

JOIN THE CHILDREN'S LEAGUE TODAY!

Our league is a statewide non-profit that *leads the charge on expanding the availability, accessibility, and quality of children's services in the Commonwealth.*

We utilize public policy and education to advocate for *data-driven, trauma-informed, culturally appropriate, and outcome-focused* supports that will ensure all children have access to safety, permanency, and wellbeing.



CONTACTING THE TEAM



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WHAT DOES A CLM MEMBERSHIP PROVIDE YOUR ORGANIZATION?



- Monthly member meetings to regularly *converse and collaborate with key child welfare changemakers in Massachusetts*, including legislators, officials, and agency leadership.
- Monthly member forums to discuss policy and guidance shifts, highlight ongoing advocacy efforts, and outline member issues and concerns.
- Member-driven task forces and coalitions to *develop and advance legislation, government funding, regulations, and executive policies* related to child welfare and well-being.
- A dedicated team of policy experts dedicated to voicing your child welfare issues, concerns, and questions in policy arenas across the state, as well as providing one-on-one assistance to organizations and individuals in formulating their own personal policy and advocacy strategies.
- Members' Only communications with *monthly insight on the child welfare sector* including policy, research, funding, new initiatives, and COVID guidance; timely bulletins on shifting child welfare policies and deadlines; and regular action alerts on how to advance the league's advocacy agenda.

- Members' Only Portal with *access to strategic resources, materials, information, and updates* to effectively mobilize and affect change at the state, local, and programmatic level.
- Amplify your organizational outreach through our growing communications network, providing an avenue *to highlight jobs, events, trainings, and news to a wider audience.*
- *Save 25% on accreditation* on social and human service programs through Social Current (formerly Council on Accreditation).
- Participate in organizational and staff skill-building around advocacy, media, lobbying, and communications.
- Connect and engage with a league of *child welfare professionals and experts* on building better access to supports and services.

Want to learn more about becoming a member?

Already a member but interested in reviewing your membership?



**Membership Webinar May 16th at 2pm
Membership Webinar June 20th at 2pm
Schedule one-on-one with CLM**

Registration to follow.

CLM MEMBER BENEFIT

25% DISCOUNT ON ACCREDITATION SERVICES

Social Current accredits the full continuum of social and human services, including:

- Child, youth, and family services
- Behavioral health services
- Aging services
- Homeless services
- Services for persons with developmental disabilities
- Residential services
- Financial education and counseling services
- Employee assistance services
- Adoption home study programs
- QRTP Services (Approved under Family First)
- Additional social services



**Interested in
accreditation?
Need to renew your
accreditation?**

**CLM members
receive
25% off!**

Accreditation helps child service providers:

- Deliver quality services to clients
- Ensure continuous quality of services
- Support staff
- Inspire confidence in legislators, donors, funders, and the community
- Demonstrate compliance with regulation, law, or judicial orders

How to Apply

If you are applying or renewing for accreditation through **Social Current**, the discount can be applied by checking off that your organization is eligible for this discount through the **National Organization for State Associations for Children (NOSAC)**.

Our member status with NOSAC makes all CLM members eligible for this discount.

Verification of your membership status will be requested upon
Social Current's receipt of your application.

MEMBERS-ONLY MEETINGS

2022-2023 SCHEDULE



MEMBER MEETINGS

4th Monday of select months
10am-12pm
Virtual Until Further Notice

- Converse and collaborate with key child welfare changemakers in Massachusetts.
- Stay informed on vital state and federal agency policies and initiatives.
- Get involved in CLM's regulatory, legislative, and budgetary advocacy work

- September 19, 2022 –
[Annual Meeting](#)
- October 24, 2022
- November 28th, 2022 –
[Vote to Approve CLM Board](#)
- January 23rd, 2023
- March 27th, 2023
- April 24th, 2023
- May 22nd, 2023
- June 26th, 2023 –
[Vote to Approve CLM Budget](#)

MEMBER FORUMS

2nd Friday of every month
8:30am- 9:30am
Virtual

- July 8th
- August 12th
- September 9th
- October 14th
- November 4th
- December 11th
- Dates after December to be determined



- Connect on specific policy and guidance shifts.
- Outline CLM advocacy around issues impacting children, families, & providers.

TASK FORCES & COALITIONS

CLM's task forces and coalitions are *member-led and outcome-focused groups* that lead the charge on developing sound policies, determining funding recommendations, collecting and reporting information, and identifying best practices and trends on specific children services across Massachusetts.

These groups provide CLM members the opportunity to leverage their knowledge, professional expertise, and insights into actionable policy, regulatory, and budgetary advocacy.



WHAT CHILD WELFARE ISSUES DO OUR TASK FORCES AND COALITIONS ADDRESS?

ADOPTION TASKFORCE

Focuses on strategies to *address permanency through adoption for youth in the DCF system*, as well as long-term sustainability for families through professional and natural support networks and life-long connections.

FAMILY RESOURCE CENTER TASKFORCE

Shares and enhances best practices among FRCs, *educates and coordinates with key stakeholders about FRC services*, and advocates for necessary funding of FRCs and related family services and programs.



FAMILY PRESERVATION COALITION

Advocates for the *improvement in the continuum of services available to families in need*. This includes strengthening supports to stabilize families and keep children safe and at home

TRANSITION AGE YOUTH COALITION

Mobilizes experts in youth advocacy, homelessness, and foster care, as well as youth themselves, to *improve supports and services for youth aging out of care* without permanency.

INTENSIVE FOSTER CARE TASKFORCE

Advocates for increased capacity of the critical intensive foster care system within the continuum of care, with *special focus on providing expert support to foster families*. Our members advance innovation and best practices and advocate for investment in sustainable IFC services.

How to Join

Any staff member of CLM member organizations or state partners, as appropriate. Task forces are for CLM members only, while coalitions are open to a wider array of stakeholders.

For information on what the groups are working on email rachel@childrensleague.org.

To get involved, email shayna@childrensleague.org to get added to a task force or coalition listserv.

COMMUNICATIONS OUTREACH

As part of your CLM membership, you have the ability to harness our communication platforms to enhance **your** outreach!

We offer members the opportunity to share job postings, events and trainings, notices, announcements, and organization highlights on CLM's social media platforms, newsletters, website, and email communications!

Social Media Reach is Rapidly Growing!

- ◆ Over 2,800 social media followers across Facebook, Twitter, Instagram and LinkedIn
- ◆ Over 12,500 total social media impressions in January 2022
 - **58% growth** in Twitter impressions since September 2021
 - **127% growth** in Twitter profile visits since September 2021

Email Engagement is High!

- ◆ Member's Only newsletter and bulletins - Open rate is **10% higher** than industry average.
- ◆ 1,500 Friends of the League Subscribers (quarterly newsletter) - Click rate is **double** that of industry average!

