

Dear Friend,

The Alzheimer's Association of the Rochester & Finger Lakes invites you to make an impact in your faith community!

Alzheimer's disease is the 6<sup>th</sup> leading cause of death in the United States and is the only cause among the top 10 in America that cannot be prevented, cured, or even slowed.

You can help to increase awareness of this disease, promote the importance of early detection, and show your support for those affected by dementia by participating in the **2nd Annual Alzheimer's Association Go Purple! Initiative.**

**Go Purple!** is a simple and exciting way to make an impact in your faith community by encouraging your congregation to go purple on a day in April. Learn more about this uplifting event at our informational breakfast with eggs, bacon, biscuits, juice, coffee, and great company!

- **Date:** November 3, 2018
- **Location:** Monroe Community Hospital - Brass Chandelier Room
- **Time:** 9:30 - 11:00 am

Attendees who register for the breakfast before **October 26th** will be entered into a raffle to win a **\$100 gift card**. All attendees will receive a **free purple t-shirt** from the 2018 Walk to End Alzheimer's.

This event is hosted across the United States. The Rochester and Finger Lakes Chapter is proud to join this community focused event and invite you to participate in the inaugural year for our region. Please see the invitation below for additional details. For inquiries or to register, please contact us at **1-800-272-3900** or [info@rochny.alz.org](mailto:info@rochny.alz.org).