

#### **About Pallas Data**

Pallas Data is a market research firm based in Toronto, ON. We are experienced researchers and data experts committed to delivering the best value to our clients by leveraging the highest industry standards and our leading expertise. Our mission is to harness data to empower our clients with accurate and actionable insights and analysis, enabling them to make informed decisions that drive growth and maximize their competitive advantage.

#### For more information, please contact:

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# Methodology

The analysis in this report is based on results of a survey conducted on April 26th, 2025 among a sample of 1294 adults, 18 years of age or older, living in Canada and are eligible to vote in federal elections. The survey was conducted using automated telephone interviews using Interactive Voice Recording technology (IVR). Respondents were interviewed on landlines and cellular phones. The sample was weighted by age, gender, and region according to the 2021 Census. The survey is intended to represent the adult population in Canada.

The margin of error for the poll is +/- 2.7%, at the 95% confidence level. Margins of error are higher in each subsample.

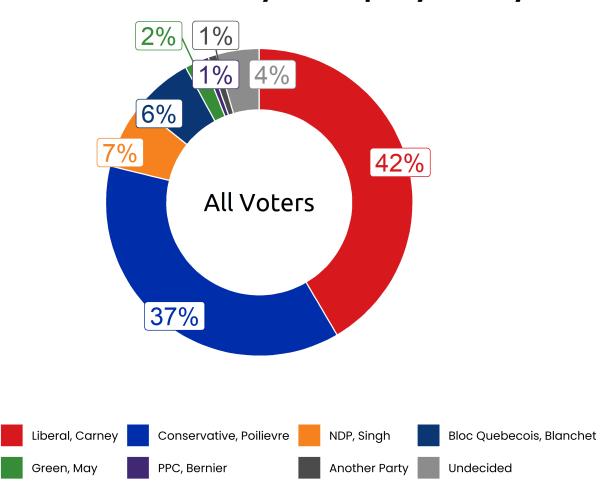
Totals may not add up to 100% due to rounding.



## Federal Voting Intentions

Response

If a federal election were held today, which party would you vote for?





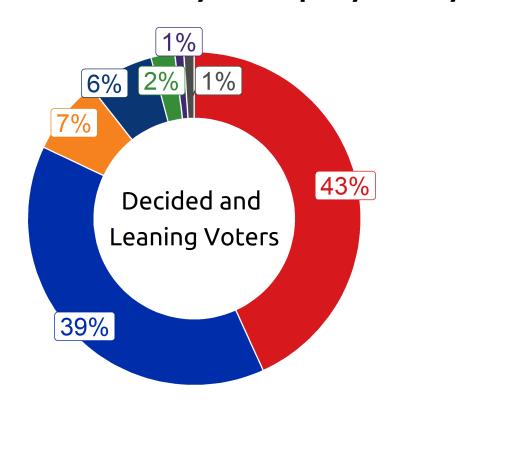
## Federal Voting Intentions

Conservative, Poilievre

Response

Liberal, Carney

If a federal election were held today, which party would you vote for?



