



GREEN LAKE ASSOCIATION

CARING FOR OUR LAKE FOR GENERATIONS

Green Lake Association's 10th Annual Gala:

A Night Among The Stars

SPONSORSHIP & DONATION OPPORTUNITIES

Dear Donor,

Big Green Lake is a vital part of Green Lake County's economy, recreation, and beauty. For over 68 years, the Green Lake Association has worked to protect and improve the water quality of Big Green Lake.

The Green Lake Association's Annual Gala is the largest fundraiser of the year. Last year 280 attendees helped the GLA raise \$165,000. The generous support of the citizens and businesses who become Gala sponsors help fund the Green Lake Association's important work to improve Big Green's water quality through stream restoration, agriculture best management practices, invasive species prevention, and research.

OPPORTUNITIES TO HELP

Event Sponsorship

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Choose one of four Event Sponsor Levels: Platinum, Gold, Silver, Bronze. Each level comes with "extras" that will help promote you or your organization's generosity and make the Gala evening even more successful.

In-Venue Sponsorship

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We offer a variety of unique budget-friendly sponsorships inside the venue. Affordable for organizations, small businesses, families, or individuals.

In-Kind Item Donations

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Donations of products or services from your business make our raffles and auction a great success. This is a perfect way to show community support and promote your business.

Attendance and Membership

We couldn't have a successful event without our attendees, so please be sure to buy tickets for the event (*If not receiving complimentary tickets*).

Our members also help support the GLA's mission with annual dues (\$80).

Business and Household Members are listed in our Annual Directory.

"Attending the grazing workshop was an experience of a lifetime."

- A Green Lake student awarded a Future Farmer Scholarship thanks to generous gala contributions.

2019 GALA DETAILS

When

August 3, 2019
5PM-10PM
(Black Tie Optional)

Location

Shoreline Boat Center
Indoor Showroom
Green Lake, WI

Tickets

\$75 Before July 6th
\$85 After July 6th

Reserved Tables

(seats 8)
\$600 Before July 6th
\$680 After July 6th

Includes:

Dinner, Open Bar,
Music & Dancing

Entertainment

by Bluewater Kings Band



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EVENT SPONSORSHIP OPPORTUNITIES

Pledge of Sponsorship is due **June 6th** for maximum acknowledgement

Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
10 complimentary tickets.	6 complimentary tickets.	4 complimentary tickets.	2 complimentary tickets.
12 free raffle tickets.	10 free raffle tickets.	8 free raffle tickets.	6 free raffle tickets.
Logo and business name on the Gala event program.	Logo and business name on the Gala event program.	Logo and business name on the Gala event program.	Logo and business name on the Gala event program.
Logo on all printed invites.	Logo on all printed invites.	Logo on all printed invites.	Logo on all printed invites.
Logo with link on the Green Lake Association Gala web page. Top Tier positioning.	Logo with link on the Green Lake Association Gala web page. Top Tier positioning.	Logo with link on the Green Lake Association Gala web page.	Logo with link on the Green Lake Association Gala web page.
Logo on sponsor banner by stage.	Logo on sponsor banner by stage.	Logo on sponsor banner by stage.	Logo on sponsor banner by stage.
Logo on all Gala emails and social media posts.	Logo on all Gala emails and social media posts.	Logo on all Gala emails and social media posts.	Logo on all Gala emails and social media posts.
Logo on all promotional posters.	Logo on all promotional posters.	Logo on all promotional posters.	Logo on all promotional posters.
Logo on all yard signs placed throughout the area.	Logo on all yard signs placed throughout the area.	Logo on all yard signs placed throughout the area.	
Introduction / recognition from the stage during the opening remarks.	Introduction / recognition from the stage during the opening remarks.	STARRY NIGHT SPONSOR \$6,000 *ONLY ONE OPPORTUNITY AVAILABLE* Inspire wonder, dreams, and awe by transforming Shoreline's Indoor Showroom ceiling into the night sky filled with stars. This Sponsorship opportunity includes all Gold Level benefits.	
The rights to place a company banner at the event. Provide by July 26.			

SPONSORSHIP AGREEMENT FORM

Business name _____
 Address _____ City _____ State _____
 Phone _____ Email _____
 Authorized by _____

Email a high resolution logo and/or include how you would like your name recognition in promotional material to: jennifer@greenlakeassociation.com. Payments can be made via check or cash. The GLA is a 501(c)3 organization. Your donation may be tax deductible to the fullest extent of the law.

(920) 294-6480 492 Hill St, PO Box 364 Green Lake, WI 54941 www.greenlakeassociation.com



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IN-VENUE SPONSORSHIP OPPORTUNITIES

Pledge of In-Venue Sponsorship is due **July 13th** for maximum acknowledgement

STAGE SPONSOR \$650

When the music is playing, announcements are made, and auctions are held, all eyes will be on the stage. As a stage sponsor you will receive the right to put up a banner with your business name and logo.

Business must supply the banner and be no bigger than 20' by 2'.

Only one stage sponsorship is available

TABLE SPONSOR \$200

A 4" by 6" two-sided card stock sign with your organization name and logo will be placed in the center of your sponsored table. Your business name will be seen by attendees and will make a positive impression on those who sit at "your table" all night long.

Approximately 36 tables are available for sponsorship.

BUCKET RAFFLE SPONSOR \$100

Guests enjoy buying tickets during cocktail hour for our Bucket Raffle. Help underwrite the cost of these items with a bucket raffle sponsorship. You will have your name on a banner above the raffle and be recognized as a Friend of the Gala.

Unlimited opportunities available.

SPONSORSHIP AGREEMENT FORM

Business name _____

Address _____ City _____ State _____

Phone _____ Email _____

Authorized by _____

Email a high resolution logo and/or include how you would like your name recognition in promotional material to: jennifer@greenlakeassociation.com. Payments can be made via check or cash. The GLA is a 501(c)3 organization. Your donation may be tax deductible to the fullest extent of the law.

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IN-KIND DONATION OPPORTUNITIES

The Live Auction and Bucket Raffle are a significant source of income and fun for the GLA's Annual Gala. Please consider gifting an in-kind donation to support our mission. This is also a great way to increase exposure your business' product or service!

In-Kind Donors will be featured on a stage banner and in programs.

IN-KIND AGREEMENT FORM

Please notify the GLA of In-Kind Donations by July 13th to be listed in the program and on the stage banner. Donations can be accepted later; however they will not be published in the program.

Name _____

Organization _____

Address _____ City _____ State _____

Phone _____ Email _____

Authorized by _____

Product or service description: _____

Retail Value: _____ Special Handling or storage needs: _____

☐ I will deliver item(s)

☐ I would like the item(s) picked up

We will include your business logo with link and your donation description on the Green Lake Association web page.

Please email a high-resolution logo to: jennifer@greenlakeassociation.com

Thank you for helping support the mission of The Green Lake Association.

It is contributions and donations like yours that help us protect and improve Big Green Lake.

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