

Ignorance Of The New Social Media Laws Is Not A Defense



"This course is totally different than my previous training. It explains in detail the ramifications and nuances associated with the new social media speech laws. This is a must course for all agents and brokers." Realtor Kathleen Mark, FL

Revealing Statistics Based On Training Hundreds Of Brokers and Agents

- All brokers and agents were unaware that courts now consider social media a potent weapon beyond a mere marketing concern.
- Brokers and agents lacked awareness that the U.S. Supreme Court labels social media as a 'high liability' issue, policies do not substitute for outside expert training.
- Brokers and agents did not know that the new Fair Housing and EEOC standards mandate specialized social media liability training for all brokers and agents.
- Brokers and agents were unaware that a lack of expert social media liability training exposes employees to personal liability, risking their personal assets.
- Brokers and agents who said they were well-versed in social media law scored an average of 13% on a basic pre-test; after my course, the score jumped to 92%.
- Even with past social media training, all brokers and agents were unaware of the new libel and First Amendment laws applicable to personal devices.
- Prior to my course, brokers and agents said they never received training from a 33-year digital media attorney expert like me, missing crucial career-saving strategies.
- Brokers and agents were surprised to learn that courts typically categorize most social media cases as willful, rendering errors and omission insurance inapplicable.
- Prior to my policy updates, none of the 150+ social media policies met the new federal drafting standards for social media.

Do Not Roll The Dice That Your Training and Policies Are Compliant

Register All Your Agents Today: Call 954-748-7698

Visit My Website: www.socialmedialaw.info