

About Pallas Data

Pallas Data is a market research firm based in Toronto, ON. We are experienced researchers and data experts committed to delivering the best value to our clients by leveraging the highest industry standards and our leading expertise. Our mission is to harness data to empower our clients with accurate and actionable insights and analysis, enabling them to make informed decisions that drive growth and maximize their competitive advantage.

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Methodology

The analysis in this report is based on results of a survey conducted on April 21st, 2025 among a sample of 1306 adults, 18 years of age or older, living in Canada and are eligible to vote in federal elections. The survey was conducted using automated telephone interviews using Interactive Voice Recording technology (IVR). Respondents were interviewed on landlines and cellular phones. The sample was weighted by age, gender, and region according to the 2021 Census. The survey is intended to represent the adult population in Canada.

The margin of error for the poll is +/- 2.7%, at the 95% confidence level. Margins of error are higher in each subsample.

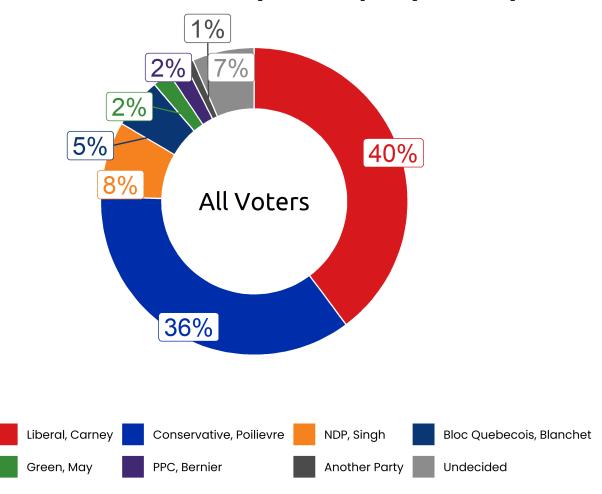
Totals may not add up to 100% due to rounding.



Federal Voting Intentions

Response

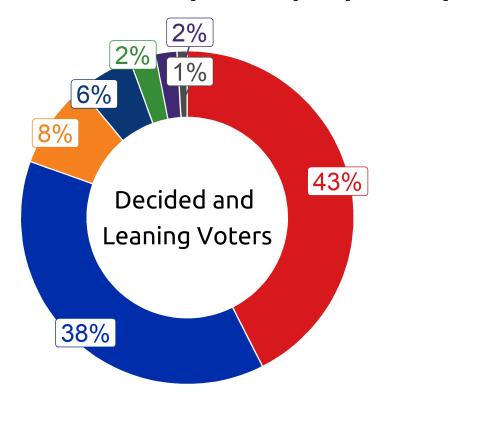
If a federal election were held today, which party would you vote for?





Federal Voting Intentions

If a federal election were held today, which party would you vote for?



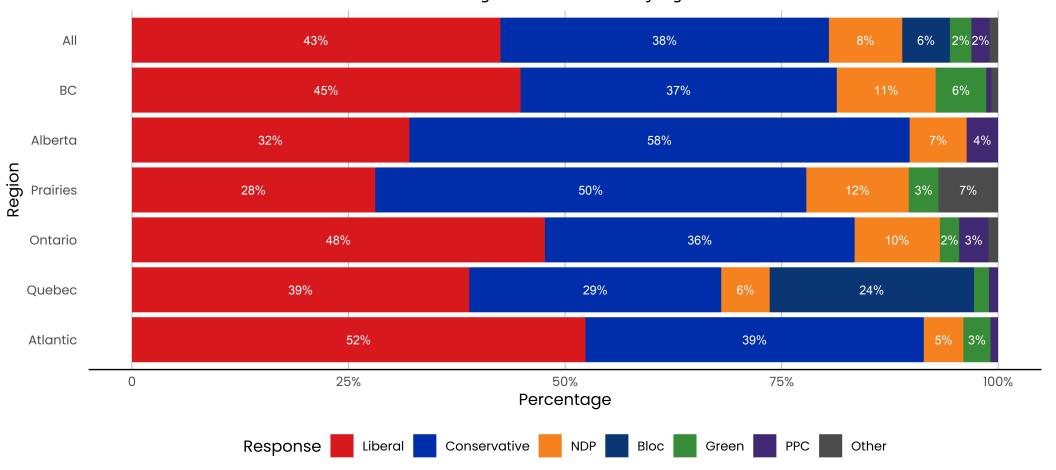




Federal Voting Intentions

If a federal election were held today, which party would you vote for?

