



CHILDREN'S
LEAGUE
OF MASSACHUSETTS



FY2023

CHILDREN'S LEAGUE PROSPECT MEMBER PACKET

CONTACTING THE TEAM



Main Office

72-74 East Dedham Street
Boston, MA 02118
617-695-1991



Rachel Gwaltney

Executive Director
rachel@childrensleague.org
Cell: 410-961-7912



Shayna Parker

Operations & Public Policy Specialist
shayna@childrensleague.org
Cell: 508-202-5986

BENEFITS OF CLM MEMBERSHIP

JOIN THE CHILDREN'S LEAGUE TODAY!

Our league is a statewide non-profit that *leads the charge on expanding the availability, accessibility, and quality of children's services in the Commonwealth.* We utilize public policy and education to advocate for data-driven, trauma-informed, culturally appropriate, and outcome-focused supports that will ensure all children have safety, permanency, and wellbeing.



HOW DOES A CLM MEMBERSHIP HELP YOUR ORGANIZATION?



- Monthly Member Meetings to **converse and collaborate with key child welfare changemakers in Massachusetts**, including legislators, officials, and agency leadership.
- Monthly Member Forums to address highlight policy and guidance shifts, ongoing advocacy, and child, family, and provider issues and concerns.
- Member-driven task forces and coalitions to **develop and advance legislation, government funding, regulations, and executive policies** related to specific topics within child welfare and well-being
- A dedicated team of policy experts to bring your voice to child welfare issues, concerns, and questions in policy arenas across the state, as well as provide one-on-one assistance to organizations and individuals in formulating their own personal policy and advocacy needs.
- Members' Only Communication with **monthly overviews on the state's child welfare sector** including policy, research, funding, new initiatives, and COVID guidance; timely bulletins on shifting child welfare policies and deadlines; and regular action alerts on our league's advocacy agenda and how your organization can advance legislation and policies.

- Members' Only Portal with **access to strategic resources, materials, information, and updates** to effectively mobilize and effect change at the state, local, and programmatic level.
- Amplify your organizational outreach through our growing **communications network to highlight your organization's jobs, events, trainings, and news to a wider audience.**
- **Save 25% on accreditation** of your social and human service programs through Social Current (formerly Council on Accreditation).
- Participate in organizational and staff skill-building around advocacy, media, lobbying, and communications.
- Connect and engage with a league of **child welfare professionals and experts** on building better access to supports and services.

Want to learn more about CLM's benefits and becoming a member?



To become a member or request further information, email Shayna Parker at shayna@childrensleague.org.

CLM MEMBER BENEFIT

25% DISCOUNT ON ACCREDITATION SERVICES

**Social Current accredits the full continuum
of social and human services, including:**

- Child, youth, and family services
- Behavioral health services
- Aging services
- Homeless services
- Services for persons with developmental disabilities
- Residential services
- Financial education and counseling services
- Employee assistance services
- Adoption home study programs
- QRTP Services (Approved under Family First)
- Additional social services

Accreditation helps child service providers:

- Deliver quality services to clients
- Ensure continuous quality of services
- Support staff
- Inspire confidence in legislators, donors, funders, and the community
- Demonstrate compliance with regulation, law, or judicial orders



**Interested in pursuing accreditation? Need to renew your accreditation?
Social Current provides CLM members a 25% discount!**

MEMBERS-ONLY MEETINGS 2022-2023 SCHEDULE



- Converse and collaborate with key child welfare changemakers in Massachusetts.
- Stay informed on vital state and federal agency policies and initiatives.
- Get involved in CLM's regulatory, legislative, and budgetary advocacy work

MEMBER MEETING

The 4th Monday of every month
10am-12pm
Virtual Until Further Notice

- September 19, 2022- Annual Meeting
- October 24, 2022
- November 28th, 2022- Vote to Approve CLM Board Slate
- January 23rd, 2023
- March 27th, 2023
- April 24th, 2023
- May 22nd, 2023
- June 26th, 2023 – Vote to Approve CLM Budget

MEMBER FORUM

The 2nd Friday of every month
8:30am- 9:30am
Virtual

- September 9th
- October 14th
- November 4th
- December 11th
- Dates past December to be determined



- Connect on specific policy and guidance shifts.
- Outline CLM advocacy around issues impacting children, families, & providers.

TASK FORCES & COALITIONS

CLM's task forces and coalitions are **member-led and outcome-focused groups** that lead the charge on developing sound policies, making funding recommendations, collecting and reporting information, and identifying best practices and trends on specific children services across Massachusetts.

These member-led groups provide CLM members the opportunity to leverage their knowledge, professional expertise, and insights into actionable policy, regulatory, and budgetary advocacy.



WHAT CHILD WELFARE ISSUES DO THE TASK FORCES AND COALITIONS ADDRESS?

