



New England  
Chapter

# PCMA NEW ENGLAND SPONSORSHIPS

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2025 Offerings

# SPONSORSHIP BENEFITS

THE PROFESSIONAL CONVENTION  
MANAGEMENT ASSOCIATION IS THE  
PREMIER EDUCATIONAL AND  
NETWORKING FORUM FOR FOSTERING  
CLIENT RELATIONSHIPS IN THE  
MEETINGS AND EVENTS INDUSTRY.

1:1 Ratio of Suppliers to  
Planners

Over 260 Members from  
Massachusetts, Maine,  
Vermont, Rhode Island,  
New Hampshire, and  
Northern Connecticut

Email distribution  
to over 1,600  
recipients

Average Meeting  
attendance of 75 –  
100 attendees

PCMA Members plan  
an average of 34  
meetings per year

78% of PCMA  
Members are key  
decision makers

Almost 30% of  
Planners' annual  
conferences result in  
more than \$5m in  
economic value

Sponsorship packages  
are customizable

# 2025 EVENTS

*Please note: Events are available for sponsorship on a first-come, first-served basis*

*Event schedule is subject to change.*

| Date       | Event Type  | Event Name   |
|------------|-------------|--|
| January 12 | Social      | Convening Leaders Chapter Reception  |
| February   | Social      | Make Your Own Dumplings Class  |
| March 8    | Educational | International Women's Day: Panel on Wellness for Events                    |
| April 3    | Educational | GMID- Event in conjunction with MPI, ILEA and NACE: The Business of Events |
| May        | Social      | Social Event to benefit the Nicholas R Collins Superhero Foundation        |
| August 6   | Social      | Annual Red Sox Event w/Networking Reception at Fenway 521Overlook          |
| October    | Educational | Education Breakfast with Industry Keynote Speaker                          |
| December   | Educational | Annual Chapter Meeting   |
| Fall       | Board       | Annual Board Retreat   |

# SPONSORSHIP PACKAGES

|   | Silver Event Sponsor | Gold Event Sponsor    | Platinum Event Sponsor | Titanium Annual Sponsorship | Venue Sponsor        |
|---|----------------------|-----------------------|------------------------|-----------------------------|----------------------|
|   | \$3,000<br>(1 event) | \$4,500<br>(2 events) | \$6,000<br>(3 events)  | \$10,000<br>(ALL events)    | In-Kind<br>(1 event) |
| Logo placement on website                             | ✓                    | ✓                     | ✓                      | ✓                           | ✓                    |
| Logo placement in event communications                | ✓                    | ✓                     | ✓                      | ✓                           | ✓                    |
| Company description included                          | ✓                    | ✓                     | ✓                      | ✓                           | ✓                    |
| Link to website in communications                     | ✓                    | ✓                     | ✓                      | ✓                           | ✓                    |
| On-site branded signage at event                      | ✓                    | ✓                     | ✓                      | ✓                           | ✓                    |
| Social media posts                                    | 1                    | 2                     | 3                      | 4                           | 2                    |
| Registrations for monthly event                       | 1                    | 2                     | 3                      | 4                           | 5                    |
| Ability to purchase additional tickets at member rate | 1                    | 2                     | 3                      | 4                           | 5                    |
| Podium time at event                                  |                      |                       | 3 minutes              | 5 minutes                   | 5 minutes            |
| Opted-in participant list                             |                      |                       | ✓                      | ✓                           | ✓                    |
| Post-event e-mail blast                               |                      |                       |                        | ✓                           | ✓                    |
| Hosting venue tours during program                    |                      |                       |                        |                             | ✓                    |

## In-Kind Sponsorships:

PCMA NE seeks in-kind partners to help us craft exceptional events. Whether you can offer a service year-round or for a single event, we want to hear from you! Contact us today to explore the best ways to spotlight your product or service.



# VENUE SPONSOR REQUIREMENTS

Elevate your brand by hosting a PCMA NE event! Connect with an email distribution to over 1,600 recipients seeking education and networking. As a host, you'll be a key partner in our mission, with events attracting 75-100 industry professionals. Don't miss this chance to shine!



## Educational Event Requirements

- Theater-style seating for 75 - 100 Guests
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft table with linen for registration
- Easels
- Guest tables, chairs, linen for post- education networking/F&B



## Social Event Requirements

- Reception tables, chairs, linen for 75-100
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft tables with linen for registration and raffle giveaways
- Easels

# LEARN MORE



CONTACT US AT  
[NEWENGLAND@PCMA.ORG](mailto:NEWENGLAND@PCMA.ORG)



SIGN UP TO BECOME A SPONSOR  
[NEWENGLAND.PCMA.ORG/SPONSORS/](https://NEWENGLAND.PCMA.ORG/SPONSORS/)



CONNECT WITH US LIVE AT ONE OF OUR  
CHAPTER EVENTS