



FY2023

CHILDREN'S LEAGUE MEMBER RENEWAL PACKET

CONTACTING THE TEAM



Main Office

72-74 East Dedham Street
Boston, MA 02118
617-695-1991



Rachel Gwaltney

Executive Director
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Operations & Public Policy Specialist
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JOIN THE CHILDREN'S LEAGUE TODAY!

Our league is a statewide non-profit that *leads the charge on expanding the availability, accessibility, and quality of children's services in the Commonwealth.*

We utilize public policy and education to advocate for *data-driven, trauma-informed, culturally appropriate, and outcome-focused* supports that will ensure all children have access to safety, permanency, and wellbeing.



WHAT DOES A CLM MEMBERSHIP PROVIDE YOUR ORGANIZATION?




- Monthly member meetings to regularly *converse and collaborate with key child welfare changemakers in Massachusetts*, including legislators, officials, and agency leadership.
- Monthly member forums to discuss policy and guidance shifts, highlight ongoing advocacy efforts, and outline member issues and concerns.
- Member-driven task forces and coalitions to *develop and advance legislation, government funding, regulations, and executive policies* related to child welfare and well-being.
- A dedicated team of policy experts dedicated to voicing your child welfare issues, concerns, and questions in policy arenas across the state, as well as providing one-on-one assistance to organizations and individuals in formulating their own personal policy and advocacy strategies.
- Members' Only communications with *monthly insight on the child welfare sector* including policy, research, funding, new initiatives, and COVID guidance; timely bulletins on shifting child welfare policies and deadlines; and regular action alerts on how to advance the league's advocacy agenda.

- Members' Only Portal with *access to strategic resources, materials, information, and updates* to effectively mobilize and affect change at the state, local, and programmatic level.
- Amplify your organizational outreach through our growing communications network, providing an avenue *to highlight jobs, events, trainings, and news to a wider audience.*
- *Save 25% on accreditation* on social and human service programs through Social Current (formerly Council on Accreditation).
- Participate in organizational and staff skill-building around advocacy, media, lobbying, and communications.
- Connect and engage with a league of *child welfare professionals and experts* on building better access to supports and services.

Want to learn more about becoming a member?

Already a member but interested in reviewing your membership?



**Membership Webinar May 16th at 2pm
Membership Webinar June 20th at 2pm
Schedule one-on-one with CLM**

Registration to follow.

CLM MEMBER BENEFIT

25% DISCOUNT ON ACCREDITATION SERVICES

Social Current accredits the full continuum of social and human services, including:

- Child, youth, and family services
- Behavioral health services
- Aging services
- Homeless services
- Services for persons with developmental disabilities
- Residential services
- Financial education and counseling services
- Employee assistance services
- Adoption home study programs
- QRTP Services (Approved under Family First)
- Additional social services



**Interested in
accreditation?
Need to renew your
accreditation?**

**CLM members
receive
25% off!**

Accreditation helps child service providers:

- Deliver quality services to clients
- Ensure continuous quality of services
- Support staff
- Inspire confidence in legislators, donors, funders, and the community
- Demonstrate compliance with regulation, law, or judicial orders

How to Apply

If you are applying or renewing for accreditation through **Social Current**, the discount can be applied by checking off that your organization is eligible for this discount through the **National Organization for State Associations for Children (NOSAC)**.

Our member status with NOSAC makes all CLM members eligible for this discount.

Verification of your membership status will be requested upon
Social Current's receipt of your application.

MEMBERS-ONLY MEETINGS

2022-2023 SCHEDULE



- Converse and collaborate with key child welfare changemakers in Massachusetts.
- Stay informed on vital state and federal agency policies and initiatives.
- Get involved in CLM's regulatory, legislative, and budgetary advocacy work

MEMBER MEETINGS

4th Monday of select months
10am-12pm
Virtual Until Further Notice

- September 19, 2022 –
[Annual Meeting](#)
- October 24, 2022
- November 28th, 2022 –
[Vote to Approve CLM Board](#)
- January 23rd, 2023
- March 27th, 2023
- April 24th, 2023
- May 22nd, 2023
- June 26th, 2023 –
[Vote to Approve CLM Budget](#)

MEMBER FORUMS

2nd Friday of every month
8:30am- 9:30am
Virtual

- July 8th
- August 12th
- September 9th
- October 14th
- November 4th
- December 11th
- Dates after December to be determined

