

A False Sense Of Security

7 Biggest Social Media Policy Drafting Mistakes



- Policy has not been updated to reflect recent U.S. Supreme Court decisions that categorize employees using social media as “high liability” broadcasters.
- Policy doesn’t comply with U.S. Supreme Court “operational realities” test that prohibits copying policy templates that don’t reflect your workplace culture.
- Policy was copied from reputable online sources (policy services and associations) but contains hidden gaps that leave you exposed in a legal claim.
- Policy is not framed as a broadcasting and publishing contract with employees. It only focuses entirely on employment law issues and consequences.
- Policy fails to identify core mass media law issues that renders the policy ineffective in a legal claim.
- Policy lacks structural integrity due to inadequate prioritization of critical social media liability issues, confusing language, and inadequate legal codification.
- Policy is not enforced with specialized media law training for employees that specifies what content is protected under the new social media laws.

Social Media Policies Are Complex Documents

That Require A Media Law Specialist

Get The Expert Help You Deserve

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