



Complete Podcast Series

How To Avoid Social Media Lawsuits That Wipe You Out Financially

Instructor: Social Media Attorney Mark Fiedelholtz

(Total Course Length: Approximately 6 Hours)

Course Introduction Podcast

Total Time 27 Minutes

Social Media Attorney Mark Fiedelholtz gives you a course roadmap. You will learn how the course is structured and tips on optimizing your learning experience. You are also introduced to our new powerful “*Social Media Red Flag Warning System*” which gives you new skills to identify and eliminate “high liability” speech that could destroy your business reputation and ignite costly lawsuits. Attorney Fiedelholtz also uncovers hidden social media liabilities others overlook.

- Podcast: Course Roadmap
- Primer Social Media Liability Video

Module 1: Shattering The 3 Biggest Social Media Myths

Total Time: 35 Minutes

Podcast Includes:

- Myth #1: Social Media Is A Special “Free Speech Zone”
- Myth #2: We Have Attorneys To Protect Us
- Myth #3: Insurance Will Cover Me If I Make A Mistake
- Short Quiz: 5 Questions

Module 2: Red Flag #1: How To Identify and Eliminate Social Media Defamation

Total Time: 1 hour and 19 minutes

- Podcast: How To Identify And Eliminate Social Media Liability
- Podcast: Republishing Social Media Defamation
- Podcast: Social Media Hashtag Libel By Implication
- Short Quiz: 5 Questions

Module 3: Red Flag #2: What Social Media Opinions Are “Free Speech”

Total Time: 1 hour and 46 minutes

- Podcast: The Truth About Private Sector Workplace Speech Liability
- Podcast: How Do I Control Negative Customer Reviews
- Podcast: How Do I Make Sure My Opinions Are Protected Speech
- Podcast: How To Avoid Memes That Expose You To Liability
- Podcast: Retweeting Liability
- Short Quiz: 5 Questions

Module 4: Red Flag #3: How To Eliminate Social Media Privacy Invasion Claims

Total Time: 43 minutes

- Podcast: Understanding The Basics Of Social Media Invasion Of Privacy
- Short Quiz: 5 Questions

Module 5: Red Flag #4: How To Identify And Eliminate Social Media Copyright Infringement

Total Time: 47 minutes

- Podcast: Shattering The Biggest Myth Of Copyright Infringement
- Short Quiz: 5 Questions

Conclusion

Total Time 13 minutes and 39 seconds

Podcast: Let's Review What You Learned