

2023-2024 ANNUAL REPORT



Assistance League® of Inland North County is an all-volunteer 501(c)(3) nonprofit public benefit corporation serving an area of approximately 414 square miles encompassing the communities of Escondido, San Marcos, Vista, Bonsall, Fallbrook, Rainbow, Valley Center, Warner Springs, Ramona, Julian, and Poway since 1985 through nine philanthropic and charitable programs, and our Assisteens® auxiliary.

Our efforts this fiscal year Transforming Lives • Strengthening Community



\$129,150

Provided through **Scholarships & Grants** program to local area graduating high school seniors; to Palomar College Foundation, for nursing, EME, and Industry and Tech programs, and to CSUSM School of Nursing,



\$156,192

Provided through **Operation School Bell®** to 2,247 children and families, including 470 children of Camp Pendleton Marine families with new school clothing, school supplies, hygiene kits, and more.



\$27,405

Provided through **Operation Duffel Bag**, to graduating high school seniors experiencing homelessness or housing insecurity, 64 sturdy backpacks packed full of useful items and gift cards to assist them in beginning their independent lives.



\$10,000

Provided through **Hug-a-Bear** program 970 cuddly bears to agencies helping children and adults in crisis situations.



\$3,000

Provided through **Ready...Set...Read!**, an interactive, bilingual children's author promoting reading to students in elementary and preschools.



OUR MEMBERS VOLUNTEER OVER 25,000 HOURS EACH YEAR

Through the dedication of member volunteers, generous donors and grantors, Assistance League of Inland North County was able to provide in its 2023-24 fiscal year, \$333,122 to local communities through nine philanthropic/charitable programs, including our signature program, **Operation School Bell®**, which provides income-eligible children in grades K-12 with new school clothes - combating poor self-esteem that can have a negative impact on academic success and attendance. Our **Waste Not** program oversees the distribution of donated items that cannot be used in our Thrift Shop to other organizations, and our **Project Seniors** program provides toiletries and the occasional small gift to seniors in need. Our **Thrift Shop** is the heart of our organization and the primary source for the funding of our Chapter's programs. But without the help of the generous donors, grantors and supporters, community partners, and our members and customers, we could not do the work we do best and that is **Transforming Lives • Strengthening Communities.** To help us continue doing the work we love to do, please donate at www.assistanceleague.org/inland-north-county/donate/

We wish to thank our community partners, grantors, supporters, and donors for their support during this fiscal year.

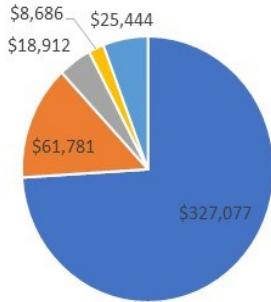


We are proud to support nonprofits in our communities.

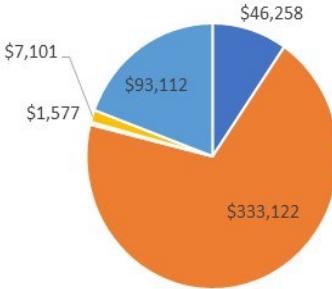


Financial Highlights

Revenue



Expenditures



Net Assets: \$1,427,892
Liabilities: \$15,102

- Thrift Shop
- Contributions & Grants
- Fundraising
- Member Dues
- Investment

- Thrift Shop
- Programs
- Fundraising
- Management/General
- Member Dev & NAL Dues

Officers and Board Members 2023-2024 - President, Diana Towne; President-Elect, Jorgine Ellerbrock; Vice President of Programs, Judy Davis; Vice President of Membership, Pam Yeomans; Recording Secretary, Deborah Goodrich; Treasurer, Peter Roberts; Education Chair, Nancy Endress; Strategic Planning Chair, Carole Comeau; Public Relations Chair, Pam Ross; Operations Chair, Carol Cannon; Thrift Shop Chair, Sue McLaughlin, and Assisteens® Coordinator, Tiffany Bukowski.



Thrift Shop
2068 East Valley Parkway
Escondido, CA 92027
Check our website for shop and donation hours.

<https://www.assistanceleague.org/inland-north-county/thrift-shop/>

Contact Us:
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