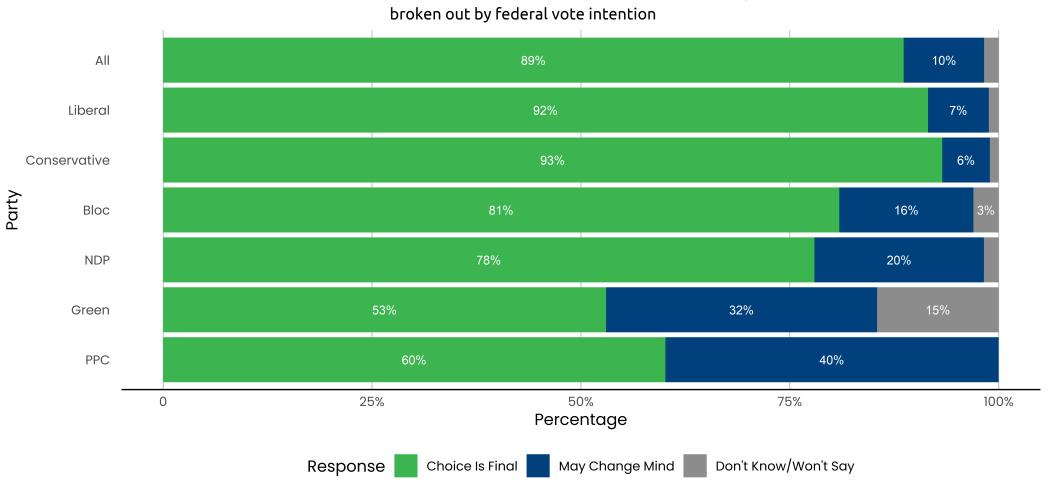
decided and leaning voters - broken out by region





Is Your Choice Final?

Is your choice final, or is it possible that you'll change your mind?





Voters' Second Choice

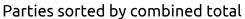
Which of the following federal political parties would be your 2nd choice?

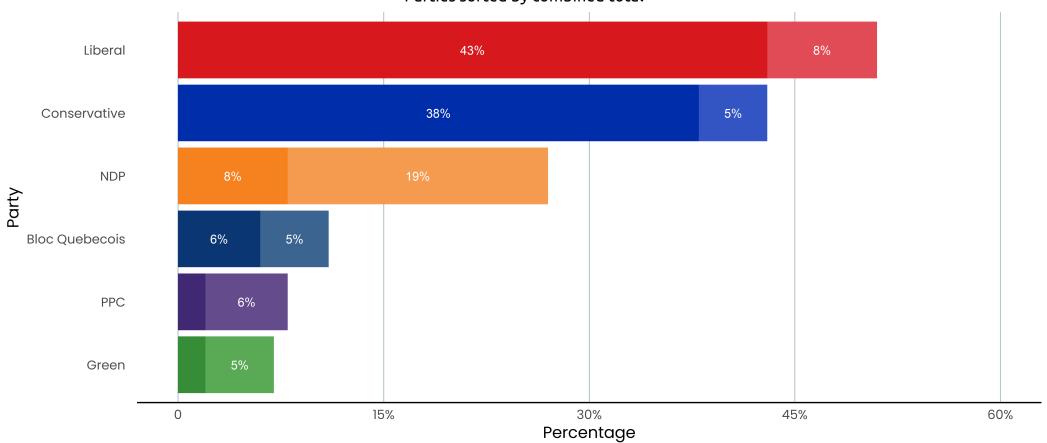
broken out by federal vote intention 5% ΑII 50% 5% 19% 5% 6% 8% 6% 8% 39% 6% Liberal 37% 69% 5% 13% Conservative 8% 4% 32% 36% 9% 17% Bloc NDP 47% 31% 3% 17% 6% 5% Green 26% 41% 5% 14% 54% 11% PPC 23% 0 50% 25% 75% 100% Percentage No Second Choice **Bloc Quebecois** Conservative NDP Liberal Response Don't Know Green Other