ADOPTION TASK FORCE

Focuses on strategies to **address permanency through adoption for youth in the DCF system**, as well as long-term sustainability for families through professional and natural support networks and life-long connections.

FAMILY RESOURCE CENTER TASK FORCE

Shares and enhances best practices among FRCs, **educates and coordinates with key stakeholders about FRC services**, and advocates for necessary funding of FRCs and related family services and programs.



FAMILY PRESERVATION COALITION

Advocates for the *improvement in the continuum of services available to families in need*. This includes strengthening supports to stabilize families and keep children safe and at home

TRANSITION AGE YOUTH COALITION

Mobilizes experts in youth advocacy, homelessness, and foster care, as well as youth themselves, to *improve supports and services for youth aging out of care* without permanency.

INTENSIVE FOSTER CARE TASK FORCE

Advocates for increased capacity of the critical intensive foster care system within the continuum of care, with *special focus on providing expert support to foster families*. Our members advance innovation and best practices and advocate for investment in sustainable IFC services.

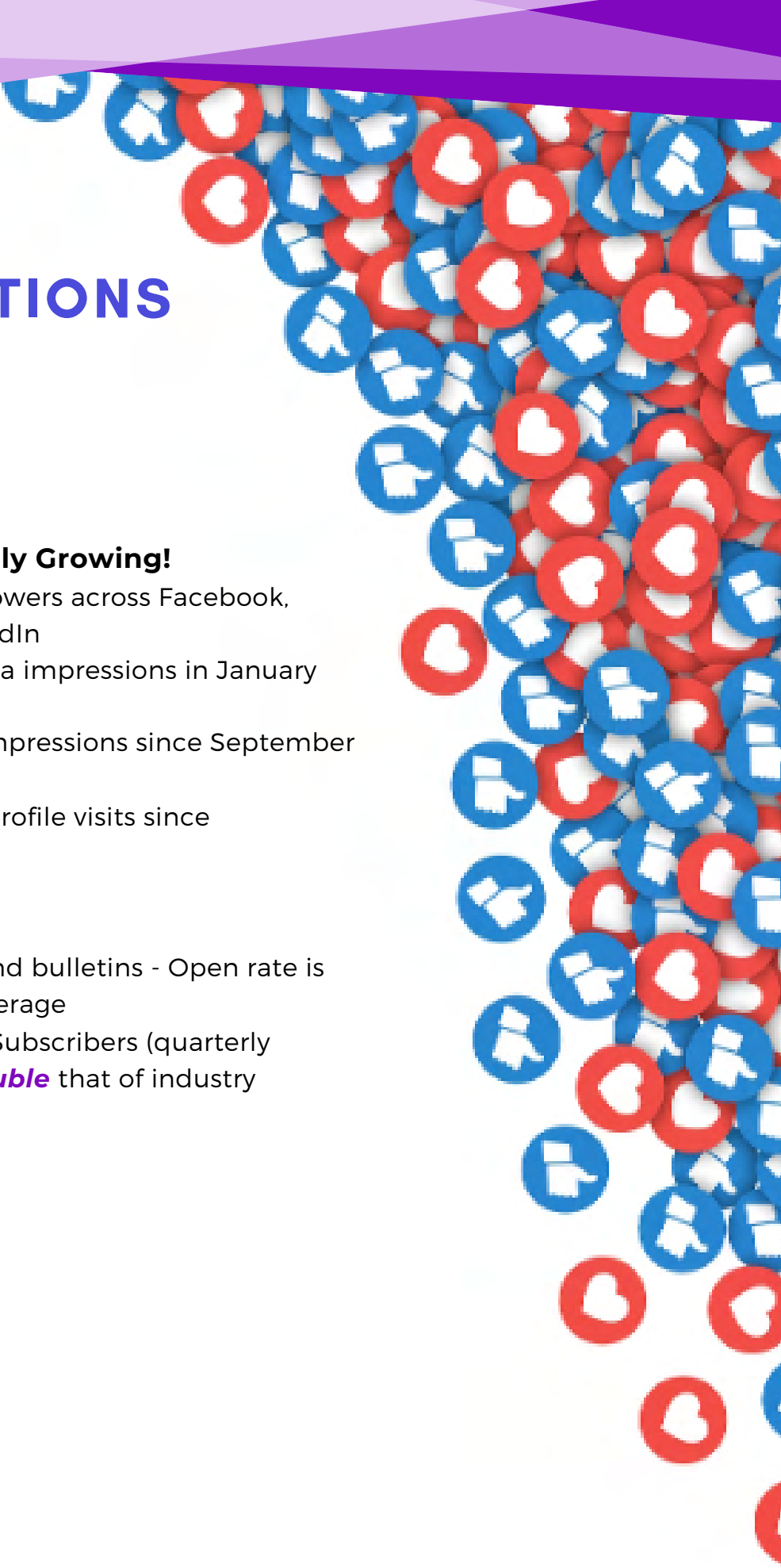
How to Join

Any staff member of CLM member organization or state partners, as appropriate. Task forces are for CLM members only, coalitions are open to a wider array of stakeholders.

