

## **About Pallas Data**

Pallas Data is a market research firm based in Toronto, ON. We are experienced researchers and data experts committed to delivering the best value to our clients by leveraging the highest industry standards and our leading expertise. Our mission is to harness data to empower our clients with accurate and actionable insights and analysis, enabling them to make informed decisions that drive growth and maximize their competitive advantage.

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# Methodology

The analysis in this report is based on results of a survey conducted on March 31st, 2025 among a sample of 1267 adults, 18 years of age or older, living in Canada and are eligible to vote in federal elections. The survey was conducted using automated telephone interviews using Interactive Voice Recording technology (IVR). Respondents were interviewed on landlines and cellular phones. The sample was weighted by age, gender, and region according to the 2021 Census. The survey is intended to represent the adult population in Canada.

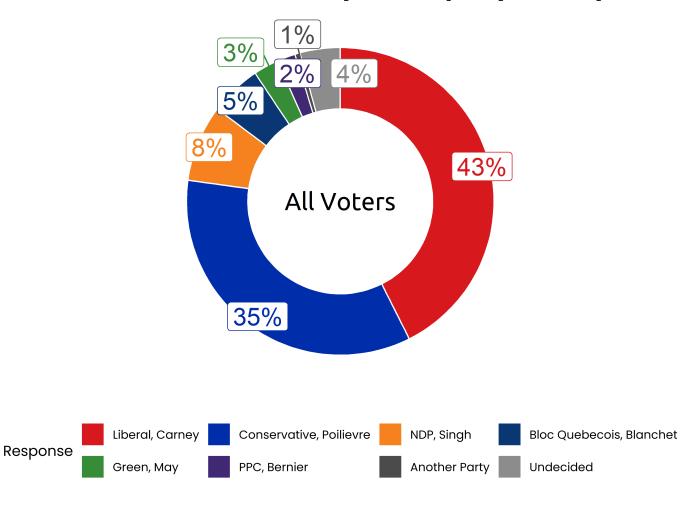
The margin of error for the poll is +/- 2.8%, at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up to 100% due to rounding.



# Federal Voting Intentions

If a federal election were held today, which party would you vote for?





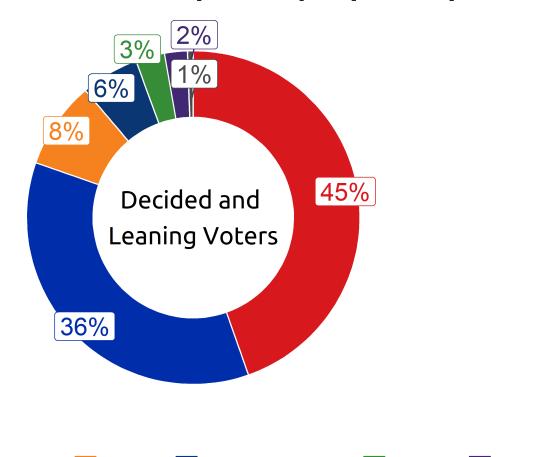
# Federal Voting Intentions

Conservative, Poilievre

Response

Liberal, Carney

If a federal election were held today, which party would you vote for?



