

MISSOURI MAIN STREET CONNECTION QUARTERLY WORKSHOP



HOUSING MATTERS: FOR YOUR COMMUNITY, DOWNTOWN, AND HISTORIC PRESERVATION NOVEMBER 4, 2022 in LEE'S SUMMIT, MO

Strong downtowns and communities almost always have active residential space. Making use of every inch of a building helps property owners with cash flow, while downtown residents bring activity, life, and customers to the downtown. Underutilized and/or vacant buildings bring opportunities for redevelopment. Housing is foundational to everything we value as a community. When people live in safe, stable, and appropriate housing, the community wins. Downtown upper story housing options bridge historic preservation, economic development, and quality of life.

Historically, first floor business and building owners lived above their businesses but over time these spaces have become run down, vacant, or just simply ignored. Buildings that stand empty lose money – not just for the building owner, but also for the entire community. Upper story housing not only helps property owners cash flow their buildings, but downtown housing also brings a whole new market of people downtown that eat in the restaurants, use the services, shop in the stores, walk the sidewalks, and bring activity downtown. The character and types of spaces in historic buildings provide opportunities to create housing that is much different than a typical unit.

This training will highlight appropriate use and rehabilitation of historic downtown buildings with a focus on housing. It will showcase incentives that encourage partnerships and participation by local development groups, and give examples of proformas that work for these projects.

HOTEL INFO:

Holiday Inn Express Kansas City-Lee's Summit
1201 NW Innovation Parkway
Lee's Summit, MO 64086
Room Block rate is \$117 until October 2.
Call 816-600-2405 for reservations.



WORKSHOP INFO:

DATE: Friday, November 4, 2022

TIME: 9:00 am to 4:30 pm

LOCATION: Lee's Summit City Council Chambers; 220 SE Green Street
Lee's Summit, MO 64063

**Free parking next door in Parking Garage.*

REGISTRATION: \$100 per person for Missouri Main Street members and \$200 for non-members. After October 28th, add \$50.

REGISTER at MoMainStreet.org
or by filling out the registration form
on the back of this flyer.

REGISTER TODAY
at MoMainStreet.org!



Speaker
JIM THOMPSON

JIM THOMPSON currently serves as a Downtown Economic Development Specialist covering all areas of development for downtowns & Main Street Iowa districts for the Iowa Economic Development Authority. He has served in all aspects at the local level including program director, board member, and volunteer. Jim received certification as a Historic Real Estate Development Finance Professional (HREDFP) from the National Development Council. Jim earned his Certified Main Street Managers (CMSM) credentials through the Certification in Professional Main Street Downtown Management Institute at the National Trust for Historic Preservation. He engages communities in market analysis including data analysis, business retention, recruitment, and implementation strategies. He has also led efforts in tax increment finance, urban revitalization, housing & real estate development, branding, and one-on-one business technical assistance for Iowa's communities. Jim serves on the Iowa Rural Development Council Executive Board and was named by the Governor to lead the Empower Rural Iowa Invest Taskforce. Jim is the grant administrator for the Community Catalyst Building Remediation grant program. He has over 25 years' experience in community development, and retail management as well as having served on a City Council for 10 years. Jim has also served as a consultant for the National Main Street Center, worked in several states, and has presented multiple times at the National Main Street Conference.

Jim Thompson, CMSM, HREDFP
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Registration is \$100 per person for Missouri Main Street members. \$200 for non-members. After October 28th, add \$50. Please complete and mail the registration form below or go online at **MoMainStreet.org**.

All cancelations/refunds must be submitted in writing. Cancelations after October 31st are not refundable.

1st Attendee Name: _____

Organization: _____

Address: _____

Phone: _____ Email: _____ Zip: _____

2nd Attendee Name: _____

Email: _____

3rd Attendee Name: _____

Email: _____

This workshop is
brought to you by:



The quarterly workshop training is a private and public partnership with Department of Economic Development, State of Missouri, USDA Rural Development, and MMSC.

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