

Be A Better  
Leader!



# 2016-2017 PTA Leader Spring E-Learning Challenge!

The New Mexico PTA Board of Directors encourages all local unit PTA leaders to take the e-learning classes offered on the National PTA website, [www.pta.org/elearning](http://www.pta.org/elearning).

This is your PTA's chance to win free registration for 4 people to attend the New Mexico PTA Convention, May 5-6, 2017.

A \$450 value

Enter Today!

**For each local PTA unit that has every executive officer\* complete one e-learning course and submits a 'Certificate of Completion' for those officers to the NMPTA office postmarked by March 31, 2017 your PTA unit will be entered into a drawing for a free '4-pack' to the NMPTA 102nd Annual State Convention, May 5-6, 2017**

\*based on the officer list on file with NMPTA; PTA unit must be in compliance to win.

## E-Learning Library

### PTA Essentials

**PTA Basics:** Discover PTA's history, structure, programs, and the issues for which it advocates. (approx. 30 min)

*Conceptos Basicos de la PTA (PTA Basics in Spanish): Descubra la historia de la PTA, su estructura, sus programas y los asuntos por los que intercede. (aprox. 30 min) **Coming Soon!***

**Effective Advocacy for Your Child:** Organize around local issues and address them to benefit the needs of children and your community. This course is designed for emerging local leaders, but all are welcome to attend. (approx. 30 min.)

**National Standards for Family School Partnerships:** Explore how the National Standards for Family School Partnerships creates a framework for engaging families in meaningful ways to support student success. (approx. 30 min.)

### PTA Nuts and Bolts Series

**Board Basics:** Learn the basic governance structures behind most PTA units. (approx. 40 min.)

*Conceptos básicos para las juntas (Board Basics in Spanish): Aprenda las estructuras básicas de gobernación detrás de la mayoría de las unidades de la PTA. (approx. 40 min.)*

**Local Unit President:** This course is an introduction to the roles and responsibilities of the local unit PTA president. (approx. 30 min.)

**El presidente de una unidad local (Local Unit President in Spanish):** Este curso es un introducción a las funciones y responsabilidades del presidente de una unidad local de la PTA. (approx. 30 min.)

**Local Unit Secretary:** This course is an introduction to the roles and responsibilities of the local unit PTA secretary. (approx. 30 min.)

**El secretario de la unidad local (Local Unit Secretary in Spanish):** Este curso es una introducción a las funciones y responsabilidades del secretario de una unidad local de la PTA. (approx. 30 min.) **NEW!**

**Local Unit Treasurer:** This course is an introduction to the roles and responsibilities of the local unit PTA treasurer. (approx. 40 min.)

**Membership Basics:** This course will provide local PTA members with basic ideas on membership - why you want to grow, how to reach everyone in your community, and what tools you can use to succeed. (approx. 40 min.)

## **Leadership Enhancement**

**Creating and Delivering a Speech:** Improve your public speaking skills. (approx. 30 min.)

**Cultural Competency:** Learn cultural awareness and how to build relationships across cultural groups. (approx. 20 min.)

**Ethical Leadership:** Learn how to accomplish your goals with fairness and integrity. (approx. 20 min.)

**Parliamentary Procedure:** This course will teach you how rules of conduct positively affect PTA decision-making, while ensuring fair and orderly unit operations. (approx. 30 min.)

**Planning Your PTA Year:** Learn to keep volunteers motivated by putting an achievable plan together for the year. (approx. 30 min.)

**Preventing Theft in Your PTA:** This course will teach you how to detect theft in your unit and what to do if you suspect it is happening. (approx. 30 min.)

**Reflections Leader Training:** Walk through a step-by-step process, gather tools and resources, and learn best practices for encouraging creativity in your school with the National PTA Reflections student arts recognition program. (approx. 30 min.)

**Running a Successful Program:** Learn the steps for taking a program idea from concept to reality. (approx. 30 min.)

**Writing and Proposing PTA Resolutions:** Stories from "the field" combined with practical advice make the resolution development and proposal process easy. (approx. 30 min.)

*Mail, fax or email a copy of your certificates to NMPTA (postmarked, if mailed, by March 31, 2017) to:*

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