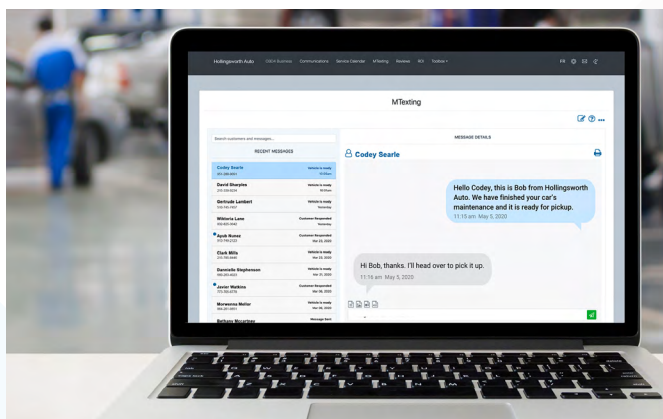


POWERTIPS

Tools and Tricks for Increasing Shop Revenue and Profitability with Epicor[®] MechanicNet[™] Cloud CRM

MTexting Helps You Sell MORE SERVICE and GET IT DONE TODAY



Your customers LOVE texting.

Whether you like to text or not, odds are many of your customers are within five feet of their cell phones right now. They may not be able to take a call, but they can usually read a text.

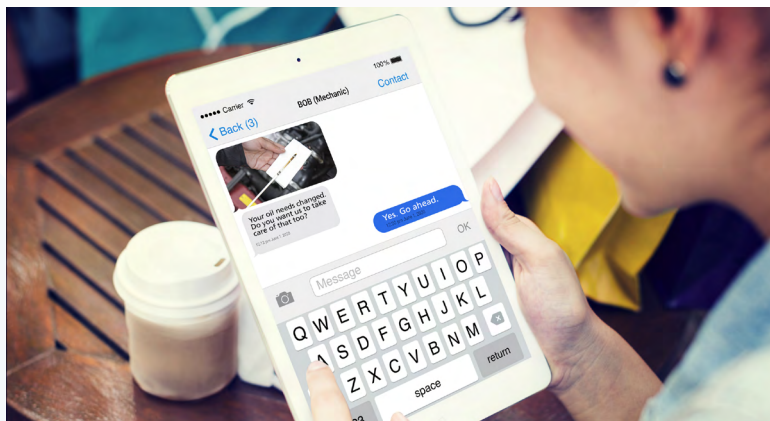
You can reach them MORE EASILY with MechanicNet Cloud CRM's MTexting feature.

You can text customers right from the interface—you don't even have to give out your own cell number!

Get the Job APPROVED SOONER

With MTexting, you can quote jobs *and* get approvals without waiting for a customer's meeting to wrap up, or class to end, or the baby to go down for a nap, or whatever else is creating a distraction from answering a call at that moment.

Faster approvals mean **MORE PRODUCTIVITY** per hour, per bay, per day.

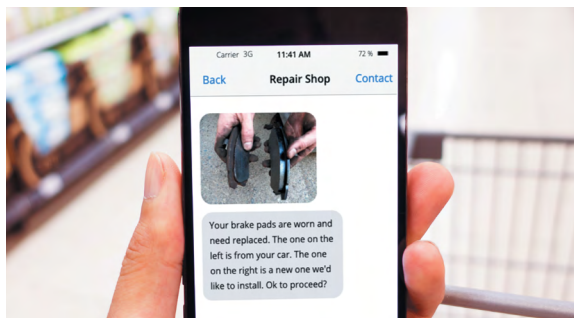


Coming Soon

RETURN ON INVESTMENT			
DATABASE SUMMARY			
11,423	8,697	1,237	1,027
Total Vehicles in Database	Total Customers in Database	Total Estimated Revenue	Total Estimated Profit
ROI MAIN REPORT			
ROI	ROI	ROI	ROI
Report Customers	New Customers	Ticket Amount Summary	

A New Look for Reports

MAKE THE SALE with Picture and Video Messages

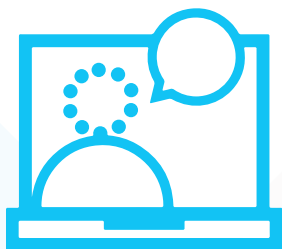


Sometimes, high estimates are hard for customers to swallow. A photo or video can make all the difference. Customers don't have to be technicians to recognize a shredded belt or a brake pad that probably shouldn't look like *that*. You can even show an image of a new replacement for comparison.

It's a great way to help INCREASE your service sales.

To learn more about how you can put MTexting to work for your shop, [click here to request a demo](#).

Training & Resources



- [Click here](#) to download our brochure to learn more about how MechanicNet Cloud CRM can help your shop grow!
- In case you missed them, previous issues of PowerTips shared tips and tricks for other great features within your MechanicNet Cloud CRM platform. Click the links below to learn more:
 - [Build loyalty with the OBD4 Business dashboard's Customer Frequency Report](#)
 - [Protect your valuable relationships with powerful communications tools](#)

Have questions or comments about Epicor MechanicNet Cloud CRM?
Contact us today at 1-888-463-4700 or automotive.marketing@epicor.com.

About Epicor

Epicor Software Corporation equips businesses with enterprise solutions that shape the extraordinary. For over 45 years, Epicor custom cloud-based and on-premises solutions have optimized workflows for companies across industries—manufacturing, distribution, retail, and service—at every scale. With deep industry knowledge and experience, Epicor solutions are purpose-fit, helping you to improve performance and profitability. We build every solution by your side so you can move beyond the day-to-day and plan for your tomorrow. Visit www.epicor.com to start your partnership and realize your extraordinary.

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CLOUD CRM**

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