Bloc Quebecois, Blanchet

Green, May

PPC, Bernier



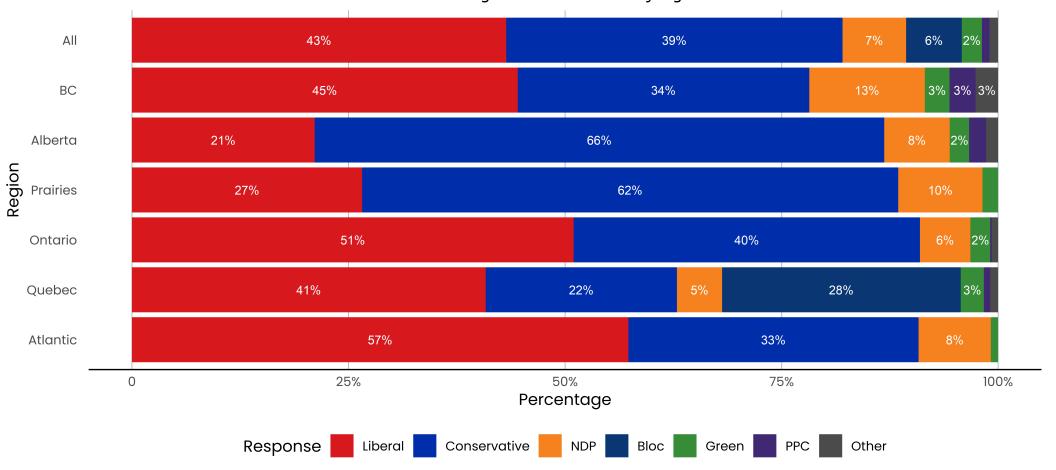
**Another Party** 

NDP, Singh

# Federal Voting Intentions

#### If a federal election were held today, which party would you vote for?

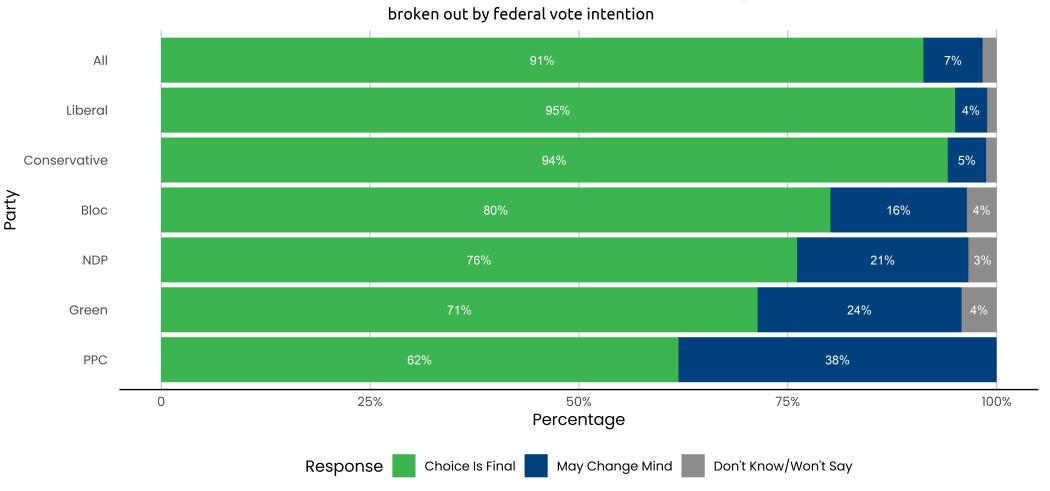
decided and leaning voters - broken out by region





### Is Your Choice Final?

#### Is your choice final, or is it possible that you'll change your mind?





#### Voters' Second Choice

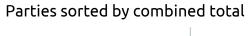
#### Which of the following federal political parties would be your 2nd choice?

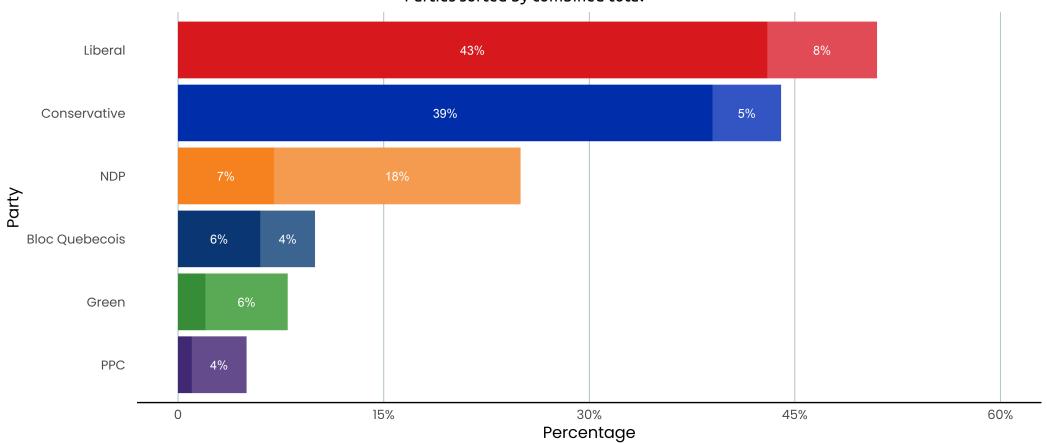
broken out by federal vote intention ΑII 53% 5% 4% 18% 6% 4% 8% 41% 6% 33% 8% 9% Liberal 73% 8% 9% Conservative 41% 33% 13% 11% Bloc 5% NDP 40% 38% 12% 55% Green 30% 14% 38% **PPC** 27% 24% 11% 0 50% 75% 25% 100% Percentage No Second Choice **Bloc Quebecois** Conservative NDP Liberal Response Don't Know Green Other



