



## **What Course Attendees Say From The Private And Public Sector**

### **The Best Insurance Is Giving Your Employees My Online Social Media Liability Course**

*"Mark, your information was like purchasing a  
one-million-dollar insurance policy."*

- Bryan Macy, Winston Salem,, NC

### **It's Not Enough To Be A Social Media Expert, You Have To Know How To Teach And Connect With Your Attendees**

*"This is a must have class for all professionals. Mark, doesn't sugar coat  
anything. He tells it like it is. He is a great instructor."*

Eddie Lans, Century 21 100 Plus Realty, FL

*"Attorney Fiedelholz is not only a leading expert in the area of  
electronic media law, he is one of the most passionate instructors  
I have the privilege to hear as well."*

John Latty, Administrator, Gainesville, GA

*"I feel the course was well organized. Your passion on the subject matter  
translates well into your seminar. Even if you're already pretty careful  
with your social media presence, you are going to learn more."*

Zohar Zaied, Mendocino County, CA

## **My Online Course Replaces Fear And Confusion Over “Free Speech” Rights On Private Networks With Confidence And Peace OF Mind**

*"Mark, your course was exceptional, it took fear away from our administration on what to post and what to delete. We feel more comfortable after taking this course and you were always available to answer questions. I suggest that all agencies take this online course."*

*. "Chief Dwayne Wheeler, Taylorville, IL*

*"Through this training my unawareness became knowledge and my fear became confidence and competence."*

*-Doug Hutchens, Administrator, Dunedin, Florida*

*"Mark, your course made me feel wiser in the use of social media. Your techniques make me better prepared, better equipped."*

*Ted Lis, Management, Exeter Township, PA*

## **The Course Switches The Focus From Social Media Marketing To Social Media Liability**

*"This was a very informative class. I never knew there was this kind of social media liability. What made this course so different is that I focused on legal issues as opposed to creating content to increase followers"*

*Sarah Brown, Tampa Police, FL*

*"Mark, I was captivated by the wealth of information you delivered us. I recommend this course for all employers and their employees."*

*Paul Idemuudia, Investigator, Saraland, AL*

## **This Is Specialized Training That Can't Be Done By In-House Attorneys Or At Conferences**

*"Great program. Being aware of the hidden liabilities not discussed in other courses saves your public image, and big legal fees."*

Cindy Reid, Attorney, Davidson, NC

*"Social Media Attorney Fiedelholz proved today that if you don't have a social media law expert train your employees, you put your employees and organization at great legal risk."*

Chief Craig Dispenza, Freehold Boro, NJ

*"Finding an expert like Mark Fiedelholz, who was willing to tailor training for our employees, helped guide our employees on the liability of social media. Our employees are now better prepared."*

Brian Crane, City Manager, Moberly, MO

*"Mark, excellent course. The risks are too high to use social media without this type of expert training."*

Philip B. Williams, Administrator, Orange County, FL

## **Career Saving Course**

*"Simply put, this training will save your career"*

Lisa Bunn, Communications, Tampa, FL

*"Mark, I have completed the course. Great Course, real eye opener for me. In today's time this topic is so important. One bad social media post could crush someone for life with a \$500,000 or more lawsuit. Please keep me updated with upcoming courses."*

Chris Holleman, Investigator, Florida Fish  
and Wildlife Conservation Commission, FL

## **Your Previous Training Doesn't Matter, My "Red Flag" System Isn't Taught Anywhere Else**

*"Mark, after reviewing your expert social media liability online program, the Sterling Heights Fire Department has decided to enroll 100 of our firefighters in your specialized online course."*

Sterling Heights Fire Department, MI

*"Even after years of media training this class opened my eyes to developing liability trends I hadn't considered."*

Yolanda Fernandez Walker, Communications, St. Petersburg, FL

*"The information provided was much more detailed than anything I've received in the past, including specific case citations. Social Media Attorney Fiedelholz shines a bright light on the need for education to avoid liability in social media situations."*

- Chief Jan Zimmerman, Raymore Police Department, MO

*"In Mark's class, I not only learned what I didn't know, but was amazed to find out what I did know was wrong."*

Louis Carnell, Administrator, Hillsborough County Fire, FL

## **Your Previous Training Doesn't Matter, You Receive All New Information**

*"As an Emmy award-winning network news reporter/producer for over 25 years, I thought I knew everything I needed to know when it came to social media liability. Boy, was I wrong. Mark showed me so many ways I could be liable for what I post or tweet. His class alone will save me thousands of dollars and quite possibly my job."*

