Courts Reject These 7 Excuses

- We cannot afford the group discount rate of $9 per person and a one-time portal set-up fee of $297.

- We have an in-house attorney; we do not need a 33-year social media attorney specialist to train employees.

- Our PIO and in-house attorney gave verbal warnings to employees and told them to read the social media policy; that is enough notice.

- Since we have not had a social media problem, there is no need for social media liability training.

- The topic of social media liability is too boring to hold our employee's attention for three hours.

- Our social media policy comes from a reputable national association, we do not need a social media attorney specialist to update our policy.

- Most social media mistakes occur on private social media accounts, we are not responsible for that behavior.

Questions: Call 954-748-7698

Visit Our Websites

www.AvoidSocialMediaMistakes.com

www.SocialMediaPolicy.info