



New England
Chapter

PCMA NEW ENGLAND SPONSORSHIPS

2025 Offerings

SPONSORSHIP BENEFITS

THE PROFESSIONAL CONVENTION
MANAGEMENT ASSOCIATION IS THE
PREMIER EDUCATIONAL AND
NETWORKING FORUM FOR FOSTERING
CLIENT RELATIONSHIPS IN THE
MEETINGS AND EVENTS INDUSTRY.

1:1 Ratio of Suppliers to
Planners

Over 260 Members from
Massachusetts, Maine,
Vermont, Rhode Island,
New Hampshire, and
Northern Connecticut

Email distribution
to over 1,600
recipients

Average Meeting
attendance of 75 –
100 attendees

PCMA Members plan
an average of 34
meetings per year

78% of PCMA
Members are key
decision makers

Almost 30% of
Planners' annual
conferences result in
more than \$5m in
economic value

Sponsorship packages
are customizable

2025 EVENTS

Please note: Events are available for sponsorship on a first-come, first-served basis

Date	Event Type	Event Name
January 12	Social	Convening Leaders Chapter Reception
February	Social	Make Your Own Dumplings Class
March 8	Educational	International Women's Day: Panel on Wellness for Events
April 3	Educational	GMID- Event in conjunction with MPI, ILEA and NACE: The Business of Events
May	Social	Social Event to benefit the Nicholas R Collins Superhero Foundation
August 6	Social	Annual Red Sox Event w/Networking Reception at Fenway 521Overlook
October	Educational	Education Breakfast with Industry Keynote Speaker
December	Educational	Annual Chapter Meeting
Fall	Board	Annual Board Retreat

SPONSORSHIP PACKAGES

	Silver Event Sponsor	Gold Event Sponsor	Platinum Event Sponsor	Titanium Annual Sponsorship	Venue Sponsor
	\$3,000 (1 event)	\$4,500 (2 events)	\$6,000 (3 events)	\$10,000 (ALL events)	In-Kind (1 event)
Logo placement on website	✓	✓	✓	✓	✓
Logo placement in event communications	✓	✓	✓	✓	✓
Company description included	✓	✓	✓	✓	✓
Link to website in communications	✓	✓	✓	✓	✓
On-site branded signage at event	✓	✓	✓	✓	✓
Social media posts	1	2	3	4	2
Registrations for monthly event	1	2	3	4	5
Ability to purchase additional tickets at member rate	1	2	3	4	5
Podium time at event			3 minutes	5 minutes	5 minutes
Opted-in participant list			✓	✓	✓
Post-event e-mail blast				✓	✓
Hosting venue tours during program					✓

In-Kind Sponsorships:

PCMA NE seeks in-kind partners to help us craft exceptional events. Whether you can offer a service year-round or for a single event, we want to hear from you! Contact us today to explore the best ways to spotlight your product or service.

VENUE SPONSOR REQUIREMENTS

Elevate your brand by hosting a PCMA NE event! Connect with an email distribution to over 1,600 recipients seeking education and networking. As a host, you'll be a key partner in our mission, with events attracting 75-100 industry professionals. Don't miss this chance to shine!



Educational Event Requirements

- Theater-style seating for 75 - 100 Guests
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft table with linen for registration
- Easels
- Guest tables, chairs, linen for post- education networking/F&B



Social Event Requirements

- Reception tables, chairs, linen for 75-100
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft tables with linen for registration and raffle giveaways
- Easels

LEARN MORE



CONTACT US AT
NEWENGLAND@PCMA.ORG



SIGN UP TO BECOME A SPONSOR
NEWENGLAND.PCMA.ORG/SPONSORS/



CONNECT WITH US LIVE AT ONE OF OUR
CHAPTER EVENTS