Purpose: These policies, grounded in state and federal law, draw on my 33 years of expertise in public sector digital media to significantly reduce risk for both employees and employers. For maximum protection, I recommend purchasing the complete policy set. If budget constraints exist, prioritize the Primary Employee Social Media Policy Update, Citizens Social Media Policy, and Personal Use of Social Media Accounts and Devices. While the primary policy covers personal use and content moderation, separate policies help counter claims of unawareness, reducing litigation risks.

Cost: $997 for one *policy* and $798 for each additional policy. You can purchase one or more policies.

Payment: We prefer you to pay for the policy program by check. If you are purchasing both the online course and policy program, you can use one check for both services.

Registering For Policy Shield Program: Email me your choice of policies and I will send you a service agreement. Below are the current policies included in our Mult-Shield Policy System:

1. **2025 Updated Social Media Policy**: A critical policy aligned with new federal social media laws.

2. **Use Of Personal Devices And Private Social Media Accounts (On/Off Duty)**: A detailed policy clarifying the use of employee personal devices and private social media accounts, ensuring compliance with new federal laws, and eliminating claims of unawareness.

3. **Blocking, Deleting, Disabling Comments Policy**: Essential guidelines for implementing recent U.S. Supreme Court rulings on managing online interactions.

4. **First Amendment Auditors Risk Mitigation Policy**: Strategies to minimize risks when interacting with First Amendment Auditors.

5. **Citizens' Social Media Policy**: Reduces legal exposure by educating citizens on the legalities of engaging with department-sponsored websites.

6. **Social Media Surveillance Policy**: Provides guidelines for responsible and lawful use of social media to conduct internal and external surveillance and investigations.

7. **AI Policy for Employees**: Addresses the hidden legal risks of AI usage in the workplace.

8. **Social Media Policy for Elected Officials**: Custom-designed to address the unique legal considerations for elected representatives.

9. **Social Media Public Record/Cloud Policy:** Critical policy that sets new higher standards for retention of social media public records and guidelines for third-party vendors.

Questions: Call 954-748-7698 or email me at mark@newsocialmedialaw.com