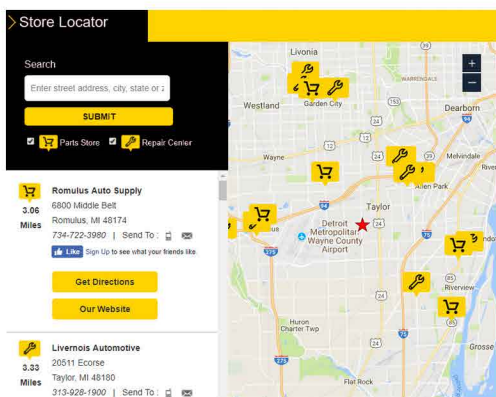


LOCATOR SERVICES & SEO

One of the most important competitive edges available to your business is a powerful online presence. Buying decisions take place in the blink of an eye and often times the only introduction a customer has to your business is online through a search engine. We've partnered with Brandify, the industry-leading provider of digital location management solutions, to maintain location information and search engine optimization.



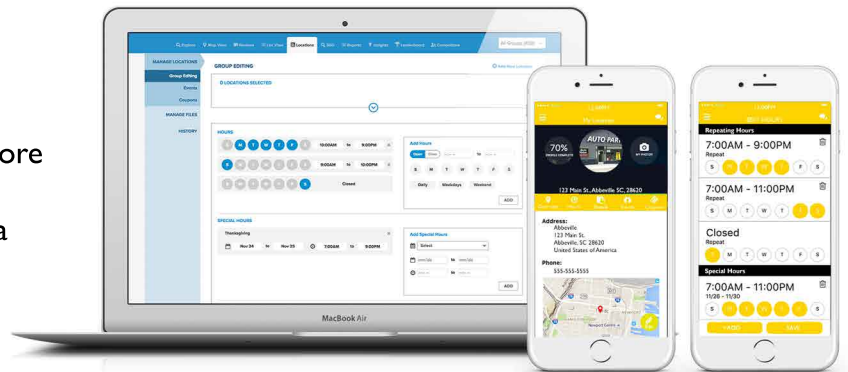
BRANDIFY



LOCATOR SERVICES

We focus on maintaining and managing local marketing platforms and unifying the digital elements of a search ecosystem. Our goal is to protect and manage the location information for our member stores and repair shops using a centralized data system.

We will help your business manage your locator service properties and ensure powerful SEO returns. Any changes to store hours, contact information, and website information happen in real-time through a powerful mobile app or desktop location management software.



SEARCH ENGINE OPTIMIZATION (SEO)

We have partnered with a leading performer when it comes to search engine optimization. The process of getting traffic from organic or natural search results on search engines is a difficult task, but there is a methodology to ensure your location appears at the top of the results list. Keyword tracking, data trends, and page optimization are other critical elements we assist with behind the scenes.

Converting website visitors into customers is our goal, and we are well versed in the necessary elements to ensure a successful internet marketing strategy with powerful search results.

For more information, call Brandify at 714-660-4870 or contact your parts supplier.