

Podcast Outline: How To Write An Airtight Personal Use Of Social Media Policy

By Social Media Attorney Mark Fiedelholz

Introduction: The main goal of this podcast is to offer you specific strategies on how to make sure your personal use of social media policy complies with the new federal social media drafting standards. In the introduction of the podcast, I give you a roadmap on how the course is structured and the best way to maximize your learning experience.

The podcast is divided into seven liability topics and ends with a review of the key takeaways. I use a question-and-answer format to create structure and make it easy for you to following the flow of information. This approach also simplifies the process of finding a particular subject you want to review again for reinforcement. Here are the seven questions that will be addressed:

Question #1: *Why social media must be viewed as an “inherently dangerous” broadcasting platform?*

Question #2: Why you must have a separate personal use of social media policy?

Question #3: Why using a model social media policy is so risky?

Question #4: How do you create a tight policy infrastructure?

Question #5: What liability issues should be incorporated into the first few paragraphs of your personal use of social media policy?

Question #6: What is the biggest mistake you can make drafting a personal use of social media policy?

Question #7: What specific speech prohibitions must be in your personal use of social media policy?

Review

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