First And Second Choices

First and Second Choice Voting Preferences





Darker colours represent first choice, lighter colours represent second choice



If a federal election were held today, which party would you vote for? (All Voters) [1]

			Gender			Age		Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	39.8%	36.1%	43.3%	31.2%	36.7%	45%	47.1%	43%	26.9%	26.3%	44.7%	37.3%	48.7%
Conservative, Poilievre	35.7%	41.9%	29.8%	38.2%	38.8%	37.4%	27.9%	35.3%	53.8%	46.4%	33.4%	27.8%	36.3%
NDP, Singh	7.9%	7.3%	8.6%	9.3%	7.2%	3.6%	11.9%	11.1%	5.1%	11.7%	9.3%	5.2%	4.4%
Bloc Quebecois, Blanchet	5.3%	6%	4.7%	3.1%	8.1%	5.6%	4.6%	0%	0%	0%	0%	22.7%	0%
Green, May	1.9%	2.1%	1.7%	2.8%	1.6%	1.1%	1.9%	4.9%	0%	0%	1.9%	1.4%	2.2%
PPC, Bernier	1.9%	2.2%	1.7%	2.6%	1.9%	2.4%	0.7%	0.6%	3.3%	0%	3.1%	1%	0.8%
Another Party	0.9%	0.1%	1.7%	2.6%	0.4%	0.3%	0.2%	0.8%	0%	6.5%	1.1%	0%	0%
Undecided	6.5%	4.4%	8.5%	10.2%	5.3%	4.6%	5.7%	4.4%	10.8%	9.1%	6.6%	4.5%	7.6%
Unweighted Frequency	1306	737	569	119	284	387	516	177	124	99	489	327	90
Weighted Frequency	1306	637	669	349	316	333	308	178	148	85	501	305	90



If a federal election were held today, which party would you vote for? (All Voters) [2]

	Total	PLC	PCC	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	39.8%	100%	0%	0%	0%	0%	0%	0%	0%
Conservative, Poilievre	35.7%	0%	100%	0%	0%	0%	0%	0%	0%
NDP, Singh	7.9%	0%	0%	100%	0%	0%	0%	0%	0%
Bloc Quebecois, Blanchet	5.3%	0%	0%	0%	100%	0%	0%	0%	0%
Green, May	1.9%	0%	0%	0%	0%	100%	0%	0%	0%
PPC, Bernier	1.9%	0%	0%	0%	0%	0%	100%	0%	0%
Another Party	0.9%	0%	0%	0%	0%	0%	0%	100%	0%
Undecided	6.5%	0%	0%	0%	0%	0%	0%	0%	100%
Unweighted Frequency	1306	548	450	106	81	23	21	6	71
Weighted Frequency	1306	520	466	104	69	25	25	12	85



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [1]

		Gender	Age				Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	41.2%	37.1%	45.2%	33%	38%	45.6%	49.1%	44.6%	29.6%	27.6%	46.3%	38%	49.5%
Conservative, Poilievre	36.7%	42.7%	30.9%	39.8%	39.8%	37.9%	28.5%	36.1%	53.8%	48.8%	34.8%	28.2%	37.1%
NDP, Singh	8.2%	7.5%	8.9%	9.3%	7.7%	3.8%	12.3%	11.1%	6.2%	11.7%	9.6%	5.4%	4.4%
Bloc Quebecois, Blanchet	5.4%	6%	4.8%	3.1%	8.1%	5.9%	4.6%	0%	0%	0%	0%	23%	0%
Green, May	2.4%	2.4%	2.4%	3.6%	2.3%	1.4%	2.3%	5.6%	0%	3.2%	2.2%	1.7%	3%
PPC, Bernier	2%	2.3%	1.7%	2.6%	2.2%	2.4%	0.7%	0.6%	3.3%	0%	3.3%	1%	0.8%
Another Party	0.9%	0.1%	1.7%	2.6%	0.4%	0.3%	0.2%	0.8%	0%	6.5%	1.1%	0%	0%
Undecided	3.1%	1.9%	4.3%	5.9%	1.4%	2.6%	2.4%	1.2%	7.1%	2.3%	2.8%	2.5%	5.2%
Unweighted Frequency	1306	737	569	119	284	387	516	177	124	99	489	327	90
Weighted	1306	637	669	349	316	333	308	178	148	85	501	305	90



