



Dear Community Partner,

My name is Kelly Carlisle and I am the Founder and Executive Director of Acta Non Verba: Youth Urban Farm Project (ANV) in Oakland.

Acta Non Verba: Youth Urban Farm Project (ANV) is an East Oakland based nonprofit organization that was established in 2010 to empower youth to plan, plant, harvest and sell organically grown produce. Uniquely, 100% of the proceeds are placed into savings accounts for their educational pathway.

Today, I am writing to invite you and your organization to participate as one of our major sponsors for our upcoming **Camp ANV: For Grown Folx! Benefit**, scheduled to take place on Saturday, October 9, 2021 from 12pm-4pm at Arroyo Viejo Park in Oakland. Event proceeds will benefit our 2022 programs.

The event will feature **everything that makes Camp ANV**, an award winning program and community staple, including: Archery, Hatchet Throwing, Art, Dance and more! Awards will be presented to our 2021 Victory V. Lee Award for Excellence awardees.

Since 2010, ANV has supported over 5,000 local youth and their families, including incredibly robust and engaging virtual youth and family programming throughout the pandemic. This year, ANV is excited to celebrate 11 years of successful outcomes and 9 years of Camp ANV!

Sponsoring Benefit Highlights (depending on sponsorship level):

- Social media, print, and/or email promotion to over 25,000 local residents
- Banner Advertisement space during the event
- Reserved parking spaces during the event and VIP event tickets

For more information, please contact Kelly Carlisle at kelly@anvfarm.org

Your support will help us continue to achieve our goals, build community, and make Oakland a safe, healthy, and equitable place to live and GROW!

We look forward to seeing you at this empowering community event.

Thank you for your continued and sustaining support.

Warmest Regards,

A handwritten signature in blue ink that reads 'Kelly D. Carlisle'.

Kelly D. Carlisle | Founder & Executive Director
Acta Non Verba: Youth Urban Farm Project

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CAMP ANV: FOR GROWN FOLX!
BENEFIT

10.9.21

www.anvfarm.org

About Acta Non Verba: Youth Urban Farm Project:

ANV provides spaces for youth ages 5 to 15 to:

- Learn the business of sustainable agriculture,
- Participate in fun activities that promote fitness,
- Discover healthy cooking and nutrition,
- Undertake interactive arts, science, and reading projects,
- And develop financial literacy by depositing earnings from the harvest into bank accounts that can only be used by youth for educational purposes.

Over the last **eleven years**, ANV has:

- Served more than 5,000 youth through our seasonal Camps, After-School Program, Leaders In Training (LIT) Program, and community events;
- Planted and harvested 22 garden beds at ANV Farm @Tassafaronga Park,
- Designed and maintain a farm with raised beds and fruit trees at the Oakland Stadium in partnership with the Oakland Athletics,
- The 1/ 8th acre WOW Farm in West Oakland is now a project of ANV with produce sold through our: Community Supported Agriculture (CSA) business and local restaurants as well as provided free of charge to nearby low-income families through our food pantry;
- Expanded from one Summer Camp ANV to four seasonal camps during each Oakland Unified School District (OUSD) holidays, providing a safe space for local youth to learn the business of sustainable agriculture, engage in activities that promote fitness, learn about healthy cooking and nutrition, complete arts, science, and reading projects, and get outside into nature;
- Developing financial literacy and a pathway to success by depositing 100% of the profits from the sale of produce from ANV's farms as well as women and POC owned farms in the Central Coast and Central Valley who have been devastated by COVID-19, into bank accounts for participating youth that can only be used by students for educational purposes.

About The Event:

On Saturday, October 9, 2021 Acta Non Verba will be hosting its **Camp ANV: For Grown Folx! Benefit**, at Arroyo Viejo Park in Oakland.

Camp ANV, East Oakland's only ACA Certified and award-winning day camp will show off our expertise by treating adults and kids alike to the "Camp ANV Way" by teaching short courses on archery, hatchet throwing, art, dance and more! Join us!

Please see our sponsorship levels below!

Deeds. Not Words.



Sponsorship Levels

Abundance Sponsor *Starting at \$10,000.00*

- Naming Benefits: Major Sponsor of our 2022 youth activities (Camp and After School Program)
- Marque company ID listing (Company branding on Event Program, on the face of the ticket and on online receipt) in all marketing and promotional collateral, press materials & social media
- 2 VIP Tickets*, reserved event parking for four (4) guests and gift bags (including ANV sweatshirts and reusable Klean Kanteen Tumblers!)
- Prominent online sponsor profiles: E-Newsletter, Facebook, Instagram and Twitter
- Onsite speaking and signage opportunities
- Full-Color Inside or Back Page Advertisement in the Commemorative Program Booklet (online & printed)

Garden Delight Sponsor *Starting at \$5,000.00*

- Naming Benefits: Sponsor of our 2022 youth activities (Camp and After School Program)
- Company ID listing in all marketing and promotional collateral, press materials & social media
- Reserved event parking for two (2) guests and gift bags (including ANV t- shirts!)
- Online sponsor profiles: E-Newsletter, Facebook, Instagram and Twitter, and Instagram
- Full-Color Inside Advertisement in the Commemorative Program Booklet (online & printed)

Heirloom Tomato Sponsor *Starting at \$3,000.00*

- Naming Benefits: Sponsor one of the activities on one of our upcoming Mini-Camps
- Reserved event parking for one (1) guest and ANV t-shirt
- Company ID sponsor listing in marketing and promotional collateral, press materials & social media
- Special acknowledgement in online platforms: E-Newsletter

Summer Squash Sponsor *Starting at \$1,500.00*

- ANV t-shirt for one (1) guests
- Company ID sponsor listing in marketing and promotional collateral and social media
- Special acknowledgement in online platforms: E-Newsletter

Chocolate Mint Sponsor *Starting at \$750.00*

- Event ticket for and t-shirts for one (1) guest
- Acknowledgement in online platforms: E-Newsletter

***VIP Tickets are also available for purchase separately and include:**

- Two (2) drink tickets
- ANV T-Shirt
- ANV Ball Cap
- ANV Branded reusable tumbler, mug or bottle

To lock In your company's sponsorship, please contact Kelly Carlisle at kelly@anvfarm.org