Bloc Quebecois, Blanchet

Green, May

PPC, Bernier



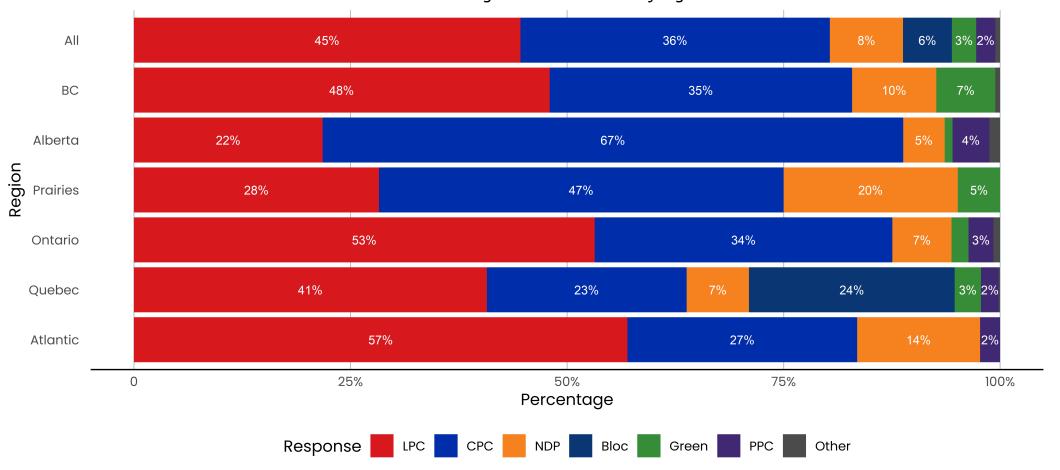
**Another Party** 

NDP, Singh

# Federal Voting Intentions

### If a federal election were held today, which party would you vote for?

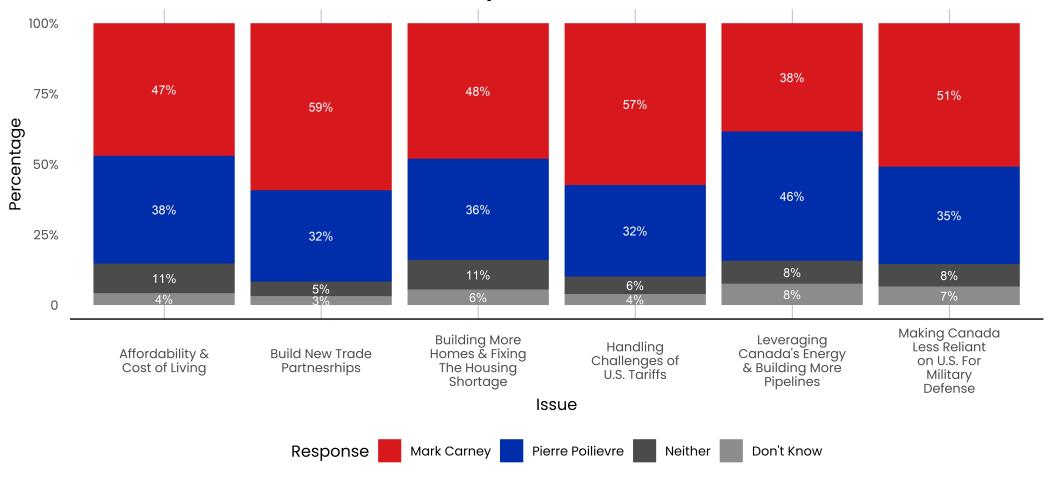
decided and leaning voters - broken out by region





# Carney v. Poilievre

## Who do you prefer to handle important issues and challenges currently facing Canada: Mark Carney or Pierre Poilievre?





### If a federal election were held today, which party would you vote for? (All Voters) [1]

			Gender			Age		Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	42.6%	38.5%	46.5%	37.4%	37.4%	46%	50.1%	46.6%	21.4%	27.7%	49.8%	38.6%	57%
Conservative, Poilievre	34.6%	40%	29.5%	32.5%	38%	35%	33.1%	34.3%	65.4%	45.6%	32.3%	22.9%	26.5%
NDP, Singh	8.1%	8%	8.1%	13.5%	9%	4.2%	5.1%	9.6%	4.7%	17.3%	6.4%	7.2%	14.2%
Bloc Quebecois, Blanchet	5.4%	5.9%	5%	5.6%	6.2%	6.3%	3.3%	0%	0%	0%	0%	23.2%	0%
Green, May	2.6%	2.1%	3.1%	3.6%	2.8%	2.7%	1.2%	6.7%	0.9%	4.8%	1.7%	2.7%	0%
PPC, Bernier	1.9%	1.7%	2.2%	3.1%	3%	1.2%	0.3%	0%	4.2%	0%	2.4%	1.8%	2.3%
Another Party	0.5%	0.9%	0.2%	0.6%	0.3%	0.6%	0.6%	0.5%	1.2%	0%	0.8%	0.2%	0%
Undecided	4.2%	3%	5.4%	3.6%	3.3%	3.9%	6.3%	2.3%	2.2%	4.7%	6.6%	3.5%	0%
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87



