

Effective Communication Tips during an Emergency

American Sign Language Interpreters

The ADA mandates that an ASL interpreter be next to an individual who is communicating emergency response information to the public. Be sure the camera includes the interpreter in its frame.

Captioning

The communication of emergency information must be part of the scroll.

Audio

For persons who are blind or have low vision, detailed audio descriptions should be added to describe important visual images.

Collaboration

It is imperative that media outlets and local emergency management services confirm that these strategies are established in advance.

Education

Media outlets should network with their local Independent Living Centers (ILCs) and other disability advocacy groups to ensure they are educated in disability awareness and response.

Contact Us

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See also: National Center on Disability & Journalism – ncdj.org/style-guide/



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The Media & People with Disabilities: Proper Language & Effective Communication

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