

The Academy of Business will be a new partnership between businesses in the region and Bath College.

This new venture will be designed with employers to meet the skills shortages faced by the industry. Employers and the college will come together to co-develop the talent of the future through a variety of means.

There are many ways in which you can work with us to develop this partnership; we will be bringing together all those interested in being part of the Academy of Business to develop these ideas.

The partnership could include:

Work Placement

We are interested in providing our learners with opportunities to compete for work experience placements, enabling them to develop their employability skills including an understanding of the competitive nature of the job market.

Developing Employability Skills

We are looking for employers who could run mock interviews, rate CV's, talk through industry specific job descriptions or run coaching sessions.

Company Visits and Insights

We are looking for employers and/or professionals to talk to our students about working in your industry and to visit workplaces. They need to know how you got into the sector, how you can progress, the highs and the lows of your working life. They would also like to know about the different roles they could have in the sector and in your organisation.

Mentor a Student

Could you offer some time to coach a student who would like to work in a role similar to yours? Perhaps help a student to have the confidence to apply for jobs, talk to them about what the employer may be looking for and help them to prepare for an interview.

Live Projects

It is good experience for students to work to a live brief with pressures and deadlines which they would encounter in working life. Our students have worked on promotional campaigns, organised events and conferences, built websites and apps, to name but a few.

Teach Too

Use your own industry experience and/or specialism to add value to what our students need to learn, enabling you to feed directly into our curriculum.