### If a federal election were held today, which party would you vote for? (All Voters) [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD
Liberal, Carney	42.6%	100%	0%	0%	0%	0%	0%	0%	0%
Conservative, Poilievre	34.6%	0%	100%	0%	0%	0%	0%	0%	0%
NDP, Singh	8.1%	0%	0%	100%	0%	0%	0%	0%	0%
Bloc Quebecois, Blanchet	5.4%	0%	0%	0%	100%	0%	0%	0%	0%
Green, May	2.6%	0%	0%	0%	0%	100%	0%	0%	0%
PPC, Bernier	1.9%	0%	0%	0%	0%	0%	100%	0%	0%
Another Party	0.5%	0%	0%	0%	0%	0%	0%	100%	0%
Undecided	4.2%	0%	0%	0%	0%	0%	0%	0%	100%
Unweighted Frequency	1267	528	462	80	86	26	22	9	54
Weighted Frequency	1267	540	438	102	69	33	25	7	54



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [1]

	Takal Mala		Gender			Age				ı	Region		
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	43.7%	39.3%	48%	38.7%	37.6%	46.6%	52.5%	47.2%	21.4%	27.7%	51.4%	40.5%	57%
Conservative, Poilievre	35%	40.1%	30.1%	32.9%	38%	35%	34.3%	34.3%	65.9%	45.6%	33.2%	22.9%	26.5%
NDP, Singh	8.3%	8.3%	8.3%	14%	9%	4.2%	5.4%	9.6%	4.7%	19.7%	6.6%	7.2%	14.2%
Bloc Quebecois, Blanchet	5.5%	6%	5.1%	5.6%	6.2%	6.5%	3.6%	0%	0%	0%	0%	23.6%	0%
Green, May	2.8%	2.2%	3.3%	3.6%	3.1%	2.7%	1.6%	6.7%	0.9%	4.8%	1.9%	3%	0%
PPC, Bernier	2.2%	1.8%	2.5%	3.7%	3.3%	1.2%	0.3%	0%	4.2%	0%	2.8%	2%	2.3%
Another Party	0.5%	0.9%	0.2%	0.6%	0.3%	0.6%	0.6%	0.5%	1.2%	0%	0.8%	0.2%	0%
Undecided	2%	1.4%	2.7%	0.9%	2.5%	3.1%	1.7%	1.7%	1.7%	2.3%	3.5%	0.6%	0%
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD
Liberal, Carney	43.7%	100%	0%	0%	0%	0%	0%	0%	26.5%
Conservative, Poilievre	35%	0%	100%	0%	0%	0%	0%	0%	8.8%
NDP, Singh	8.3%	0%	0%	100%	0%	0%	0%	0%	5.5%
Bloc Quebecois, Blanchet	5.5%	0%	0%	0%	100%	0%	0%	0%	2.4%
Green, May	2.8%	0%	0%	0%	0%	100%	0%	0%	3.3%
PPC, Bernier	2.2%	0%	0%	0%	0%	0%	100%	0%	5.2%
Another Party	0.5%	0%	0%	0%	0%	0%	0%	100%	0%
Undecided	2%	0%	0%	0%	0%	0%	0%	0%	48.4%
Unweighted Frequency	1267	528	462	80	86	26	22	9	54
Weighted Frequency	1267	540	438	102	69	33	25	7	54



If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [1]

