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ECONOMIC VITALITY = RESULTS

This workshop will focus on how Economic Vitality can be integrated throughout the entire Main Street organization using these learning objectives:

- How to package the organization's worth to partners like the city, sponsors, business owners, retailers, volunteers and residents.
- What data needs to be collected and shared? From mining data to implementation to tracking and visually demonstrating trends.
- How to communicate those numbers to investors or the city council.
- Sharing real-world examples from across the Midwest to illustrate a 3-D approach to EV that engages volunteers and partners.
- Equip Main Street organizations to achieve - and celebrate - EV success.

Jay Schlinsog, owner and managing principal of Downtown Professionals Network, will help to break down the topic and its related challenges in the simplest terms, and demonstrate how the diverse experiences and backgrounds of local EV players can translate to economic development success for Main Street.

Nov 11, 2016

9:00 am-4:00 pm

Cultural Corner Art Guild
and Gallery
424 Locust St.
Chillicothe, MO 64601

Chillicothe is a
National and State
Accredited Main
Street Program.





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Get To Work

REGISTER TODAY!!

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ECONOMIC VITALITY

Registration is \$100 per person for Missouri Main Street Members. \$200 for non-members. After October 28th, add \$25. Please complete and mail the registration form below or go online at www.MOMAINSTREET.org.

All cancellations/refunds must be submitted in writing. Cancellations after November 4th are not refundable.

1st Attendee Name: _____

Organization: _____

Address: _____

Phone: _____ Email: _____ Zip: _____

2nd Attendee Name: _____

Email: _____

3rd Attendee Name: _____

Email: _____

4th Attendee Name: _____

Email: _____

Hotel Information:

Comfort Inn & Suites
Address: 250 Business Hwy 36
Chillicothe, MO 64601
Phone: (660)646-9900

Ask for Main Street Rate of \$97
Block closes 10/10/16

This workshop is
brought to you by:



Certain project costs have been
underwritten by the Missouri
Department of Economic
Development, Neighborhood
Assistance Program.

