



2025

# Community Empowerment Grant Workshop

Missouri Main Street Connection



## West Plains

### How to Create a Sustainable, Locally-led Main Street

Missouri community members and stakeholders interested in revitalizing their historic commercial district should attend one of the Community Empowerment Grant Workshops in 2025. Through the workshop, stakeholders will learn about the time-tested Main Street principles for downtown revitalization and the 70/30 Matching Service Grant offered by Missouri Main Street Connection. This grant provides services that assist in the establishment of a locally-led 501c3 nonprofit Main Street organization to lead volunteers in implementing downtown revitalization through the Four Points of the Main Street Approach™ in their historic commercial district.

### Lunch and Learn - \$15 (Optional)

Stay for the additional Lunch and Learn following the workshop from 12:00 to 1:00pm. During this lunch an experienced Main Street representative will share success stories from their time as a Main Street Director. The \$15 fee covers the lunch provided during the Lunch and Learn opportunity.

### Take aways

- 1 The Main Street philosophy of revitalization
- 2 How to apply for the grant and scoring criteria
- 3 Application materials and deadlines

**Only 10 grants will be awarded in 2025\*.**

\*See the back for more details.

### Workshop Schedule

February 5, 2025  
10:00 am to 12:00 pm  
Governor Office Building,  
200 Madison St., Rm 315,  
Jefferson City, MO 65101

April 16, 2025  
10:00 am to 12:00 pm  
Governor Office Building,  
200 Madison St., Rm 316,  
Jefferson City, MO 65101

June 4, 2025  
10:00 am to 12:00 pm  
Governor Office Building,  
200 Madison St., Rm 460,  
Jefferson City, MO 65101

October 1, 2025  
10:00 am to 12:00 pm  
Governor Office Building,  
200 Madison St., Rm 315,  
Jefferson City, MO 65101

# ACT NOW!

## Registration Form

Registration is free, but an RSVP is required.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Yes, I will attend the Lunch and Learn. My \$15 is enclosed.

Mail this registration form to MMSC, PO Box 1066, Branson, MO 65615

Please register me for:

- February 5, 2025 Workshop
- April 16, 2025 Workshop
- June 4, 2025 Workshop
- October 1, 2025 Workshop



**Aurora**

### RSVP Questions:

Contact Logan by e-mail at [logan@momainstreet.org](mailto:logan@momainstreet.org) or by phone at 417-334-3014.

**RSVP Online**



### Workshop & Grant Questions:

Contact Ben by e-mail at [ben@momainstreet.org](mailto:ben@momainstreet.org) or by phone at 816-560-1722.

## Only 10 grants will be awarded in 2025.

All applicants must have a city representative and community member or nonprofit sector representative attend a workshop.

Community Empowerment Grant Workshops are supported by:



Missouri Department of  
Economic Development



*This training is a public-private partnership. This institution is an equal opportunity provider and employer.*