

ARE YOU READY?

UNIFIED COMMUNICATIONS = REAL-TIME COMMUNICATIONS

Traditional communication options were, voice mail, email, fax, and snail mail. In time each of these options were a boom to the communications process but each also had their limitations. For example when email became a favored medium for business communications, users were thrilled but email kept you tied to your computer.

When documents required a signature end users would call or email their contact then fax the document. The client would receive email, retrieve the fax, sign it, fax it back and then email the originator to let them know the fax had been sent. This was how business was done. The problem was the amount of time spent calling, emailing, and faxing, and most of all waiting. The amount of down time increased exponentially with the multiple recipients. In this communications age speed is golden.

Unified communications combines the best aspects of real-time and non real-time communications services into one contiguous user-friendly communications network. It provides a seamless flow between the work users do and the people they need to connect with to get that work done, leading to a significant increase in overall productivity.

Unified communications enhances business communications by bringing all available devices and modalities under one roof. The implications go beyond access. You can seamlessly transition among all available communications modalities "live". With a click of a mouse you can escalate an instant message (IM) exchange into a phone call or even a conference call, bringing others on board. The graphic user interface facilitates the transition.

Whether you are a sales person, a construction worker or an attorney, you are likely to be on the go, or working from different locations throughout the week. Unified communications solutions can help you get more done more quickly. They help you stay connected to your co-workers and customers.



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