

2019-2020 Membership Challenges

***DON'T FORGET YOUR PTA MUST BE IN
COMPLIANCE TO WIN AWARDS!***

Early Bird Membership Challenge Drawing

- Report 75% of last year's total membership by September 30, 2019.
- Qualifying PTAs are entered into a drawing for one of two \$200 donations.

Grande Award

- Awarded to the PTA that has the largest percentage of growth from their highest past three year's membership year.
- One PTA will receive a \$500 donation.

New PTA Growth Award

- For PTAs that were chartered after July 1, 2017. For the highest percentage of growth from their highest previous year's membership numbers.
- One PTA will receive a \$200 donation.

“T” in PTA Award

- 100% of your school's teachers are members! Enclose a teacher roster for verification.
- Qualifying PTAs are entered into a drawing for a \$200 donation.

everychild. onevoice.® Award

- 100% membership! Report as many memberships as your school enrollment (enrollment numbers according to <https://webnew.ped.state.nm.us/>).
- Each PTA will receive a certificate presented at the annual NMPTA Convention. Qualifying PTAs will be entered into a drawing for up to \$50 of merchandise from the PTA Store.

Legacy Award

- Show increased membership every year for the last three years. Your previous 3 years' totals are included in the leadership packet.
- Each PTA will receive a certificate presented at the annual NMPTA Convention. Qualifying PTAs will be entered into a drawing for up to \$50 of merchandise from the PTA Store.

Monthly Challenges – These challenges can be completed at any time leading up to the deadline and will earn your PTA a certificate for each one completed. Complete 4 or more for the **NMPTA Super Star Award** (see below).

- All Aboard Challenge! – Get this one done in August!
 - Submit membership for every member of your Board of Directors (elected officers and committee chairs).
 - **This is a required compliance item.** An Officer List must also be submitted for verification.
- Participate in the Early Bird Challenge (see above)
- Community is Key Challenge
 - Have at least 5 community memberships by October 30.
 - Include a separate list of the community memberships.
- Grateful for Grands Challenge
 - Have at least 10 grandparent memberships by November 30.
 - Include a separate list of the grandparent memberships.
- Stupendous Staff Challenge
 - Have at least 10 staff memberships by December 30.
 - Include a separate list of the staff memberships.
- Get Guys Challenge
 - Have at least 10 male memberships by January 30.
 - Include a separate list of the male memberships.
- Awesome Alumni Challenge
 - Have at least 5 alumni parent memberships by February 30.
 - Include a separate list of the alumni memberships.
- Super Students Challenge
 - Have at least 5 student memberships by March 30.
 - Include a separate list of the student memberships.

NMPTA Super Star Award

- Complete at least 4 of the monthly membership challenges.
- Each PTA will receive a certificate presented at the annual NMPTA Convention. Qualifying PTAs will be entered into a drawing for up to \$50 of merchandise from the PTA Store.

