



# CARDOZO EDUCATION CAMPUS

## 10th ANNUAL INDUSTRY DAY



TransSTEM  
Academy



d.



Tuesday, May 14, 2019

8:00 a.m. – 3:30 p.m.

*Inspiring Young STEM Leaders for the 21<sup>st</sup> Century*



- **AVIATION/ TRANSPORTATION**
- **CONSTRUCTION**
- **ENGINEERING**
- **TECHNOLOGY**
- **INFRASTRUCTURE**



### Industry Day offers:

- Exposure to STEM careers in Engineering, Construction, Technology, and Infrastructure Sectors
- Youth Leadership Forum & Closing Youth Summit\*
- Connection between the classroom, careers (jobs and businesses), and the community
- Information about employment, internship, scholarship and mentoring opportunities
- Opportunity to interact and share with professionals
- Information on Cardozo's Career Academies



**Signature Partners:** National Association of Black Women in Construction (NABWIC), Introducing Youth to American Infrastructure + (IYAI+) and the District Department of Transportation (DDOT)

For more information contact:

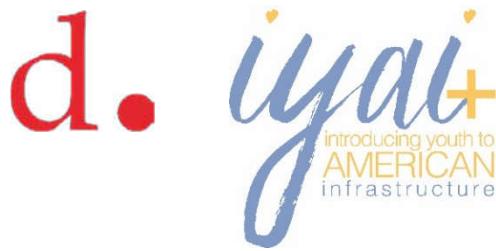
Cheryl Rodgers  
202-673-7753 or  
cheryl.rodgers@dc.gov

[Click Here to Sponsor](#)





National Association of Black Women in Construction, Inc.



Greetings,

Industry Day 2019 provides a platform for industry professionals to interact with students and share opportunities available in the career fields of engineering, construction, technology, aviation/transportation, and other critical infrastructure sectors – power, water/wastewater, and communications. Industry Day 2019 is unlike traditional career fairs which only feature exhibits or booths. We make the connection between the classroom, careers, and communities – with dynamic industry speakers in interactive sessions with students; provide timely information on internship, scholarship, and mentoring opportunities; and, include students in every aspect of the planning and programming for the day.

We are also excited to announce that this year, ***Cardozo's TransSTEM Academy Industry Day has joined the 7th Annual INFRASTRUCTURE WEEK of events, education and advocacy - #BuildForTomorrow***. Cardozo's TransSTEM Academy has a 28-year history of demonstrating both the critical workforce needs and challenges across the transportation sector. And, most importantly, the results that are possible in Next Generation infrastructure sector career/workforce development for our most vulnerable and historically under-represented youth when schools, business, labor, families and communities work together.

We invite your participation as a partner/supporter for our 10<sup>th</sup> Annual Industry Day 2019, hosted by the Transportation STEM Academy (TransSTEM) at the Francis L. Cardozo Education Campus in Washington, DC on May 14, 2019 and sponsored by the National Association of Black Women in Construction (NABWIC), District Department of Transportation (DDOT), and Introducing Youth to American Infrastructure+ (IYAI+).

Attached is the Sponsorship Prospectus. Partner Investors gain:

- Increased visibility and enhanced brand recognition among owners, executives, organizations, individual practitioners, and others actively involved in the transportation industry.
- Opportunities to present your message and make lasting impressions on the students and professional peers in person at this annual industry day event.
- Recognition for your company's/organization's investment at the event.
- ...AND MORE!

We thank you in advance for your participation and support, and the impact that you make on the lives of the students at this very important event.

Sincerely,

Cheryl Rodgers  
Director, TransSTEM Academy

Ann McNeill  
Founder, NABWIC

Beverly Scott, Ph.D.  
Founder, IYAI+



National Association of Black  
Women in Construction, Inc.



## 2019 Industry Day Sponsorship Form

### Sponsor's Name & Contact Information

Mr./Ms./Mrs. \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Office Number \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email Address \_\_\_\_\_

### Company/Agency Information

Company/Agency Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

### Sponsorship Level

Industry Day Sponsor	(Limit 2)	\$3,500.00	_____
Book Scholarship Sponsor	(Limit 4)	\$2,000.00	_____
Awards & Networking Lunch Sponsor	(Limit 4)	\$1,000.00	_____
Photographer/Videographer Sponsor	(Limit 2)	\$500.00	_____
Swag Bag Sponsor	(Limit 4)	\$250.00	_____
TransSTEM Friends Sponsor		\$100.00	_____

**Please make your Sponsorship checks payable to: NABWIC**

Mail Check

to: NABWIC  
P.O. Box 173967  
Hialeah, Florida 33017

You may also submit your sponsorship online [here](#)

We thank you in advance for your participation in the growth and health of our organization, and the impact that you make on the lives of the students at this very important event.

Sincerely,

Mercedes Young  
Chair National Sponsorship Committee  
National Association of Black Women in Construction (NABWIC)

## 2019 Industry Day Sponsorship Levels

	Industry Day Sponsor (Limit 2): \$3,500	Book Scholarship Sponsor (Limit 4): \$2,000	Awards & Networking Lunch Sponsor (Limit 4): \$1,000	Photographer/Videographer Sponsor (Limit 2): \$500	Swag Bag Sponsor (Limit 4): \$250	TransSTEM Friends Sponsor: \$100
Tables	Premier location throughout Industry Day Event, and at the Education Exhibition with company name displayed on table indicating that you are the Industry Day Event Sponsor.	Premier location at the lunch, with company name displayed on table at the Education Exhibition indicating that you are the Book Scholarship Sponsor.	Premier location at the lunch, with company name displayed on table at the Education Exhibition indicating that you are the Awards & Networking Lunch Sponsor.	N/A	N/A	N/A
Event Recognition	Speaking opportunity during Opening of General Session. Company name & logo included on Sponsor List.	Speaking opportunity during Awards & Networking Lunch. Company name & logo included on Sponsor List.	Special Recognition during the Awards & Networking Lunch. Company name & logo included on Sponsor List.	Special recognition at the event as Photographer/Videographer Sponsor.	Special recognition at the event as Swag Bag Sponsor.	Recognition at the Awards & Networking Luncheon.
Marketing Materials	Listed as an Industry Day Sponsor on the event websites with link to your homepage. Recognition in event marketing materials. Your corporate/marketing materials in swag bag. Opportunity for an exclusive interview segment on NABWIC BLOGTALK RADIO.	Listed as a Book Scholarship Sponsor on the event websites with link to your homepage. Recognition in event marketing materials. Your corporate/marketing materials in swag bag. Opportunity for an exclusive interview segment on NABWIC BLOGTALK RADIO.	Listed as an Awards & Networking Lunch Sponsor on the event websites with link to your homepage. Your corporate/marketing materials in swag bag. Recognition in event marketing materials.	Listed as a Photographer/Videographer Sponsor on the event websites. Your corporate/marketing materials in swag bag. Recognition in event marketing materials for the event.	Your corporate/marketing materials in swag bag.	N/A
Event Program	Acknowledgement on all event signage.	Acknowledgement on all event signage.	Acknowledgement on all event signage.	Corporate logo or Name on event signage.	Corporate logo or Name on event signage.	N/A