Susan Cingari, Public Relations Practitioner, South East Region

## **My Online Course Gives You Proof That You Complied With New Federal Training Standards**

*“On behalf of the Oak Forest Police Department, I would like to thank you for the training our agency received in the area of social media. The course provided valuable information that will aid our personnel when engaging in social media platforms, professionally and privately at a minimal cost. This social media course reaffirmed our agency’s policy too. Reaffirming policy through training is needed to be successful in today’s litigious world.”*

Chief of Police, Jason Reid, Oak Forest Police Department, IL

*“This course was definitely more extensive and broader than anything I had ever taken before. The training was an in-depth survey of the legal issues that face officers and departments in the digital age. It was very helpful to identify the needs of departments to develop the policies and training that will hold up in court.”*

*Aron Pilant, Administrator, Bradenton, Florida*

## ***It’s A Game Changer***

*“Mark’s approach to training and preparing agencies for the inevitable was impeccable. This course has changed the way our agency uses social media platforms. I would strongly encourage any law enforcement agency or other public entity to take this excellent course.”*

C.A. Carey, Command Staff, Spotsylvania Sheriff’s, VA

*“This class was a wake up call and can save your career, your personal life, your agency, and your co-workers.”*

- Kristian DeVito, Colts Neck Township, NJ

## **My New “Red Flag” Warning System Give Employers And Employees Peace Of Mind Using Social Media**

*"Your course on social media liability opened our eyes. The "Red Flag" strategies helped reduce our liability. When you first explained the value of your course, **you weren't just selling, you genuinely cared about our employees.** The costs are minimal, the rewards are great."*

Chief Wayne Woods, City of Johnson, AK

*"Mark is incredibly passionate and knowledgeable.  
"One of the few workshops I wish could have been longer,  
not shorter. I am hungry to learn more."*

- Sylvia Redic, GPC, City of Morrow, GA

## **Affordable So Everyone Could Be Trained**

*"After reviewing the content, this training was absolutely essential to the protection of my personnel and department. Mark has reasonably priced this training in order to get it to everyone. If you're not training your staff on the dangers of social media, you are asking for litigation. Thanks for an excellent training program at a very affordable price. It is appreciated. I will recommend this course to others."*

Shawn Burns, West Texas A&M University, TX (2021)

*"The course material was laid out in manageable portions. There was no fluff in the course, it contained useful material and was to the point. Additional resources were offered, and the cost was reasonable especially given the alternative outcomes. Each student was given a link to the entire course, by email, for future review. Through this course our organization didn't become social media bullet proof, but we laid on some good armor to protect ourselves."*

Walter Armstrong, Natchez, MS (2021)

## **Employees Are Paying The Price For Lack Of Pro-Active Training**

*"Across our nation, there has been a total lack of leadership in pro-actively protecting public employees from the dangers of social media.*

*Too many public employees have paid the price for not receiving the tools to navigate social media safely. After auditing Mark Fiedelholz's Social Media Liability Course with our fire chief, we decided to mandate this training to every member of our teams. If you want to protect your people and your department, I strongly recommend this course."*

Tim Barfield, Chief Of Police, Wellington, OH (2021)

## **Most People Don't Understand Social Media Liability, They Think It's A "Free Speech" Zone To Vent**

*"Your class opened my eyes to the liability that lies beneath the flashy facade. I had no idea of the possible legal ramifications of simply liking a post or other hidden social media liability issues. I would highly recommend this course to every fire department across the country."*

Firefighter Steven Ford, Flower Mound Fire , TX (2021)

## **You Can't Afford Not To Make My Online Course Mandatory Training**

*"Don't say you can't afford the price to train-in reality  
you can't afford not to train."*

-Rose White, Palm Beach School District, FL

*"Never had any social media law training this great. As a practicing journalist who had previous social media training, this class was an eye-opener to new social media real estate liabilities."*

David Kaiser, Exit Realty Central, FL

## ***I Am Passionate About Supporting This Online Course***

*“I wanted to commend you on your Social Media Course; members of my department, myself included, recently completed the course and we found it to be time well spent. Instruction was straight forward, to the point, easy to follow and appropriately detailed, in short, the course was well worth the time and money spent. **In addition, your customer service was beyond reproach, I emailed you several times and each time you responded immediately and rectified email problems that were created on our end.** Thank you for a great course and a great experience, I look forward to seeing more courses.”*

Cmdr. Ron Curtis , Groveland Police Department, FL (2021)