For information on what the groups are working on email rachel@childrensleague.org.

To get involved, email shayna@childrensleague.org to get added to a task force or coalition listserv.

COMMUNICATIONS OUTREACH

A decorative graphic on the right side of the slide, consisting of a dense, cascading pile of circular icons. The icons are in two colors: blue and red. The blue icons feature a white hand cursor pointing up and to the right, resembling a mouse cursor. The red icons feature a white heart shape. The icons are arranged in a way that they appear to be falling or cascading down from the top right corner, creating a dynamic, textured effect.

Social Media Reach is Rapidly Growing!

- Over 2,800 social media followers across Facebook, Twitter, Instagram and LinkedIn
- Over 12,500 total social media impressions in January 2022
 - **58% growth** in Twitter impressions since September 2021
 - **127% growth** in Twitter profile visits since September 2021

Email Engagement is High!

- Member's Only newsletter and bulletins - Open rate is **10% higher** than industry average
- 1,500 Friends of the League Subscribers (quarterly newsletter) - Click rate is **double** that of industry average

ORGANIZATIONAL MEMBERSHIP FORM

Electronic Form available here:

<https://docs.google.com/forms/d/e/1FAIpQLSfB7qS4S2J8yEn3nzfS9K80nVR9mpCCNYeGsSdjbGUQE77NIw/viewform>

Company/Organization Name: _____

Main Office Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: http://_____

List all program site locations (city/town and zip code)

Is the organization accredited by Social Current (formerly the Council on Accreditation)?

CLM offers a 25% discount to members that are starting or renewing their accreditation with Social Current.

☐ Yes ☐ No

Are you a current member of any of the following membership organizations?

☐ ABH ☐ ADDP ☐ MAAPS ☐ The Provider's Council

☐ Other (Human Service Memberships): _____

Social Media

Facebook: _____

Twitter: _____

Instagram: _____

LinkedIn: _____

YouTube: _____

Organizational Logo: Please email a logo to Camila@childrensleague.org

ORGANIZATIONAL MEMBERSHIP FORM

The president, CEO, or executive director serves as the organization's Membership Representative unless otherwise noted. They are authorized to represent their organization during meetings, in casting votes, and in carrying out other membership duties as permitted under CLM's bylaws.

President/CEO: _____

Title: _____

Email: _____

Phone: _____

If the organization wishes for another senior or executive staff member to serve as the authorized membership representative, please provide their information below and check off their membership representative status.

Title: _____

Email: _____

Phone: _____

☐ Permanent Membership Representative

☐ Only in the event the authorized representative is absent from in-person or virtual meetings

Additional contacts if different from above and can assist in coordinating with CLM staff.

Renewal Contact: _____ Email: _____

Title: _____ Phone: _____

Billing Contact: _____ Email: _____

Title: _____ Phone: _____

Communications Contact: _____ Email: _____

Title: _____ Phone: _____

Public Policy Contact: _____ Email: _____

Title: _____ Phone: _____

HR Contact: _____ Email: _____

Title: _____ Phone: _____

CLM is in the process of enhancing our advocacy resources. This information will be used to create resources to use in our outreach to legislators, state agency representatives, and conduct more targeted outreach with our members on important issues.

Total Organization Revenue _____

Approximate number of children and youth served annually across programs _____

Approximate number of families served annually across programs _____

What services does your organization provide? Select all that apply:

- | | | |
|--|---|---|
| ☐ Adoption | ☐ Family Resource Center | ☐ Congregate Care |
| ☐ Foster Care | ☐ Intensive Foster Care | ☐ Residential |
| ☐ Child Care | ☐ Child Advocacy | ☐ Juvenile Justice |
| ☐ Behavioral Health | ☐ Education/Schooling | ☐ Transition-Age Youth Support |
| ☐ Other (list): _____ | | |

What state agencies do you regularly connect with or track via a contract, grant funding, advocacy efforts, etc.? Select all that apply:

- ☐ DCF ☐ DYS ☐ DMH ☐ DPH ☐ DTA ☐ OTHER ☐ MassHealth

Submission Instructions:
Send completed organizational membership forms to CLM via
Mail: 72-74 East Dedham Street, Boston MA 02118
Email: shayna@childrensleague.org
Electronic Form: insert form here

Questions:
Shayna Parker, Operations & Public Policy Specialist.
617-695-1991
shayna@childrensleague.org