



## **What Brokers And Agents Say...**

### **This Is Specialized Training That Can't Be Done By In-House Attorneys Or At Conferences**

*"Great program. Being aware of the hidden liabilities not discussed in other courses saves your public image, and big legal fees."*

Cindy Reid, Attorney, Davidson, NC

### **The Best Insurance Is Giving Your Employees My Online Social Media Liability Course**

*"I just finished Mark's online social media liability course and I highly recommend the course to all real estate agents and brokers. I am much more educated thanks to his detailed and well thought out online course."*

Vilma Tabres, Real Estate Associate

### **It's Not Enough To Be A Social Media Expert, You Have To Know How To Teach And Connect With Your Attendees**

*"This is a must have class for all professionals. Mark, doesn't sugar coat anything. He tells it like it is. He is a great instructor."*

Eddie Lans, Century 21 100 Plus Realty, FL

**My Online Course Replaces Fear And Confusion  
Over “Free Speech” Rights On Private Networks  
With Confidence And Peace OF Mind**

*“Much more in-depth, provided a great deal of information not provided in other training classes. This class is a great tool to protect yourself, your business, and your license.”*

John Cordero, Caldwell Bander, Residential Real Estate

**The Course Switches The Focus From  
Social Media Marketing To Social Media Liability**

*"This course was different because it looked at social media from a legal standpoint, not just marketing."*

Janet Geddings, Florida Home Realty Team, FL

**Career Saving Course**

*"In other courses, we were not warned about hidden liabilities in the new social media laws. This was a real eye-opener. This specialized training should be implemented in all Real Estate Board classes."*

Danette D'Angelo, Palm Coast The Beaches Real Estate

## **Your Previous Training Doesn't Matter, You Receive All New Information**

*"As an Emmy award-winning network news reporter/producer for over 25 years, I thought I knew everything I needed to know when it came to social media liability. Boy, was I wrong. Mark showed me so many ways I could be liable for what I post or tweet. His class alone will save me thousands of dollars and quite possibly my job."*

Susan Cingari, Public Relations Practitioner, South East Region

## **My Online Course Gives You Proof That You Complied With New Federal Training Standards**

*"I never had training like this. If you don't have in-depth knowledge of the new laws on Libel, privacy, Copyright and controlling negative reviews, take this class."*

Don Ashley, Kumba Realty and Property Management

## ***It's A Game Changer***

*"This course is totally different than what I have taken before because it explains in detail the ramifications and nuances associated with Social Media. This is a must course for realtors and brokers. Excellent Class."*

Kathleen Mark, Re/Max Premier Properties

**My New “Red Flag” Warning System Give Employers And Employees Peace Of Mind Using Social Media**

*“This course included much more legal information than my other social media training. Very quickly in Mark's class, you realize that you don't know as much as you think you know about social media.”*

Mary Goss-Crowson, Watson Realty Corp. Hammock

**Affordable So Everyone Could Be Trained**

*"Opened my eyes and educated me on very interesting social media topics. The class was energizing and I highly recommend the class for all agents and brokers."*

Elizabeth Diane Oros, Trademark Realty Group

**Most People Don't Understand Social Media Liability, They Think It's A “Free Speech” Zone To Vent**

*“This class was much more informative than my previous training, It was fun to learn and the speaker was great. This is need to know information for all agents and brokers.”*

Joseph Ceraio, Realty Exchange

## **You Can't Afford Not To Make My Online Course Mandatory Training**

*"This class contained very useful information. Finding out what you don't know about Social Media was eye-opening. All Real Estate offices should send their agents to this class."*

**Jonita McCree, Caldwell Banker Premier Properties**