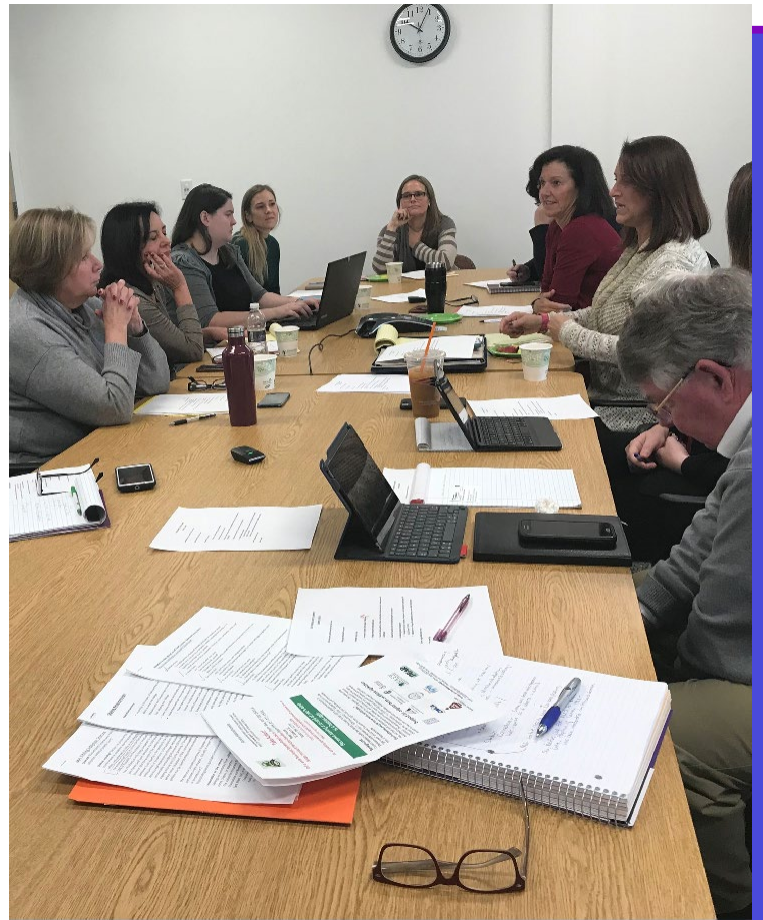


- Connect on specific policy and guidance shifts.
- Outline CLM advocacy around issues impacting children, families, & providers.

TASK FORCES & COALITIONS

CLM's task forces and coalitions are *member-led and outcome-focused groups* that lead the charge on developing sound policies, determining funding recommendations, collecting and reporting information, and identifying best practices and trends on specific children services across Massachusetts.

These groups provide CLM members the opportunity to leverage their knowledge, professional expertise, and insights into actionable policy, regulatory, and budgetary advocacy.



WHAT CHILD WELFARE ISSUES DO OUR TASK FORCES AND COALITIONS ADDRESS?

ADOPTION TASKFORCE

Focuses on strategies to *address permanency through adoption for youth in the DCF system*, as well as long-term sustainability for families through professional and natural support networks and life-long connections.

FAMILY RESOURCE CENTER TASKFORCE

Shares and enhances best practices among FRCs, *educates and coordinates with key stakeholders about FRC services*, and advocates for necessary funding of FRCs and related family services and programs.



FAMILY PRESERVATION COALITION

Advocates for the *improvement in the continuum of services available to families in need*. This includes strengthening supports to stabilize families and keep children safe and at home

TRANSITION AGE YOUTH COALITION

Mobilizes experts in youth advocacy, homelessness, and foster care, as well as youth themselves, to *improve supports and services for youth aging out of care* without permanency.

INTENSIVE FOSTER CARE TASKFORCE

Advocates for increased capacity of the critical intensive foster care system within the continuum of care, with *special focus on providing expert support to foster families*. Our members advance innovation and best practices and advocate for investment in sustainable IFC services.

How to Join

Any staff member of CLM member organizations or state partners, as appropriate. Task forces are for CLM members only, while coalitions are open to a wider array of stakeholders.

For information on what the groups are working on email rachel@childrensleague.org.

To get involved, email shayna@childrensleague.org to get added to a task force or coalition listserv.

COMMUNICATIONS OUTREACH

As part of your CLM membership, you have the ability to harness our communication platforms to enhance **your** outreach!

