

United Way of Greater Rochester
Emerging Leaders Society
Think + a Drink



Name: Melisza Campos
Company: Wegmans Food Markets
Title: Marketing Manager



Melisza works in marketing for Wegmans Food Markets. Her role is focused on brand loyalty through employee education, customer acquisition, and retention in new markets. She is a tireless maximizer at heart who led an award-winning delivery team with Dale Carnegie, and is one of thirty-five master facilitators in the world.

Contributing to her community is a mandate she takes seriously. She currently serves on the United Way Board of Directors, SUNY Geneseo's College Council, and is a former elected official.

Melisza is the recipient of the ATHENA Young Professional Award, the RBJ's 40 under 40, Girl Scouts Women of Distinction and the Latinas Unidas Leadership Award. Melisza is a proud wife and mother of three young children. She aims to lead with love and excellence to empower herself, her family & others to make the world a better place. As a realistic optimist, she drives out her inner self-critic and to take on new challenges with fierce ambition, fun and focus.