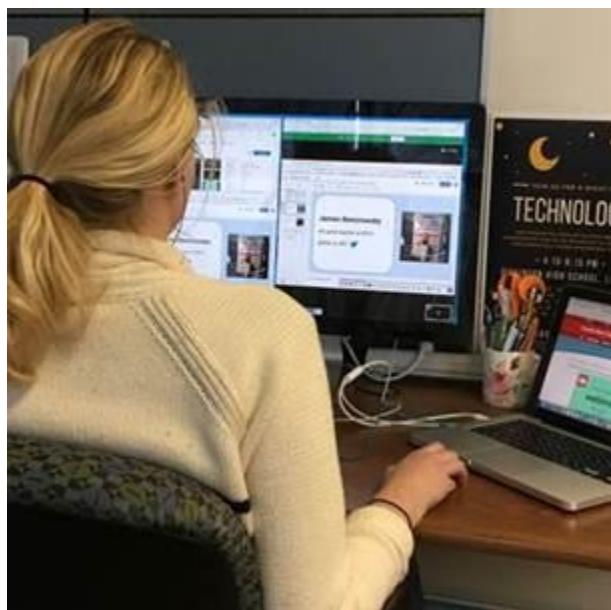


## Red Clay uses YouTube Live for professional learning



*Editor's Note: The following was submitted by the Red Clay Consolidated School District.*

Time is a limited resource in education. Teachers stretch each minute of class time, attempting to squeeze in every valuable detail of their content. After-school hours are filled with faculty meetings, professional learning communities, tutoring, coaching, clubs, and more. While professional learning workshops are offered regularly after school, many teachers have other commitments during that time. As a result, they do not have an option to make up the session or receive the information that was presented.

Recognizing this reality, the **Red Clay Consolidated School District** recently launched a new professional learning platform for teachers. The Instructional Technology Department hosted its first professional development workshop delivered by webinar via YouTube Live. Teachers were able to log in from their classrooms and participate during the live workshop.

As the master of ceremonies, Courtney Kalbach seated at her desk located in the district office, virtually passed the webinar mic to two guest speakers. These speakers, also Red Clay teachers, shared their knowledge from their own classroom computers located in different buildings. Participants asked questions in the YouTube chat while viewing the presenters' screens and demonstrations. Teachers Karen Ammann and Beth Schwartz answered the participants' questions within the chat and also provided resources and links to help center articles that could be viewed by the participants at a later time.

At the conclusion of the webinar, participants were asked to complete a feedback form explaining how they would use the information that was presented in their classrooms. The three instructional technology coaches were then able to survey the participant feedback and gain more information about their audience, reach out to the teachers to provide more help, and review the requested topics for future webinars.

One hundred percent of the teachers that filled out the feedback form reported that they enjoyed this format for professional learning delivery.

Following the live presentation, a copy of the webinar became accessible to all Red Clay staff. Using a webinar approach opens up professional learning opportunities to all teachers, despite their busy after school schedules. Use the link to view the webinar for yourself: <https://goo.gl/Q7GHSB>