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [2]

	Total	PLC	PCC	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	41.2%	100%	0%	0%	0%	0%	0%	0%	22.1%
Conservative, Poilievre	36.7%	0%	100%	0%	0%	0%	0%	0%	15%
NDP, Singh	8.2%	0%	0%	100%	0%	0%	0%	0%	4.1%
Bloc Quebecois, Blanchet	5.4%	0%	0%	0%	100%	0%	0%	0%	1.1%
Green, May	2.4%	0%	0%	0%	0%	100%	0%	0%	8.3%
PPC, Bernier	2%	0%	0%	0%	0%	0%	100%	0%	1.2%
Another Party	0.9%	0%	0%	0%	0%	0%	0%	100%	0%
Undecided	3.1%	0%	0%	0%	0%	0%	0%	0%	48.2%
Unweighted Frequency	1306	548	450	106	81	23	21	6	71
Weighted Frequency	1306	520	466	104	69	25	25	12	85



If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [1]

		Gender	Age				Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	42.5%	37.7%	47.2%	35.2%	38.6%	46.9%	50.2%	44.9%	32%	28.1%	47.7%	39%	52.4%
Conservative, Poilievre	37.9%	43.7%	32.4%	42.3%	40.3%	39%	29.3%	36.5%	57.8%	49.8%	35.7%	29.1%	39.1%
NDP, Singh	8.5%	7.6%	9.3%	9.7%	7.9%	3.9%	12.6%	11.4%	6.6%	11.8%	9.9%	5.6%	4.6%
Bloc Quebecois, Blanchet	5.5%	6%	5%	3.3%	8.2%	6%	4.7%	0%	0%	0%	0%	23.6%	0%
Green, May	2.5%	2.5%	2.5%	3.8%	2.3%	1.4%	2.4%	5.9%	0%	3.4%	2.2%	1.7%	3.1%
PPC, Bernier	2.1%	2.4%	1.8%	2.8%	2.2%	2.5%	0.7%	0.6%	3.6%	0%	3.4%	1.1%	0.9%
Another Party	1%	0.1%	1.8%	2.8%	0.4%	0.3%	0.2%	0.8%	0%	6.9%	1.1%	0%	0%
Unweighted Frequency	1274	722	552	113	280	377	504	174	119	96	479	322	84
Weighted	1274	621	653	340	309	325	300	174	144	83	488	298	87



Frequency

If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [2]

	Total	PLC	PCC	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	42.5%	100%	0%	0%	0%	0%	0%	0%	43%
Conservative, Poilievre	37.9%	0%	100%	0%	0%	0%	0%	0%	28.8%
NDP, Singh	8.5%	0%	0%	100%	0%	0%	0%	0%	7.9%
Bloc Quebecois, Blanchet	5.5%	0%	0%	0%	100%	0%	0%	0%	2.2%
Green, May	2.5%	0%	0%	0%	0%	100%	0%	0%	15.9%
PPC, Bernier	2.1%	0%	0%	0%	0%	0%	100%	0%	2.2%
Another Party	1%	0%	0%	0%	0%	0%	0%	100%	0%
Unweighted Frequency	1274	548	450	106	81	23	21	6	39
Weighted	1274	523	470	104	69	25	26	13	45



Is your choice final, or is it possible that you'll change your mind? [1]