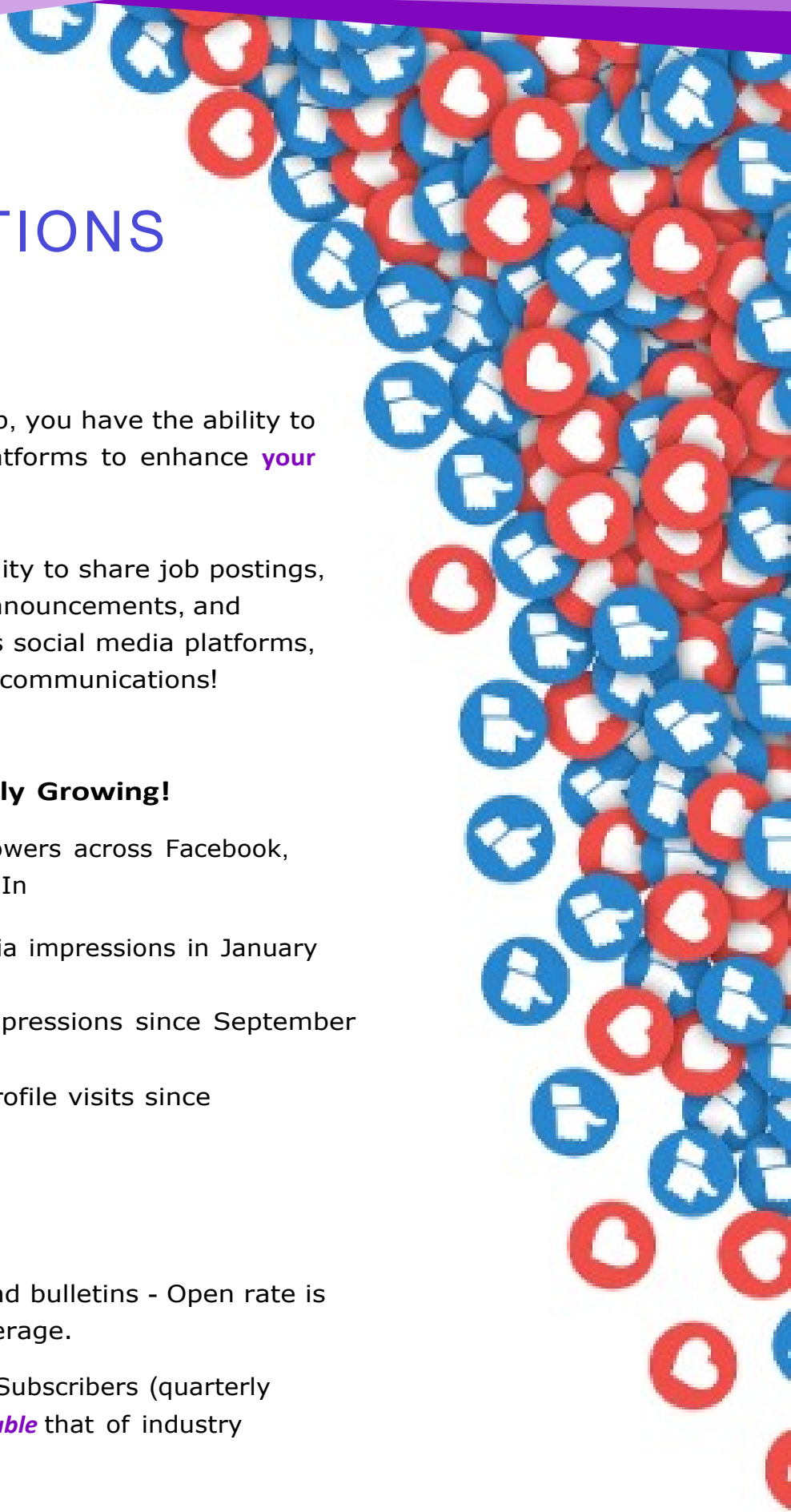
We offer members the opportunity to share job postings, events and trainings, notices, announcements, and organization highlights on CLM's social media platforms, newsletters, website, and email communications!

Social Media Reach is Rapidly Growing!

- ◆ Over 2,800 social media followers across Facebook, Twitter, Instagram and LinkedIn
- ◆ Over 12,500 total social media impressions in January 2022
 - **58% growth** in Twitter impressions since September 2021
 - **127% growth** in Twitter profile visits since September 2021

Email Engagement is High!

- ◆ Member's Only newsletter and bulletins - Open rate is **10% higher** than industry average.
- ◆ 1,500 Friends of the League Subscribers (quarterly newsletter) - Click rate is **double** that of industry average!



ORGANIZATIONAL MEMBERSHIP FORM

Electronic Form available here: bit.ly/BeACLMMember

Company/Organization Name: _____
Main Office Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Website: <http://>_____

List all program site locations (city/town and zip code)

Is the organization accredited by Social Current (formerly the Council on Accreditation)?
CLM offers a 25% discount to members that are starting or renewing their accreditation with Social Current.