		Gender	Age				Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	44.6%	39.8%	49.3%	39%	38.6%	48.1%	53.4%	48%	21.8%	28.3%	53.2%	40.8%	57%
Conservative, Poilievre	35.7%	40.7%	30.9%	33.2%	38.9%	36.1%	34.9%	34.9%	67%	46.7%	34.3%	23%	26.5%
NDP, Singh	8.5%	8.4%	8.5%	14.2%	9.3%	4.3%	5.5%	9.7%	4.8%	20.1%	6.8%	7.2%	14.2%
Bloc Quebecois, Blanchet	5.6%	6.1%	5.2%	5.7%	6.4%	6.7%	3.6%	0%	0%	0%	0%	23.7%	0%
Green, May	2.8%	2.2%	3.4%	3.6%	3.2%	2.8%	1.6%	6.8%	0.9%	4.9%	2%	3%	0%
PPC, Bernier	2.2%	1.9%	2.6%	3.8%	3.3%	1.3%	0.3%	0%	4.2%	0%	2.9%	2%	2.3%
Another Party	0.6%	1%	0.2%	0.6%	0.3%	0.6%	0.6%	0.6%	1.2%	0%	0.8%	0.2%	0%
Unweighted Frequency	1241	761	480	238	251	373	379	106	183	50	478	368	56
Weighted	1241	609	632	335	299	313	294	170	141	81	469	294	87



If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [2]

	Total	LPC	СРС	NDP	Bloc	Green	PPC	Other	UD
Liberal, Carney	44.6%	100%	0%	0%	0%	0%	0%	0%	51.4%
Conservative, Poilievre	35.7%	0%	100%	0%	0%	0%	0%	0%	17%
NDP, Singh	8.5%	0%	0%	100%	0%	0%	0%	0%	10.6%
Bloc Quebecois, Blanchet	5.6%	0%	0%	0%	100%	0%	0%	0%	4.6%
Green, May	2.8%	0%	0%	0%	0%	100%	0%	0%	6.3%
PPC, Bernier	2.2%	0%	0%	0%	0%	0%	100%	0%	10.1%
Another Party	0.6%	0%	0%	0%	0%	0%	0%	100%	0%
Unweighted Frequency	1241	528	462	80	86	26	22	9	28
Weighted Frequency	1241	540	438	102	69	33	25	7	28



We will now ask you who you prefer to handle important issues and challenges currently facing Canada: Mark Carney or Pierre Poilievre. Let's begin.

Who do you think would be better equipped to handle the challenges caused by the tariffs imposed by U.S. President Donald Trump? [1]

			Gender			Age				ļ	Region		
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Mark Carney	57.4%	51.4%	63.1%	53.1%	53.1%	60.4%	63.6%	62.7%	28.1%	46.2%	60.3%	62.9%	71.2%
Pierre Poilievre	32.5%	36.5%	28.6%	32.5%	38%	31.4%	28%	31.2%	62.4%	43.1%	29.7%	23.1%	23.3%
Neither	6.2%	8%	4.5%	10.1%	5.2%	5.5%	3.5%	3.8%	6.2%	7.1%	5.1%	9.2%	5.5%
Don't Know	3.9%	4.1%	3.8%	4.4%	3.7%	2.7%	5%	2.3%	3.4%	3.7%	4.9%	4.8%	0%
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87



We will now ask you who you prefer to handle important issues and challenges currently facing Canada: Mark Carney or Pierre Poilievre. Let's begin.

Who do you think would be better equipped to handle the challenges caused by the tariffs imposed by U.S. President Donald Trump? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD
Mark Carney	57.4%	96.2%	6.7%	81.2%	62.3%	76%	14%	28.4%	42%
Pierre Poilievre	32.5%	1.1%	85.4%	2.8%	13.2%	4.9%	45.9%	14.1%	9.9%
Neither	6.2%	0.6%	4.2%	13.9%	19%	19.1%	40.2%	49.8%	18.3%
Don't Know	3.9%	2.1%	3.7%	2%	5.5%	0%	0%	7.7%	29.8%
Unweighted Frequency	1267	528	462	80	86	26	22	9	54
Weighted Frequency	1267	540	438	102	69	33	25	7	54



Who do you think would be better at making life more affordable and lowering the cost of living? [1]

