

# 2026 SPONSORSHIP MENU



## KIDS KITE FEST



## SAND SCULPTURE



## ROLLBACK CAR SHOW

### Kite Sponsor

\$250

1000 free kites are handed out to children for a fun-filled weekend at Birch Bay State Park.

#### Sponsorship includes:

- Color logo banner prominently displayed.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers)
- Color logo displayed prominently at kite distribution booth.
- Free event booth space. (optional)

**10 available**

### Entertainment Sponsor

\$250

Help us fill Birch Bay State Park with interactive and whimsical entertainment for kids of all ages. Jugglers, still walkers and tricksters amaze, spark laughter, and stretch the imagination.

#### Sponsorship includes:

- Color logo banner prominently displayed.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers)
- Free event booth space. (optional)

**10 available**

### Visitor Kiosk Sponsorship

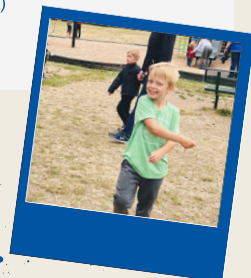
\$200

To help welcome thousands of guests to our festival (and to Birch Bay) we use our mobile Visitor Kiosk to welcome event attendees and help connect them to the event, and to the community and local businesses.

#### Sponsorship includes:

- Small banner with color logo on or near kiosk.
- Your marketing materials displayed on top of kiosk.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers)
- Free event booth space. (optional)

**Only 1 available**



### Sand Sculpture Sponsor

\$250

In 2025 welcomed a record 60+ teams and an estimated 4,000 attendees to our shoreline for this long standing Birch Bay summer tradition!

#### Sponsorship includes:

- Color logo banner prominently displayed.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).
- Provide promotional items in the welcome bags given to all registered teams. (optional)

**10 available**

### Entertainment Sponsor

\$250

Our main stage at The Birch Bay Beach Park is headlined by some of the best bands in Whatcom County for *Fun in the Summer Sun!*

#### Sponsorship includes:

- Color logo on banner prominently displayed near main stage.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).
- Business promoted on-stage during announcements.

**4 available**

### Beer Garden Sponsorship

\$250

Guests 21+ can enjoy a cold brew or cider in a shaded area with seating and full view of the main stage.

#### Sponsorship includes:

- Color logo on banner prominently displayed in the beer garden.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).
- 2 events in !! Sponsorship includes recognition all weekend-long! Sand Sculpture Competition & Rollback Car Show.

**4 available**

### Visitor Kiosk Sponsorship

\$200

\*see Kid's Kite Festival for details



## Birch Bay

Chamber of Commerce &  
Visitor Information Center

# 2026 SPONSORSHIP MENU

## BILLY BROWN CRAB DERBY



**Crab Derby Sponsor**  \$250

This event takes place during the popular crabbing season and features prizes for the biggest limit, the largest crab (measured by weight), and more.

**Sponsorship includes:**

- Color logo on banner displayed at weigh station.
- Color logo on rules sheet placed strategically around Birch Bay and Blaine to advertise directly to crabbers.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).

4 available

## TRICK OR TREAT ON THE BERM

**Trick or Treat Sponsor**  \$200

Our safe, family-friendly Halloween event set along the unique shoreline of Birch Bay, where families gather to enjoy festive activities, creative costumes, and a fun community atmosphere

**Sponsorship includes:**

- Color logo displayed on event web page & social media posts. (Over 10,000 followers).

4 available



## RING OF FIRE & HOPE



**Eco Flare Sponsor**  \$200

Birch Bay glows in a **Ring of Fire & Hope** on New Year's Eve! In an effort to better protect our shoreline, we are working to provide an increasing number of eco-friendly LED flares for visitors, helping preserve this beloved tradition while caring for our natural environment.

**Sponsorship includes:**

- Color logo on LED flares and packaging.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).
- Color logo on info sheet given to each recipient of a flare.

10 available

## POLAR BEAR PLUNGE

**Plunge Sponsor**  \$250

Thousands of brave participants and cheering spectators gather in Birch Bay to kick off the New Year with this chilly annual tradition.

**Sponsorship includes:**

- Color logo banner prominently displayed.
- Color logo displayed on event web page & recognition on event social media posts to over 10,000 followers

10 available

**Entertainment Sponsor**  \$250

The main stage at The Birch Bay Beach Park is headlined by some of the best bands in Whatcom County.

**Sponsorship includes:**

- Color logo banner prominently displayed near the main stage recognizing entertainment sponsors.
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).

4 available

## POKER RUNS



**Poker Run Sponsor**  \$200

One of the most popular event activities in Birch Bay!

**Sponsorship includes:**

- Recognition at all 3 schedulee poker runs: Scheduled in tandem with our Kid's Kite Festival, Sand/Rollback Weekend, and Derby Day.
- Color logo displayed at each poker run stops (6 total).
- Color logo displayed on event web page & social media posts. (Over 10,000 followers).
- Color on marketing promotion of poker runs.
- Optional hosting of poker run stop to engage with attendee's.

5 available

## EVENT SCHEDULE

Kid's Kite Festival	June 20-21
Sand Sculpture Competition	August 1
Rollback Weekend Car Show	August 2
National Night Out	August 4
Derby Day	August 29
Trick or Treat on the Berm	October 24
Ring of Fire & Hope	December 31
Polar Bear Plunge	January 1