



## **Stop Expecting your In-House Attorneys to become Overnight Social Media Law Experts**

### **Courts Reject These Type Of Social Media Instructors**

- The instructor is an in-house general or employment law attorney but would not qualify in court as a social media law expert.
- The instructor is a public information officer who is not a licensed social media attorney specialist.
- The instructor is a social media manager who is not a licensed social media attorney specialist.
- The instructor is an outside public relations professional who is not a licensed social media attorney specialist.
- The instructor is an in-house or outside marketing professional who is not a licensed social media attorney specialist.
- The instructor is a conference speaker who is not a licensed social media attorney specialist.
- The instructor is professional employee relations manager who is not a licensed social media attorney specialist.

Questions: Call 954-748-7698

Visit Our Websites

[www.AvoidSocialMediaMistakes.com](http://www.AvoidSocialMediaMistakes.com)

[www.SocialMediaPolicy.info](http://www.SocialMediaPolicy.info)