### First And Second Choices

#### First and Second Choice Voting Preferences





Darker colours represent first choice, lighter colours represent second choice



#### If a federal election were held today, which party would you vote for? (All Voters) [1]

		Gender		Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	41.5%	35.2%	47.6%	30.8%	40.8%	45%	50.7%	43.5%	19.8%	24.8%	49.7%	38.5%	54.3%
Conservative, Poilievre	37.3%	41.5%	33.2%	37.2%	36.8%	41.4%	33.3%	32.9%	59.9%	61.1%	38.8%	21.1%	32.2%
NDP, Singh	6.9%	6.5%	7.4%	9.5%	8.1%	4.9%	4.9%	13%	7.1%	8.8%	5.7%	4.5%	8%
Bloc Quebecois, Blanchet	6.3%	8.8%	4%	9.3%	7.5%	3.8%	4.5%	0%	0%	0%	0%	27%	0%
Green, May	1.9%	2.3%	1.5%	3.7%	1.7%	1.2%	0.9%	0.7%	2.1%	1%	2.2%	2.6%	0.8%
PPC, Bernier	0.6%	0.6%	0.6%	1.4%	0.5%	0.5%	0.1%	3%	0%	0%	0.2%	0.7%	0%
Another Party	0.9%	1.2%	0.6%	2.3%	0.4%	0.3%	0.5%	2.6%	0.6%	0%	0.7%	0.9%	0%
Undecided	4.5%	3.9%	5.1%	5.8%	4.2%	2.9%	5.1%	4.4%	10.6%	4.3%	2.7%	4.6%	4.7%
Unweighted Frequency	1294	782	512	131	356	349	458	237	119	98	380	367	93
Weighted Frequency	1294	631	663	345	314	330	305	176	146	84	496	302	89



#### If a federal election were held today, which party would you vote for? (All Voters) [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	41.5%	100%	0%	0%	0%	0%	0%	0%	0%
Conservative, Poilievre	37.3%	0%	100%	0%	0%	0%	0%	0%	0%
NDP, Singh	6.9%	0%	0%	100%	0%	0%	0%	0%	0%
Bloc Quebecois, Blanchet	6.3%	0%	0%	0%	100%	0%	0%	0%	0%
Green, May	1.9%	0%	0%	0%	0%	100%	0%	0%	0%
PPC, Bernier	0.6%	0%	0%	0%	0%	0%	100%	0%	0%
Another Party	0.9%	0%	0%	0%	0%	0%	0%	100%	0%
Undecided	4.5%	0%	0%	0%	0%	0%	0%	0%	100%
Unweighted Frequency	1294	549	482	81	94	19	7	9	53
Weighted Frequency	1294	538	482	90	82	25	8	12	58



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [1]

			Gender		Age			Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	42.3%	35.8%	48.6%	31.3%	41.5%	45.7%	52.1%	44.4%	19.8%	26.4%	50%	40.1%	55.3%
Conservative, Poilievre	37.8%	41.9%	33.9%	37.2%	37.2%	41.8%	34.8%	33.3%	61.8%	61.1%	39.2%	21.7%	32.2%
NDP, Singh	7.1%	6.8%	7.5%	10.1%	8.1%	4.9%	5.3%	13.2%	7.1%	9.6%	5.7%	5.1%	8%
Bloc Quebecois, Blanchet	6.3%	8.8%	4%	9.3%	7.5%	3.8%	4.5%	0%	0%	0%	0%	27%	0%
Green, May	2.3%	2.4%	2.1%	4.6%	1.7%	1.4%	1.2%	2.8%	2.1%	1.8%	2.2%	2.6%	0.8%
PPC, Bernier	0.8%	1.1%	0.6%	2.2%	0.5%	0.5%	0.1%	3%	1.8%	0%	0.2%	0.7%	0%
Another Party	1%	1.2%	0.8%	2.3%	0.4%	0.3%	0.8%	2.6%	1.3%	0%	0.7%	0.9%	0%
Undecided	2.3%	2.1%	2.5%	3.1%	3.1%	1.8%	1.3%	0.8%	6.1%	1.2%	2%	1.8%	3.6%
Unweighted Frequency	1294	782	512	131	356	349	458	237	119	98	380	367	93
Weighted	1294	631	663	345	314	330	305	176	146	84	496	302	89



