



SRBR Echolocation

Dearest SRBR members,

It's October in St. Louis. This means two things: baseball and jokes. These, somehow, relate to SRBR.

In St. Louis, conversations start and end with the Cardinals baseball team. The Cardinals lost (in a big way) and ended their season a few nights ago (congratulations to the Washington Nationals and their fans), but our local paper wrote "Teams that go far in the postseason find unlikely heroes along the way. The Nationals found them." See the optimism in that?! Well, SRBR can celebrate a few October heroes and ongoing victories as well. This month, California passed legislation that will require all high schools to start after 8:30am. Beginning in 2022, this law was inspired by researchers like SRBR Fundraising Chair, Horacio de la Iglesia, who helped Seattle create a similar law in 2015. SRBR is now, more than ever, engaging in public education about the implications of chronobiology. You will see four SRBR Public Outreach Briefs in the December issue of JBR. This is new for SRBR and I credit the amazing leadership of Celine Vetter and Diego Golombek as the Chairs of our Public Outreach Committee and Bill Schwartz as the Editor-in-Chief of JBR. Written and reviewed by *many* SRBR members, these open-access articles will address the state-of-knowledge related to School Start Times, Light at Night, When to Eat and Chronomedicine. Each article will be accompanied by an infographic generated by Susan Golden and her Bioclock Studio students. Share these with your students, colleagues, and adoring public.

Finally, the joke. In St. Louis, we observe Halloween each October with a tradition that kids who tell a joke get a treat. Here's one from a kid: "How do you know a vampire likes baseball? Because every night he turns into a bat." That kind of joke will visit my door dozens of times on the eve of October 31. And, it relates to SRBR's mission. We are a Society that works all hours and hits homeruns. I just returned from a wonderful 13-talk, 18-day tour of Argentina, Korea, Taiwan and Japan. The interest in chronobiology around the world is growing rapidly. The Japanese Chronobiology Society meeting hosted over 300 attendees despite a massive typhoon! Thanks to representatives of the chronobiology societies in Argentina (Luciano Marpegan), Korea (Eun Young Kim, Kyungjin Kim, Han Kyoung Choe, Tae Kim, and Shih-Kuo Chen) and Japan (Michihiro Mieda, Yoshitaka Fukada, and Masashi Yanagisawa) who hosted me. You will see the exciting research diversity and directions at the May 2020 SRBR meeting. Check out the preliminary program assembled by Katja Lamia and her Program Committee at the SRBR website.

Check out the SRBR website and twitter feed for more info.

[@SRBRHQ](#) on Twitter
SRBR.org

Happy Halloween,
Erik Herzog, President
[@ErikHerzog](#) on Twitter



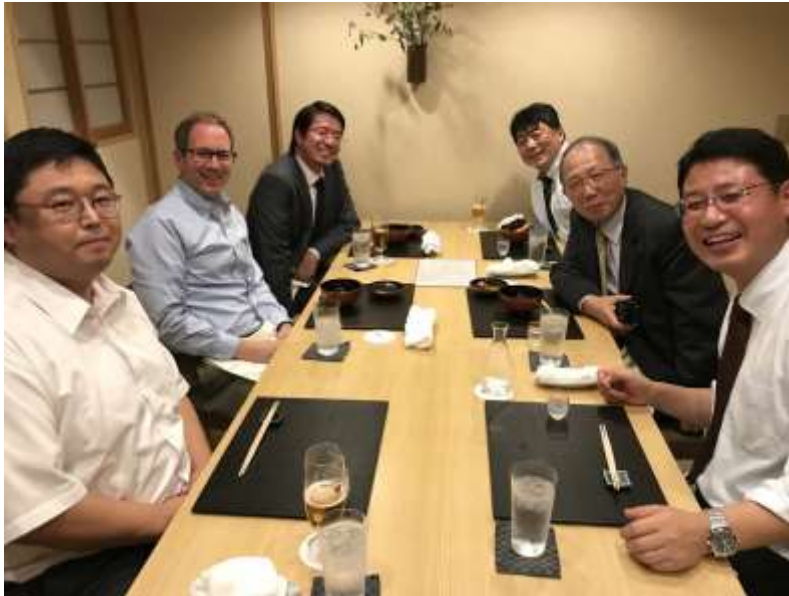
SRBR represented at the Korean Society for Molecular and Cellular Biology meeting in Seoul. From the left: Chunghun Lim, Erik Herzog, Eun Young Kim, Han Kyoung Choe and Sunghyun Hong.



SRBR represented at the CELFI meeting in Bariloche. From the left: Erik Herzog and Luciano Marpegan.



SRBR represented in Taipei. From the left: Shih-Kuo Chen, Erik Herzog and Wendy Hwang-Verslues.



SRBR represented in Kanazawa. From the Left: Satoru Masabuchi, Erik Herzog, Wataru Nakamura, Kazu Yagita, Ken-ichi Honma and Michihiro Mieda.