provide an exceptional range of backgrounds, experience, and perspectives.

In the Summit Series and 2019 agenda, over 50% of participants were minorities and women, keeping with the rapidly growing diversity of the transportation professions in Pennsylvania and the nation.



Past Speakers

12

Speakers from the following entities have shared their expertise during previous Summit's plenary and breakout sessions





Professional Development Hours

Earn up to **NINE CREDIT HOURS** at the PA AV Summit.

The PA AV Summit will provide professional development hours (PDH's) for all attendees and continuing education credits for engineers, planners, and lawyers who attend the breakout sessions.

One 60-minute session = 1.0 PDH Credit Hour



Unique Networking Opportunities

Through the Remo platform, attendees have the ability to network during the event from their desk. At the simple click of a mouse, attendees have the freedom to roam from table to table and join spontaneous conversations that build long-lasting relationships.



Agenda

	Day 1: Tuesday, Oct. 26			Day 2: Wednesday, Oct. 27			Day 3: Thursday, Oct. 28		
	Plenary	Room 1	Room 2	Plenary	Room 1	Room 2	Plenary	Room 1	Room 2
1:00 PM to 2:00 PM EST	Automation / Technology			Workforce / People			Freight / Goods		
2:00 - 2:15	Networking Break			Networking Break			Networking Break		
2:15 PM to 3:15 PM EST		Environment	Pathway to Deployment		Impact of CAVs in the Public Sector	Equity		ITE CAV Steering Committee Update	Last Mile Freight
3:15 - 3:30	Networking Break			Networking Break			Networking Break		
3:30PM to 4:30PM EST		Cyber Security	Public Education		Workforce Training	Incident Management		Platooning	Business Use Cases

REGISTRATION DATES AND FEES for the PA AV Summit 2021

REGULAR

\$50

Cut off
OCT. 15th

LATE
\$60

Cut off
OCT. 22nd

STUDENT*
\$5

*Student email required

Cut off
OCT. 19th

All registration fees INCLUDE:

Three plenary sessions,
featuring industry
thought-leaders from
around the country

6 hours of break out
sessions, 12 different
breakout sessions to
choose from

Certified Professional
Development Hours
(PDH credits)

Complimentary
electronic summary of
the 2021 proceedings

Electronic copy
of the program

Opportunity to network
during the virtual
conference using Remo

**CLICK HERE
TO REGISTER**



Opportunities at the PA AV Summit



HOSTED BY:



CONVENED BY:



Sponsorship Packages

17

Are you interested
in sponsoring the
LARGEST dedicated
Automated Vehicle
conference in the Northeast?

The PA AV Summit offers a variety of sponsorship packages
with several levels of recognition and benefits.

SPONSORSHIP PACKAGES AND BENEFITS

PLATINUM

\$3,000

4 AVAILABLE

GOLD

\$1,000

6 AVAILABLE

SILVER

\$250

24 AVAILABLE

INCLUDED IN ALL SPONSOR LEVELS:

Logo on Summit Program Brochure

Logo on Summit Program Summary (November 2021)

RECOGNITION BASED ON SPONSOR LEVEL:

Logo on Remo Instructional Video

MASITE & ITSPA Social Media Mention

Logo on MASITE & ITSPA Websites

RECOGNITION THROUGHOUT THE CONFERENCE:

Number of Plenary Sessions Where Logo Will Be Advertised

3

1

0

Number of Breakout Sessions Where Logo Will Be Advertised

12

4

1

For sponsor related questions, contact:

 **Dave Wolfe**

 **215.367.5535**

 **dave@driveengineering.com**

For information on sponsor image sizes, contact:

 **Matthew Cotter**

 **717.221.2011**

CONFERENCE SPONSOR.

Advertise at all three
plenary sessions all
breakout sessions.

DAILY SPONSOR.

Advertise at all one day's
plenary session and every
breakout for that one day.

SINGLE SESSION SPONSOR.

Advertise one
breakout session only.

SPONSORSHIPS ARE LIMITED!

[**CLICK HERE TO REGISTER AS A SPONSOR**](#)

Questions?



For additional information, please visit
the PAAV Summit website at
paaavsummit.org