

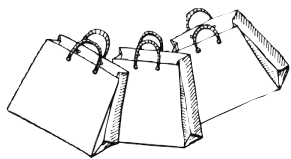
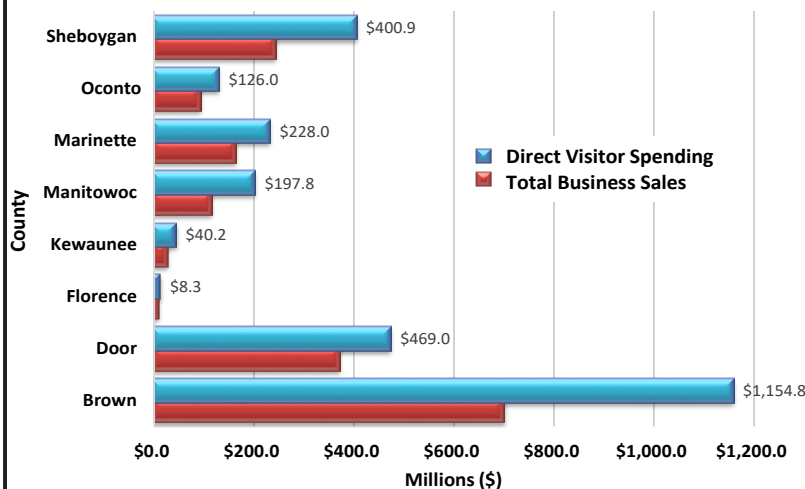
Economic Development E-Newsletter | Issue 1 | July 2019

The Economic Development E-Newsletter is a new quarterly update that will feature opportunities for communities in the Bay-Lake Region.

2018 Economic Impact of Tourism

According to [Wisconsin Department of Tourism research](#), Wisconsin's tourism industry generated \$21.6 billion in 2018.

2018 Bay-Lake Tourism Highlights



\$1.6 Billion

Direct Visitor Spending

\$2.6 Billion
Total Business Sales



\$206 Million
State and Local Taxes



\$740.6 Million
Total Labor Income



24,000 Jobs
in Tourism

Source: Wisconsin Dept. of Tourism, 2019. Bay-Lake RPC, 2019.

Workforce and Talent Attraction

Workforce and Talent Attraction are important activities to employers and communities. Wisconsin Economic Development Corporation (WEDC) has created a customizable toolkit for marketing to the audience you are trying to reach.

To explore this tool, check [WEDC Talent Marketing Toolkit](#).

Creative Industries Report

The [21st Century Wisconsin study](#) found that Wisconsin's creative industries generate \$9.7 billion annually.

The Bay-Lake Region is home to...

919

Arts-Related Businesses

(between 1.5% and 4.1%
of the total number of
businesses located there)

7,552 Jobs

in Creative Industries

(between .5% and 14.5% of
the people they employ)

Funding Opportunity for a Music Series

The [Levitt AMP \[Your City\]](#) Grant Awards is an exciting matching grant program made possible by the Mortimer & Mimi Levitt Foundation. The Levitt AMP program is bringing music to small and mid-sized towns and cities across the country.



Important Dates:

July 10: Grant applications open

Sept. 20: Grant applications due

Dec. 20: Winners announced

For questions about economic development please visit [Bay-Lake RPC](#) or contact:

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