			Gender			Age				i	Region		
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Choice Is Final	88.6%	89.7%	87.6%	82.1%	87.4%	92.1%	93.3%	91.8%	95.5%	77%	91.6%	82.2%	88.2%
May Change Mind	9.6%	9.3%	9.9%	15.1%	10.7%	6.8%	5.7%	5.7%	4.5%	17.3%	8%	14.4%	10.9%
Don't Know/Won't Say	1.7%	1%	2.4%	2.8%	2%	1.2%	1.1%	2.6%	0%	5.7%	0.5%	3.3%	0.8%
Unweighted Frequency	1306	737	569	119	284	387	516	177	124	99	489	327	90
Weighted Frequency	1306	637	669	349	316	333	308	178	148	85	501	305	90



Is your choice final, or is it possible that you'll change your mind? [2]

	Total	PLC	PCC	NDP	Bloc	Green	PPC	Other
Choice Is Final	88.6%	91.5%	93.3%	78%	80.9%	53%	60.1%	54.7%
May Change Mind	9.6%	7.3%	5.7%	20.3%	16.1%	32.4%	39.9%	22.7%
Don't Know/Won't Say	1.7%	1.2%	1.1%	1.8%	3%	14.6%	0%	22.7%
Unweighted Frequency	1306	548	450	106	81	23	21	6
Weighted Frequency	1306	520	466	104	69	25	25	12



Which of the following federal political parties would be your 2nd choice? [1]

			Gender			Age		Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
No Second Choice	49.6%	55.6%	43.6%	47.5%	42.6%	51.7%	56.7%	50.2%	52%	51.7%	54.1%	41.4%	46.3%
Liberal	8.5%	7%	9.9%	9.9%	10.3%	7.6%	6.1%	8.2%	7.6%	11.7%	7.6%	10%	7.4%
Conservative	4.8%	5.3%	4.3%	4.7%	5.1%	5.5%	3.7%	2.1%	2.4%	1.2%	5.9%	5.9%	7%
NDP	19.1%	14.6%	23.6%	17.8%	20.7%	17.1%	21.1%	26%	22.2%	17.8%	20.8%	10.7%	21.2%
Bloc Quebecois	5.1%	6.1%	4.2%	5.4%	6.1%	5.4%	3.6%	0%	0%	0%	0%	21.5%	0%
Green	5%	4.5%	5.4%	7.1%	4.6%	3.3%	4.8%	8.1%	3.5%	4.1%	5%	3.5%	7%
PPC	6%	5.3%	6.8%	5.9%	8.7%	7.3%	2.1%	4%	11.7%	9.2%	4.5%	5.6%	8.4%
Other	0.4%	0.3%	0.4%	0%	1.2%	0.2%	0%	0.6%	0%	0%	0.5%	0.4%	0%
Don't Know	1.5%	1.4%	1.6%	1.6%	0.7%	1.8%	1.9%	0.7%	0.6%	4.3%	1.7%	1%	2.8%
Unweighted Frequency	1306	737	569	119	284	387	516	177	124	99	489	327	90
Weighted	1306	637	669	349	316	333	308	178	148	85	501	305	90



Which of the following federal political parties would be your 2nd choice? [2]

	Total	PLC	PCC	NDP	Bloc	Green	PPC	Other	Undecided
No Second Choice	49.6%	37.4%	69%	46.8%	32.2%	25.9%	23.5%	52.6%	NaN%
Liberal	8.5%	0%	7.9%	30.6%	35.8%	40.6%	0%	4.3%	NaN%
Conservative	4.8%	6.5%	0%	3.1%	9.4%	4.8%	54.5%	0%	NaN%
NDP	19.1%	38.9%	2.3%	0%	16.9%	14.2%	11.2%	20.4%	NaN%
Bloc Quebecois	5.1%	7.8%	4.6%	1%	0%	0%	0%	0%	NaN%
Green	5%	6.2%	0.6%	16.7%	4%	0%	10.8%	22.7%	NaN%
PPC	6%	1.3%	13.4%	1.8%	1.8%	6.4%	0%	0%	NaN%
Other	0.4%	0%	0.7%	0%	0%	5%	0%	0%	NaN%
Don't Know	1.5%	2%	1.6%	0%	0%	3.1%	0%	0%	NaN%
Unweighted Frequency	1306	548	450	106	81	23	21	6	71
Weighted Frequency	1306	520	466	104	69	25	25	12	85

