



## Introductions

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Went around the room and introduced ourselves.

## 2019 Raffle & Poster Update

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- Posters have been printed.
- Rick Ross is the artist featured on the poster for 2019.
- We had to get our own raffle license. Cost \$25.
- Tamlyn reread raffle rule and realized that we need to have the value of the prizes we're offering equal a minimum of \$1000.
- The board met to come up with a solution. The solution was presented to members gathered. They gave feedback and it was decided that the raffle will now include 4 prizes. 3 art prizes and 1 money prize. This will get us to the \$1000 value.
- The raffle prizes for 2019:
  - 1st - Audrey Handler's art valued at \$300 (payment of \$150)
  - 2nd - Art Box (to include donated art from member artists at minimum of \$10)
  - 3rd - Art TBD valued at \$100 (payment of \$50)
  - 4th - \$100 cash prize
- There will be a second call for art for the 3rd place prize and for the "Box of Art"

## Deliver items for "Box of Art" (TBD)

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- "Box of Art" will be the 2nd place prize in the raffle in 2019.
- Modeled after the box we put together for the Garden Expo.
- Asking member artist to donate a small piece of work valuing around \$10 to the "Box of Art".

## Possible New Venues for Exhibition

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### Gallery 800 UBD Presentation by Chuck Bauer

- Chuck has a show there right now.
- Located near UW Hospitals, off University Road.
- Public space = art gallery on 1st and 2nd floors.
- Hanging 60 pieces between the 2 floors.
- They don't do group shows. Usually only 2 artists at a time. One on each floor.
- Shows run 6 months, from gallery night to gallery night, with an opening reception during gallery night.
- They hang all the art work. Very specific about hanging that requires eye screws in a set location on the art work. - Nothing can touch the walls so there is an index labeling system.
- Tamlyn will follow up with Chuck to get contact information for Joyce Bromley.

## Driftless Historium Presentation by Rick Ross

- In the past we have sold poster and raffle tickets at the MH Art Fair, Fall Festival, and the Garden Expo. It has been determined that these were not a good fit. The board discussed finding other venues to sell raffle tickets to the public.
- Also we would like to create a partnership with the Driftless Historium since their mission of education is similar to that of the Spring Art Tour.
- We'd like to do a group show. The Historium has a space that might work well. Rick met with them to determine if this would be possible.
- The space is available Feb. 16th till March 15th.
- No cost to display, to do demo, to do reception.
- Only charge if they sell merch, or artwork for us, which they would rather not do at this time. We would put display to contact artist on artwork for sales.
- This is something they would like to talk about doing as an ongoing arrangement. And if this is a success... they would love to do this long term.
- They have 2 walls for 2D art work, a few display boxes for 3D work and possibly some pedestals for 3D work.
- There will be an opening or closing reception on a Saturday.
- The other 3 weekends we will have artists demonstrating on Saturday. 2 artist each demo for 1-2 hours. One artist will demo while the other answers questions about MHAAA and sells raffle tickets. Then they will switch, with a half/hour break between demos. Both would be allowed to set up a small 4-5 hour pop up display to sell their work.
- Peggy Zalucha volunteered to present her China slide show during an evening, plus layout posters and note cards for sale.
- They asked for a commitment by Friday. The group determined it is something they would like to do. Rick will let them know by Friday.

## Other Possible Exhibit Space

- Fisher King Winery
- Yahara Distillery (Apply on line.)
- Bailey's Run Vineyard
- Capitol Center

## Other new Business

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- None at this time.

## Artist Announcements

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- Heidi Clayton - Is on the MH Art Fair committee. She is waiving jury fee for MHAAA artists.
- Tamlyn Akins & Luci Shirek - Merril Springs Holiday Art Show, December 8 & 9, 2018
- Vicki France had a piece chosen for the Dane Arts calendar. Plus having an open house December 7-9, 2018.
- Karen Watson-Newlin had a piece of art chosen for the Dane Arts poster.

- Kathy Ford will be at Jangle Soapworks Annual Holiday Market and Artisan Fair on December 7th.
- Barbara Westfall is working on 3 large commissions.
- Julie Raasch has a show at Baily's Run currently. Will be at the following shows: Small Business Saturday in Stoughton, Creating for a Cause (Middleton Outreach Ministry food pantry - 20% of sales go to the food pantry), and St. Francis Xavier Christmas Bazaar (in Cross Plains).

  

- The meeting then adjourned to tour Karen's studio.

Location:

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Karen Watson-Newlin's home and studio

Members present:

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Heidi Clayton, Tamlyn Akins, Julie Raasch, Rick Ross, Sue Medaris, Vicki France, Peggy Zalucha, Kathy Ford, Karen Watson-Newlin, Chuck Bauer, Tom & Earlean Laudin, Barbara Westfall, Luci Shirek, Dick Fayram