If a federal election were held today, which party would you vote for? (Leaning Voters With Undecided Totals) [2]

	Total	LPC	СРС	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	42.3%	100%	0%	0%	0%	0%	0%	0%	17.3%
Conservative, Poilievre	37.8%	0%	100%	0%	0%	0%	0%	0%	12.1%
NDP, Singh	7.1%	0%	0%	100%	0%	0%	0%	0%	4.8%
Bloc Quebecois, Blanchet	6.3%	0%	0%	0%	100%	0%	0%	0%	0%
Green, May	2.3%	0%	0%	0%	0%	100%	0%	0%	7.4%
PPC, Bernier	0.8%	0%	0%	0%	0%	0%	100%	0%	4.6%
Another Party	1%	0%	0%	0%	0%	0%	0%	100%	1.8%
Undecided	2.3%	0%	0%	0%	0%	0%	0%	0%	51.9%
Unweighted Frequency	1294	549	482	81	94	19	7	9	53
Weighted Frequency	1294	538	482	90	82	25	8	12	58



If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [1]

			Gender			Age		Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Carney	43.2%	36.4%	49.7%	32.3%	42.7%	46.4%	52.6%	44.6%	21.1%	26.6%	51%	40.8%	57.3%
Conservative, Poilievre	38.8%	42.8%	35%	38.6%	38.4%	42.7%	35.4%	33.6%	65.7%	61.9%	40%	22.1%	33.5%
NDP, Singh	7.3%	7%	7.7%	10.4%	8.4%	5%	5.3%	13.3%	7.6%	9.7%	5.8%	5.2%	8.4%
Bloc Quebecois, Blanchet	6.4%	9%	4%	9.5%	7.7%	3.8%	4.5%	0%	0%	0%	0%	27.5%	0%
Green, May	2.3%	2.5%	2.2%	4.7%	1.8%	1.4%	1.2%	2.8%	2.2%	1.8%	2.3%	2.7%	0.8%
PPC, Bernier	0.9%	1.1%	0.6%	2.3%	0.5%	0.5%	0.1%	3%	2%	0%	0.2%	0.7%	0%
Another Party	1%	1.2%	0.8%	2.3%	0.5%	0.3%	0.8%	2.6%	1.4%	0%	0.7%	0.9%	0%
Unweighted Frequency	1269	769	500	128	345	343	453	235	114	96	374	360	90
Weighted	1269	619	650	339	308	323	299	173	144	83	486	296	87



If a federal election were held today, which party would you vote for? (Decided and Leaning Voters) [2]

	Total	LPC	СРС	NDP	Bloc	Green	PPC	Other	Undecided
Liberal, Carney	43.2%	100%	0%	0%	0%	0%	0%	0%	35.5%
Conservative, Poilievre	38.8%	0%	100%	0%	0%	0%	0%	0%	25.3%
NDP, Singh	7.3%	0%	0%	100%	0%	0%	0%	0%	9.9%
Bloc Quebecois, Blanchet	6.4%	0%	0%	0%	100%	0%	0%	0%	0%
Green, May	2.3%	0%	0%	0%	0%	100%	0%	0%	15.3%
PPC, Bernier	0.9%	0%	0%	0%	0%	0%	100%	0%	10%
Another Party	1%	0%	0%	0%	0%	0%	0%	100%	3.9%
Unweighted Frequency	1269	549	482	81	94	19	7	9	28
Weighted Frequency	1269	538	486	90	82	25	8	12	28



