PCMA New England Chapter would like to invite your and students at your institution to apply for the 2019 Don Lawrence Memorial Scholarship. The Don Lawrence Memorial Scholarship Fund was founded in 1995, as a tribute to Don Lawrence, a hotel industry veteran who worked for over 25 years in the hospitality industry and was an icon in the Boston hotel market. This scholarship honors Don, the Chapter’s founding member, and the spirit of his commitment to PCMA New England.

This $2,000 scholarship will be awarded to a student in a relevant field of study (i.e., meeting planning, destination management, hospitality management) who is enrolled in a degree program at a two- or four-year institution of higher education in the New England Area. The recipient of the Don Lawrence Memorial Scholarship will be selected by the PCMA New England Board of Directors, and upon selection, the recipient will be required to write a short article for publication.

Applicants are expected to submit all application materials by **November 9, 2019** and the recipient will be notified no later than **November 25, 2019**. See below for more specific information about applicant qualifications and application requirements. The scholarship recipient will be presented with their scholarship at the PCMA New England Chapter’s Annual Meeting on **December 11, 2019** in Boston. **Attendance at this event is required.**

As the leader in providing quality education and programs for the meetings industry, we recognize that students are the future of our industry and we need your help to promote this scholarship. We look forward to hearing from one or more of your students. Should you or any of your students have any questions or require assistance in completing the application, please do not hesitate to contact me.

Yours sincerely,

*Damaris*

Damaris Messina  
Student Chair  
PCMA New England Chapter  
Email: damaris.messina@marriott.com or pcmanewengland@aol.com
AWARD
The 2019 Scholarship consists of a $2,000 award to be presented to the most qualified candidate selected by the Board of Directors of the PCMA New England Chapter. The Scholarship funds may be used for program- or course-related tuition, fees or materials required to participate in a meetings industry-related program or course as provided by a recognized college, university, or educational institution.

ELIGIBILITY
The award is available for those studying meeting planning, destination management, or hospitality management at a two- or four-year institution of higher education, which is located within the service area of PCMA New England (Massachusetts, New Hampshire, Rhode Island, Maine, Vermont and Northern Connecticut).

Applicants must be enrolled in a Fall 2019 course or an intended Spring 2020 course (at least one course) directly related to the meetings industry (hospitality, meeting planning or destination management). Please note that this course may be either credit or non-credit bearing; the course, however, may not be travel agent or culinary art-related.

The recipient of the 2019 Don Lawrence Memorial Scholarship will be required to write a short article, which will be published.

APPLICATION
The student must complete the online application and have it verified by the faculty advisor, instructor or course indicator (if currently enrolled) via email.

An essay, not to exceed 250 words, is part of the online application process. Completed applications and essays must be received by November 9, 2019 and submitted online. Links to the online application can be found at newengland.pcma.org/get-involved/students/

Contact info:
Laura Wenzel, Chapter Administrator
PCMA New England Chapter
464 Common Street #324, Belmont, MA 02478
E-mail: newengland@pcma.org

Applications must be received by the deadline.

The scholarship will be presented at the PCMA New England Chapter’s Annual Meeting to be held on Tuesday, December 11, 2019 in Boston, MA. Each applicant and the eventual scholarship recipient must agree to plan to attend the meeting and arrive for rehearsal by approximately 3:30 p.m.
1. **SCHOLARSHIP ELIGIBILITY**

   Please include a brief narrative (not exceed 250 words) detailing why you would like to be awarded the scholarship. In your essay, please highlight:
   - Your educational background and career goals
   - Your work/professional background
   - Personal or professional experiences – explain why you are pursuing a career in meeting management, destination management, or hospitality management

   Applicants are encouraged to include any special circumstances that the Scholarship Committee should consider when evaluating the application. The application must be completed in its entirety online, including your essay, in order to be eligible.