



New England
Chapter

PCMA NEW ENGLAND SPONSORSHIPS

2026 Offerings

SPONSORSHIP BENEFITS

THE PROFESSIONAL CONVENTION
MANAGEMENT ASSOCIATION IS THE
PREMIER EDUCATIONAL AND
NETWORKING FORUM FOR FOSTERING
CLIENT RELATIONSHIPS IN THE
MEETINGS AND EVENTS INDUSTRY.

Nearly 1:1 Ratio of
Suppliers to
Planners

Over 300 Members from
Massachusetts, Maine,
Vermont, Rhode Island,
New Hampshire, and
Northern Connecticut

Email distribution
to over 1,700
recipients

Almost 900
Instagram Followers
& Over 3500
Views

PCMA Members plan
an average of 34
meetings per year

78% of PCMA
Members are key
decision makers

Almost 30% of
Planners' annual
conferences result in
more than \$5m in
economic value

Sponsorship packages
are customizable

2026 EVENTS

Please note: Events are available for sponsorship on a first-come, first-serve basis

Event schedule is subject to change.

Date	Event Type	Event Name
January 11	Social	Convening Leaders Chapter Reception @ Loew's Philadelphia
February 12	Social	F1 Arcade, Boston
March 9	Educational	International Women's Day Panel at Lesley University, Cambridge
May 5	Educational	Global Meetings Industry Day with CEMA (Virtual)
August 6	Social	Annual Red Sox Event w/Networking Reception @ 521 Overlook, Boston
September	Educational	TBD
October	Social	TBD
November	Board	Annual Board Retreat, Location TBD
December	Educational	Annual Chapter Meeting, Location TBD

SPONSORSHIP PACKAGES

	Sponsor Planners Registration	Silver Event Sponsor	Gold Event Sponsor	Platinum Event Sponsor	Titanium Annual Sponsorship	Venue Sponsor
	\$1,000 (1 event)	\$3,000 (1 event)	\$5,000 (2 events)	\$7,000 (3 events)	\$10,000 (ALL events)	In-Kind (1 event)
Logo placement on website	✓	✓	✓	✓	✓	✓
Logo placement in event communications	✓	✓	✓	✓	✓	✓
Link to website in email communications	✓	✓	✓	✓	✓	✓
On-site branded signage at event		✓	✓	✓	✓	✓
Social media posts		1	2	3	4	2
Registrations for monthly event	1	1	2	3	4	5
Ability to purchase additional tickets at member rate	1	1	2	3	4	5
Podium time at event				3 minutes	5 minutes	5 minutes
Opted-in participant list				✓	✓	✓
Company description included on website					✓	
Included in post-event social media post					✓	✓
Hosting venue tours during program						✓

In-Kind Sponsorships:

PCMA NE seeks in-kind partners to help us craft exceptional events. Whether you can offer a service year-round or for a single event, we want to hear from you! Contact us today to explore the best ways to spotlight your product or service.



VENUE SPONSOR REQUIREMENTS

Elevate your brand by hosting a PCMA NE event! Connect with an email distribution to over 1,600 recipients seeking education and networking. As a host, you'll be a key partner in our mission, with events attracting a wide range of industry professionals. Don't miss this chance to shine!



Educational Event Requirements

- Theater-style seating for 50 - 100 Guests
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft table with linen for registration
- Easels
- Guest tables, chairs, linen for post- education networking/F&B



Social Event Requirements

- Reception tables, chairs, linen for 25-50 guests
- Use of existing AV/Screens (if applicable)
- Complimentary F&B (negotiable)
- 6ft tables with linen for registration and raffle giveaways
- Easels

LEARN MORE



CONTACT US AT
NEWENGLAND@PCMA.ORG



SIGN UP TO BECOME A SPONSOR
NEWENGLAND.PCMA.ORG/SPONSORS/



CONNECT WITH US LIVE AT ONE OF OUR
CHAPTER EVENTS