

New Select-a-Term rates are coming in HOT for summer!



Break out the beach balls, sunscreen, swimsuits and new Select-a-Term rates! As of June 28, 2021 Select-a-Term is getting repriced in all states except for New York. The premium changes are a mix of increases and decreases, and some cells will be left unchanged.

Here's how strong we are in our target cells (\$250,000 and up):

Almost two-thirds are in the Top 3, and 40% are in the Top 2 among the top carriers.

We are especially strong for larger face amounts (\$500,000 and up):

Almost 80% are in the Top 3, and nearly 60% are in the Top 2 against our target competitors.

We continue to be very strong in smoking cases:

For face amounts of \$250K and higher against the top carriers, SAT is in the Top 2 two-thirds of the time, and in the Top 3 approaching 90%.*

Summer is oh so sweet! And so are our Select-a-Term underwriting sweet spots.

Check them out: SAT Sweet Spots

Get all the sizzling details!

[Select-a-Term](#)



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*Comparison based on 15, 20, 25, 30-year term durations, male and female quinquennial ages 20-75, \$250K, \$500K and \$1M face amounts in non-tobacco underwriting classes, against 15 leading competitors. 960 cells sampled on June 7th, 2021; 640 cells samples for the larger face amounts (\$500K and up).

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