			Gender			Age				1	Region		
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Mark Carney	47%	39.4%	54.3%	46.4%	43.7%	48%	50.2%	54.6%	26.5%	37.4%	50.7%	45.2%	60.8%
Pierre Poilievre	38.2%	44.1%	32.6%	36.2%	44.7%	36.6%	35.5%	33.9%	64.8%	50.1%	35.4%	32%	28.4%
Neither	10.5%	11.9%	9.1%	13.2%	9.7%	11.6%	7.1%	7.1%	6.9%	11.4%	8.5%	17.8%	8.7%
Don't Know	4.3%	4.5%	4%	4.3%	1.9%	3.8%	7.2%	4.4%	1.8%	1.1%	5.4%	5%	2.2%
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87



Who do you think would be better at making life more affordable and lowering the cost of living? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD
Mark Carney	47%	85.6%	3.2%	62.2%	30.4%	60.6%	12%	6.1%	22.8%
Pierre Poilievre	38.2%	3.7%	92.6%	6.9%	28.4%	5.9%	53.6%	14.1%	29%
Neither	10.5%	6.6%	2.6%	27.9%	36.4%	26.9%	30.8%	79.8%	20%
Don't Know	4.3%	4.1%	1.6%	2.9%	4.9%	6.5%	3.7%	0%	28.2%
Unweighted Frequency	1267	528	462	80	86	26	22	9	54
Weighted Frequency	1267	540	438	102	69	33	25	7	54



Who do you think would be better at fixing the housing shortage and building more homes? [1]

		Gender			Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Mark Carney	48.1%	42.8%	53.1%	49.1%	46.7%	47.3%	49.2%	61.1%	28.2%	44.1%	49.3%	44.2%	65.3%	
Pierre Poilievre	35.9%	41.6%	30.5%	36.4%	39.8%	35.9%	31.3%	32.4%	58.9%	43.5%	34.3%	30.6%	24.4%	
Neither	10.5%	12.1%	9%	11.8%	10.4%	10.7%	9%	3.9%	10%	12.3%	8.5%	18%	8.4%	
Don't Know	5.5%	3.5%	7.4%	2.6%	3.1%	6.1%	10.6%	2.6%	2.9%	0%	7.9%	7.2%	1.8%	
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56	
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87	



Who do you think would be better at fixing the housing shortage and building more homes? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD
Mark Carney	48.1%	86.8%	3.2%	69.1%	26.8%	56.2%	12%	6.1%	29.5%
Pierre Poilievre	35.9%	3.8%	88.3%	8.1%	22.4%	0%	37.7%	14.1%	25.2%
Neither	10.5%	4.8%	5.5%	19.8%	39.1%	36.3%	50.3%	59.3%	14.3%
Don't Know	5.5%	4.7%	2.9%	3%	11.7%	7.5%	0%	20.5%	31%
Unweighted Frequency	1267	528	462	80	86	26	22	9	54
Weighted Frequency	1267	540	438	102	69	33	25	7	54



Who do you think would be better at leveraging Canada's energy capabilities and building more pipelines? [1]

		Gender		Age					Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic		
Mark Carney	38.4%	32.8%	43.7%	30.5%	35.3%	41.4%	47.2%	52.2%	19.6%	29.4%	43.3%	29.3%	54%		
Pierre Poilievre	45.9%	53.4%	38.8%	49.5%	49.7%	44.8%	39.1%	36.8%	70.2%	57.2%	40.6%	48.2%	34.8%		
Neither	8.1%	7.9%	8.4%	10.9%	7.4%	8%	5.9%	7.8%	6.5%	6.7%	6.6%	13%	5%		
Don't Know	7.6%	6%	9.1%	9.1%	7.7%	5.8%	7.7%	3.2%	3.8%	6.7%	9.5%	9.5%	6.2%		
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56		
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87		



Who do you think would be better at leveraging Canada's energy capabilities and building more pipelines? [2]