☐ Yes ☐ No

Are you a current member of any of the following membership organizations?

☐ ABH ☐ ADDP ☐ MAAPS ☐ The Provider's Council
☐ Other (Human Service Memberships): _____

Social Media

Facebook: _____

Twitter: _____

Instagram: _____

LinkedIn: _____

YouTube: _____

Organizational Logo: Please email a logo to Camila@childrensleague.org

The president, CEO, or executive director serves as the organization's Membership Representative unless otherwise noted. They are authorized to represent their organization during meetings, in casting votes, and in carrying out other membership duties as permitted under CLM's bylaws.

President/CEO: _____
Title: _____
Email: _____
Phone: _____

If the organization wishes for another senior or executive staff member to serve as the authorized membership representative, please provide their information below and check off their membership representative status.

Title: _____
Email: _____
Phone: _____

- ☐ Permanent Membership Representative
☐ Only in the event the authorized representative is absent from in-person or virtual meetings

Additional contacts if different from above and can assist in coordinating with CLM staff.

Renewal Contact: _____ Email: _____
Title: _____ Phone: _____

Billing Contact: _____ Email: _____
Title: _____ Phone: _____

Communications Contact: _____ Email: _____
Title: _____ Phone: _____

Public Policy Contact: _____ Email: _____
Title: _____ Phone: _____

HR Contact: _____ Email: _____
Title: _____ Phone: _____

CLM is in the process of enhancing our advocacy resources. This information will be used to create resources to use in our outreach to legislators, state agency representatives, and conduct more targeted outreach with our members on important issues.

Total Organization Revenue _____

Approximate number of children and youth served annually across programs _____

Approximate number of families served annually across programs _____

What services does your organization provide? Select all that apply:

- | | | |
|--|---|---|
| <input type="checkbox"/> Adoption | <input type="checkbox"/> Family Resource Center | <input type="checkbox"/> Congregate Care |
| <input type="checkbox"/> Foster Care | <input type="checkbox"/> Intensive Foster Care | <input type="checkbox"/> Residential |
| <input type="checkbox"/> Child Care | <input type="checkbox"/> Child Advocacy | <input type="checkbox"/> Juvenile Justice |
| <input type="checkbox"/> Behavioral Health | <input type="checkbox"/> Education/Schooling | <input type="checkbox"/> Transition-Age Youth Support |
| <input type="checkbox"/> Other (list): _____ | | |

What state agencies do you regularly connect with or track via a contract, grant funding, advocacy efforts, etc.? Select all that apply:

☐ DCF ☐ DYS ☐ DMH ☐ DPH ☐ DTA ☐ EEC ☐ MassHealth

☐ OTHER _____

Submission Instructions

Send completed forms via one of the below methods.

Email:

Shayna@childrensleague.org

Mail:

72-74 East Dedham Street,
Boston MA 02118

Electronic Form:

<https://bit.ly/BeACLMMember>

Questions

Shayna Parker, Operations & Public Policy Specialist
617-695-1991
Shayna@childrensleague.org

INDIVIDUAL MEMBERSHIP FORM

An individual membership is a great way to stay informed about child welfare issues and opportunities for action- for yourself or to honor a passionate child advocate friend, student, or retiring colleague! Individual members receive Member and Friend of the League newsletters and Action Alerts. Individual Members may not attend Member Meetings or participate in internal Task Forces.

Electronic Form available here: bit.ly/CLMIndividual

INDIVIDUAL MEMBER

Name: _____
Email: _____
Address: _____
City, State & Zip Code: _____
Phone: _____

Eligibility

Member's relationship to the CLM field: _____

BILLING CONTACT (IF DIFFERENT FROM ABOVE)

Name: _____
Email: _____
Phone: _____
Message to the Giftee (optional): _____

INDIVIDUAL MEMBERSHIP DUES- \$75

Please make checks payable to **Children's League of MA** and mail to **72-74 East Dedham Street, Boston MA 02118**.

If purchasing on behalf of another person, please include their name in the check's memo section.
New individual memberships will not be processed until payment has been received.

- ☐ Check is enclosed with this form
- ☐ Check will be mailed separately to CLM's office
- ☐ Invoice requested

Submission Instructions

Send completed form via one of the below methods.

Email: Shayna@childrensleague.org

Electronic Form: <https://bit.ly/CLMIndividual>

Mail:

72-74 East Dedham Street,
Boston MA 02118

Questions

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Operations & Public Policy Specialist
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