#### Is your choice final, or is it possible that you'll change your mind? [1]

		Gender		Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
Choice Is Final	91.2%	91.6%	90.9%	91%	89.6%	91.8%	92.5%	91.2%	92.5%	94.3%	93%	86.4%	92.9%
May Change Mind	7.1%	7%	7.1%	5.7%	9.5%	6.8%	6.4%	7.5%	3.1%	5.7%	6.6%	10.5%	4.4%
Don't Know/Won't Say	1.7%	1.4%	2%	3.2%	0.8%	1.4%	1.1%	1.2%	4.4%	0%	0.3%	3.1%	2.7%
Unweighted Frequency	1294	782	512	131	356	349	458	237	119	98	380	367	93
Weighted Frequency	1294	631	663	345	314	330	305	176	146	84	496	302	89



#### Is your choice final, or is it possible that you'll change your mind? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other
Choice Is Final	91.2%	95%	94.1%	76.1%	80.1%	71.4%	61.9%	54.5%
May Change Mind	7.1%	3.8%	4.6%	20.5%	16.3%	24.4%	38.1%	32.2%
Don't Know/Won't Say	1.7%	1.1%	1.3%	3.4%	3.6%	4.2%	0%	13.3%
Unweighted Frequency	1294	549	482	81	94	19	7	9
Weighted Frequency	1294	538	482	90	82	25	8	12



#### Which of the following federal political parties would be your 2nd choice? [1]

			Gender			Age		Region					
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic
No Second Choice	52.9%	57%	49%	51.7%	49.5%	52.4%	58.3%	50.8%	61.5%	47.1%	56.4%	45.3%	55.1%
Liberal	8.4%	8.6%	8.2%	8.6%	8.1%	7.6%	9.2%	11.6%	8.1%	7.5%	6.2%	11.9%	3.3%
Conservative	5.1%	5.1%	5.1%	6.4%	4%	5.8%	3.9%	6.2%	2.7%	0.8%	3.8%	9.1%	4.1%
NDP	18%	14.6%	21.3%	18.3%	17.9%	19.3%	16.5%	17.8%	12.4%	21.4%	23.2%	10.7%	19.7%
Bloc Quebecois	3.8%	5.2%	2.5%	2.2%	6%	4.9%	2.1%	0%	0%	0%	0%	16.3%	0%
Green	5.7%	3.4%	7.9%	5.1%	8.2%	4.4%	5.2%	6.9%	4.2%	6.3%	6%	3.3%	11.1%
PPC	3.7%	4.4%	3.1%	4.8%	4.9%	3.5%	1.6%	3.4%	7.2%	12.8%	3%	1.5%	2.4%
Other	1.1%	1.1%	1%	1.9%	1.1%	0.7%	0.5%	2.3%	1.2%	1.2%	0.9%	0.5%	0.9%
Don't Know	1.4%	0.7%	2%	1%	0.2%	1.5%	2.8%	1%	2.7%	2.9%	0.5%	1.4%	3.4%
Unweighted Frequency	1294	782	512	131	356	349	458	237	119	98	380	367	93
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#### Which of the following federal political parties would be your 2nd choice? [2]

	Total	LPC	CPC	NDP	Bloc	Green	PPC	Other
No Second Choice	52.9%	40.9%	72.8%	40.3%	41.3%	29.6%	27.2%	29%
Liberal	8.4%	0%	8.1%	38%	33%	13.6%	0%	0%
Conservative	5.1%	8.5%	0%	5.2%	12.6%	0%	24%	0%
NDP	18%	33.1%	3.4%	0%	11.1%	55.4%	38.1%	25.1%
Bloc Quebecois	3.8%	6.3%	2.4%	1.2%	0%	0%	0%	0%
Green	5.7%	9%	1.9%	12.4%	1.2%	0%	0%	4.7%
PPC	3.7%	0%	9.3%	1.5%	0%	0%	0%	0%
Other	1.1%	0.7%	0.9%	0.6%	0.7%	0%	10.8%	27.1%
Don't Know	1.4%	1.6%	1.2%	0.8%	0%	1.4%	0%	14%
Unweighted Frequency	1294	549	482	81	94	19	7	9
Weighted Frequency	1294	538	482	90	82	25	8	12

