# SOCIAL +



Don't Be Left Behind, Expand Your Reach on Social Media

If you are not active on Instagram and Nextdoor, you are missing the opportunity to connect with a growing number of potential customers. Social + will help you:



Reach new audiences of potential customers and great recruits that you aren't currently reaching online



Connect with your ideal customers and job candidates on a deeper level by highlighting the personality of your shop



Beat your competitors by establishing an active presence on the platforms that more consumers use for local services discovery

# **SOCIAL + INCLUDES:**



### Instagram

- Profile Setup
- 3 posts per week + 4 personalized posts per month



#### **Facebook**

 4 personalized posts per month



## **Google Business Profile**

 2 personalized posts per month



#### **Nextdoor**

Profile Setup

Social + takes our ProConnect and ProEngage packages and supercharges them to create an extended web presence that can help you attract your entire audience of potential customers and recruits. You'll reach them right when and where they are looking for auto repair and maintenance services.