	Total	LPC	СРС	NDP	Bloc	Green	PPC	Other	UD	
Mark Carney	38.4%	70.7%	1.6%	51.8%	14.2%	53.8%	12%	12.9%	25.1%	
Pierre Poilievre	45.9%	12.9%	95%	17.2%	46.8%	21%	57.3%	42.3%	40.5%	
Neither	8.1%	6.1%	1.9%	19.6%	27.9%	20.1%	30.7%	37%	12%	
Don't Know	7.6%	10.3%	1.5%	11.4%	11.1%	5.1%	0%	7.7%	22.4%	
Unweighted Frequency	1267	528	462	80	86	26	22	9	54	
Weighted Frequency	1267	540	438	102	69	33	25	7	54	



Who do you think would be better at making Canada less reliant on the United States for military defense? [1]

		Gender			Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Mark Carney	50.9%	45.8%	55.8%	47.6%	45.2%	52.5%	58.9%	65.7%	27.2%	32.9%	51.2%	54.5%	63.5%	
Pierre Poilievre	34.6%	39.8%	29.6%	36%	37.8%	33.5%	30.9%	29.3%	56.1%	52.3%	32.4%	28.2%	26.6%	
Neither	7.9%	9.7%	6.3%	10.6%	9.3%	7.9%	3.4%	3.5%	8.7%	9.1%	7.7%	12%	2.2%	
Don't Know	6.6%	4.8%	8.3%	5.8%	7.7%	6.1%	6.8%	1.5%	8%	5.7%	8.7%	5.3%	7.7%	
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56	
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87	



Who do you think would be better at making Canada less reliant on the United States for military defense? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD	
Mark Carney	50.9%	88.9%	4.9%	68.7%	50.5%	61.2%	3.9%	28.4%	30.1%	
Pierre Poilievre	34.6%	2.4%	86.6%	7.8%	21.3%	0%	42.8%	26.9%	18.9%	
Neither	7.9%	3.9%	2.6%	15.8%	20.9%	35.5%	49.2%	44.8%	19.9%	
Don't Know	6.6%	4.8%	6%	7.7%	7.4%	3.3%	4.1%	0%	31.1%	
Unweighted Frequency	1267	528	462	80	86	26	22	9	54	
Weighted Frequency	1267	540	438	102	69	33	25	7	54	



Who do you think would be better at building new trade partnerships with countries other than the United States? [1]

	Total	Gender		Age				Region						
		Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Mark Carney	59.3%	57%	61.4%	58.2%	56.4%	58.7%	63.9%	63.6%	33.4%	45.3%	61.1%	65.9%	73.7%	
Pierre Poilievre	32.4%	34.5%	30.4%	32.1%	36.7%	33.1%	27.6%	30.3%	57.4%	46.7%	29.9%	23.7%	25.3%	
Neither	5.2%	5.9%	4.5%	7%	4.9%	4.4%	4.1%	3.5%	6%	4.3%	4.6%	8.1%	1%	
Don't Know	3.2%	2.6%	3.7%	2.7%	1.9%	3.8%	4.3%	2.7%	3.1%	3.7%	4.4%	2.3%	0%	
Unweighted Frequency	1267	775	492	240	256	384	387	108	187	51	494	371	56	
Weighted Frequency	1267	618	649	338	307	323	299	173	143	83	486	296	87	



Who do you think would be better at building new trade partnerships with countries other than the United States? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	UD	
Mark Carney	59.3%	97.4%	8.8%	82.2%	67.6%	76.7%	14.5%	21.6%	48.1%	
Pierre Poilievre	32.4%	1.2%	84.3%	0.4%	14.4%	10.9%	50.2%	14.1%	12.7%	
Neither	5.2%	0.7%	3.8%	14.5%	16.1%	12.5%	32.9%	43.8%	7%	
Don't Know	3.2%	0.6%	3.1%	2.9%	1.9%	0%	2.4%	20.5%	32.2%	
Unweighted Frequency	1267	528	462	80	86	26	22	9	54	
Weighted Frequency	1267	540	438	102	69	33	25	7	54	

