



New Federal Social Media Policy And Training Standards Compliance Audit

New Federal Social Media Policy Standards: Did You Comply?

- Courts view social media as a “high risk” topic, not just a PR or marketing issue.
- A court qualified social media attorney specialist must write your social media policy.
- You can’t expect your busy attorney to have the same expertise as a social media attorney.
- Non-attorneys who write social media policies can face unlicensed practice of law claims.
- Most model social media policies only cite minimum standards, not federal standards.
- You understand that 99% of model policies are written by general attorneys, not specialists.
- Courts rule most model social media policies are unconstitutionally vague.
- Your policy must include 4 key social media liability issues.
- Personal use of social media policies must include specific federal policy language.
- Your policy must be underpinned by a specialized legal codification system.
- Your policy meets the U.S. Supreme Court “operational realties” test.
- Your policy must be enforced with outside expert social media law training for all employees.

New Federal Social Media Training Standards: Did You Comply?

- The U.S. Supreme Court views employee social media law training as urgent and essential.
- You must have proof that all employees received expert social media liability training.
- The instructor was a court qualified social media attorney specialist, not just any attorney.
- Never ask a non-attorney to deliver social media law training to employees.
- All training must address the hidden liabilities of the new social media speech laws.
- The training must include a clear analysis of core social media constitutional issues.
- Your training did more than deliver verbal warnings and tell staff to read their policy.
- The course curriculum focused on nuances in the new “Free Speech” laws on personal accounts.
- The course curriculum includes a **“Red Flag” System** to filter unprotected speech.
- The course curriculum included an expert analysis of recent case law, state, and federal statutes.
- The training included a social media law pre-test and post-test to measure student learning.
- All employees received certificates signed by a licensed social media attorney.

Questions? Call 954-748-7698

Employee Training Website: www.avoidsocialmediamistakes.com

Policy Website: www.socialmediapolicy.info

