

2025 EVENT SPONSORSHIP

We invite you to join us in sponsoring our 5th Annual Spring Forward Virtual Walk, Run, and Roll 5K, May 11-18, 2025

Our Spring Forward event provides support of critical programs for older adults and their caregivers, like Meals on Wheels, support groups and healthy living workshops. Reach our 4,300+ engaged email subscribers and 1,800+ social media followers with your organization's sponsorship.



\$1,500 Long Distance Sponsor

- All Walk and Sprint Sponsor level benefits, plus:
- Ten (10) additional team participant registrations (25 total)
- Logo printed on gift bag distributed to all participants
- Individual social media callout with company name & logo

\$1,000 Sprint Sponsor

- All Walk Sponsor level benefits, plus:
- Five (5) additional team participant registrations (15 total)
- Name printed on gift bag distributed to all participants
- Group social media callout with company name & logo

\$500 Walk Sponsor

- Logo included on event marketing content & landing page
- Team fundraising page & fifteen (10) participant registrations
- Opportunity to include one (1) item in participant gift bag

Contact **Seth Goldberg** (Director of Development & Community Engagement) at S.Goldberg@MinutemanSenior.org with questions or your commitment.

2024 EVENT VISIBILITY

For 50 years, we've delivered programs and services that help people of all abilities and backgrounds navigate aging with choice and dignity. As a local non-profit, we rely on fundraising to support our work. **Thank you for your continuous support!**

FUNDRAISING TOTAL
\$26,585

10 TEAMS
48 REGISTERED WALKERS
23 CORPORATE SPONSORS



VISIBILITY IN THE COMMUNITY

26,349

Social media impressions

54%

Email open rate

722

Website engagements

BUSINESSES REPRESENTED

23

Corporate Sponsors

21.7%

Long Distance
Level Sponsors

20+

Employee and
Volunteer participants



STAY INVOLVED!

To learn more about future sponsorship opportunities, please contact **Seth Goldberg** at S.Goldberg@minutemansenior.org